Electronic Version v1.1 Stylesheet Version v1.1

SUBMISSION TYPE:	NEW ASSIGNMENT
NATURE OF CONVEYANCE:	SECURITY INTEREST

CONVEYING PARTY DATA

Name	Formerly	Execution Date	Entity Type
Shoe Sensation, Inc.		12/31/2007	CORPORATION: DELAWARE

RECEIVING PARTY DATA

Name:	LaSalle Bank Midwest National Association
Street Address:	2600 West Big Beaver Road
City:	Troy
State/Country:	MICHIGAN
Postal Code:	48084
Entity Type:	Bank:

PROPERTY NUMBERS Total: 3

Property Type	Number	Word Mark
Registration Number:	1405338	SHOE SENSATION
Registration Number:	3109071	SPORTS SENSATION
Registration Number:	3335840	UA UNDERGROUND ATTITUDE

CORRESPONDENCE DATA

Fax Number: (703)415-1557

Correspondence will be sent via US Mail when the fax attempt is unsuccessful.

Phone: 703-415-1555

Email: mail@specializedpatent.com Correspondent Name: Christopher E. Kondracki

Address Line 1: 2001 Jefferson Davis, Hwy., Suite 1007

Address Line 4: Arlington, VIRGINIA 22202

ATTORNEY DOCKET NUMBER:	7120806
NAME OF SUBMITTER:	Christopher E. Kondracki
Signature:	/Christopher E. Kondracki/

TRADEMARK

900095507

REEL: 003689 FRAME: 0151

Date:	01/03/2008
Total Attachments: 4	
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GRANT OF SECURITY INTEREST IN UNITED STATES TRADEMARKS

FOR GOOD AND VALUABLE CONSIDERATION, receipt and sufficiency of

which are hereby acknowledged, SHOE SENSATION, INC., a Delaware corporation (the

"Grantor") with principal offices at 253 America Place, Jeffersonville, Indiana 47130, hereby

grants to LASALLE BANK MIDWEST NATIONAL ASSOCIATION, with offices at 2600

West Big Beaver Road, Troy, MI 48084 (the "Grantee"), a continuing security interest in (i) all

of the Grantor's right, title and interest in, to and under to the United States trademarks,

trademark registrations and trademark applications (the "Marks") set forth on Schedule A

attached hereto, (ii) all Proceeds (as such term is defined in the Security Agreement referred to

below) and products of the Marks, (iii) the goodwill of the businesses with which the Marks are

associated and (iv) all causes of action arising prior to or after the date hereof for infringement of

any of the Marks or unfair competition regarding the same.

THIS GRANT is made to secure the satisfactory performance and payment of all

the Secured Obligations of the Grantor, as such term is defined in the Security Agreement among

the Grantor and the Grantee, dated as of December 31, 2007 (as amended, modified, restated

and/or supplemented from time to time, the "Security Agreement").

This Grant has been granted in conjunction with the security interest granted to

the Grantee under the Security Agreement. The rights and remedies of the Grantee with respect

to the security interest granted herein are as set forth in the Security Agreement, all terms and

provisions of which are incorporated herein by reference. In the event that any provisions of this

Grant are deemed to conflict with the Security Agreement, the provisions of the Security

Agreement shall govern.

IN WITNESS WHEREOF, the undersigned have executed this Grant as of the 215t day of December, 2007.

SHOE SENSATION, INC., Grantor

By:

Name: James T. Jahnke

Title: Chairman

LASALLE BANK MIDWEST NATIONAL ASSOCIATION, Grantee

By:
Name:
Title:

LASALLE BANK MIDWEST NATIONAL ASSOCIATION, as Grantee

By: William J. Stewart
Title: First Vice President

[Signature Page to Grant of Security Interest in Trademarks]

SCHEDULE A

<u>MARK</u>	REGISTRATION NUMBER/APPLICATION NUMBER	REGISTRATION DATE
Shoe Sensation	1405338	8/12/86
Sports Sensation	3109071	6/27/06
Underground Attitude	3335840	11/13/07

RECORDED: 01/03/2008