

**TRADEMARK ASSIGNMENT**

Electronic Version v1.1  
 Stylesheet Version v1.1

<b>SUBMISSION TYPE:</b>	NEW ASSIGNMENT		
<b>NATURE OF CONVEYANCE:</b>	ASSIGNS THE ENTIRE INTEREST AND THE GOODWILL		
<b>CONVEYING PARTY DATA</b>			
<b>Name</b>	<b>Formerly</b>	<b>Execution Date</b>	<b>Entity Type</b>
Dwindle, Inc.		01/04/2008	CORPORATION: CALIFORNIA
<b>RECEIVING PARTY DATA</b>			
<b>Name:</b>	Chomp, Inc.		
<b>Street Address:</b>	225 S. Aviation Bl.		
<b>City:</b>	El Segundo		
<b>State/Country:</b>	CALIFORNIA		
<b>Postal Code:</b>	90245		
<b>Entity Type:</b>	CORPORATION: CALIFORNIA		
<b>PROPERTY NUMBERS Total: 1</b>			
<b>Property Type</b>	<b>Number</b>	<b>Word Mark</b>	
<b>Serial Number:</b>	76418548	ARTAFAC	
<b>CORRESPONDENCE DATA</b>			
<b>Fax Number:</b>	(714)513-5130		
	<i>Correspondence will be sent via US Mail when the fax attempt is unsuccessful.</i>		
<b>Phone:</b>	714.513.5100		
<b>Email:</b>	uspto-tm-oc@sheppardmullin.com		
<b>Correspondent Name:</b>	Sheppard Mullin Richter & Hampton LLP		
<b>Address Line 1:</b>	650 Town Center Drive		
<b>Address Line 2:</b>	Fourth Floor		
<b>Address Line 4:</b>	Costa Mesa, CALIFORNIA 92626		
<b>ATTORNEY DOCKET NUMBER:</b>	0XJT-100299		
<b>NAME OF SUBMITTER:</b>	Terry Contreras		
<b>Signature:</b>	/tc/		
<b>Date:</b>	01/04/2008		

CH \$40.00 76418548

Total Attachments: 1  
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ASSIGNMENT OF RIGHTS

THIS ASSIGNMENT OF RIGHTS (the "Assignment") is made effective as of July 30, 2007 by Dwindle, Inc., a California corporation with a principal place of business at 225 S. Aviation Boulevard, El Segundo, California 90245 ("Assignor") in favor of Chomp, Inc., a California corporation, with a principal place of business at 225 S. Aviation Boulevard, El Segundo, California 90245 ("Assignee").

WHEREAS, Assignor desires to transfer to Assignee all of Assignor's right, title and interest in and to U.S. trademark application No. 76/418548 for the mark ARTAFACT, and all common law rights created from the use or license of those trademarks by Assignor, its Affiliates, and licensees (collectively, the "Rights").

NOW THEREFORE, for good and valuable consideration, the receipt and sufficiency of which are hereby acknowledged, Assignor hereby assigns, transfers and conveys to Assignee all right, title and interest in and to the Rights, together with all goodwill of the business in relation to which such Rights are used, including all rights, privileges and advantages thereto including without limitation, the right to take proceedings and recover damages and obtain all other remedies in respect of past, present, and future infringements thereof. Assignor further agrees to execute any further documents and take any reasonable actions which may be required to transfer and effect a valid recordation of this Assignment.

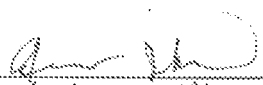
IN WITNESS WHEREOF, the undersigned has caused this Assignment to be executed as of the date and year first above written.

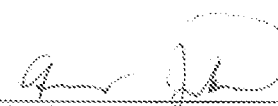
ASSIGNOR:

ASSIGNEE:

Dwindle, Inc.,  
a California corporation

Chomp, Inc.,  
a California corporation

By:   
Name: Audrey Jike  
Title: General Counsel  
Date: January 4, 2008

By:   
Name: Audrey Jike  
Title: General Counsel  
Date: January 4, 2008