

TRADEMARK ASSIGNMENT

Electronic Version v1.1
 Stylesheet Version v1.1

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	ASSIGNS THE ENTIRE INTEREST AND THE GOODWILL		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
Quality Team Associates		01/03/2008	CORPORATION: OREGON
RECEIVING PARTY DATA			
Name:	The Advisory Board Company		
Street Address:	2445 M Street, NW		
City:	Washington		
State/Country:	DISTRICT OF COLUMBIA		
Postal Code:	20037		
Entity Type:	CORPORATION: DELAWARE		
PROPERTY NUMBERS Total: 1			
Property Type	Number	Word Mark	
Registration Number:	2944477	OPTILINK	
CORRESPONDENCE DATA			
Fax Number:	(202)530-9619		
	<i>Correspondence will be sent via US Mail when the fax attempt is unsuccessful.</i>		
Phone:	202-887-3642		
Email:	ptodenver@gibsondunn.com		
Correspondent Name:	Claudia Osorio/Gibson Dunn & Crutcher LL		
Address Line 1:	1050 Connecticut Ave NW		
Address Line 2:	3rd Floor		
Address Line 4:	Washington, DISTRICT OF COLUMBIA 20036		
ATTORNEY DOCKET NUMBER:	75127-00039		
NAME OF SUBMITTER:	Claudia M. Osorio		
Signature:	/claudia m. osorio/		
Date:	01/04/2008		

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Total Attachments: 2

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ASSIGNMENT OF TRADEMARK

ASSIGNMENT OF TRADEMARK, dated as of January 3, 2008, by and between Quality Team Associates, Inc., an Oregon corporation (the "Assignor"), and The Advisory Board Company, a Delaware corporation (the "Assignee").

WHEREAS, Assignor is the owner of or has rights in the trademark particularly described in Schedule A (the "Trademark"), including all common law rights related thereto, and made a part hereof; and

WHEREAS, Assignor wishes to convey all of its right, title and interest in and to the Trademark to Assignee; and

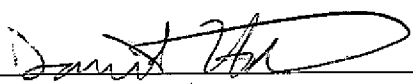
NOW, THEREFORE, for good and valuable consideration, the receipt and sufficiency of which are hereby acknowledged:

Assignor does hereby sell, grant, assign, convey and transfer unto Assignee or its designees, all of Assignor's right, title and interest in and to the Trademark, the Registrations, and all common law rights related thereto, together with the goodwill of the business connected with the use of, and symbolized by, such Trademark.

Assignor agrees that it shall execute all further documents reasonably necessary to perfect Assignee's title to the Trademark.

IN WITNESS WHEREOF, Assignor has caused this assignment to be duly executed as of the date first written above.

QUALITY TEAM ASSOCIATES, INC.
(Assignor)

By: 
David Felsenthal
Vice President and Secretary

Schedule A

Trademark	Serial No.	Registration No.	Filing Date
OPTILINK	76486069	2944477	January 30, 2003