

TRADEMARK ASSIGNMENT

Electronic Version v1.1
 Stylesheet Version v1.1

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	RELEASE BY SECURED PARTY		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
HighPoint Capital Funding, LLC		12/28/2007	LIMITED LIABILITY COMPANY: DELAWARE
RECEIVING PARTY DATA			
Name:	JSI Store Fixtures, Inc.		
Also Known As:	AKA JSI Store Fixtures Acquisition Corp.		
Street Address:	140 Park Street		
City:	Milo		
State/Country:	MAINE		
Postal Code:	04463		
Entity Type:	CORPORATION: DELAWARE		
PROPERTY NUMBERS Total: 2			
Property Type	Number	Word Mark	
Registration Number:	2618975	BANANABED	
Registration Number:	3069355	PRODUCEBUDDY	
CORRESPONDENCE DATA			
Fax Number:	(212)609-6921		
	<i>Correspondence will be sent via US Mail when the fax attempt is unsuccessful.</i>		
Phone:	2126096800		
Email:	mboyce@mccarter.com		
Correspondent Name:	McCarter & English-Gary H. Fechter		
Address Line 1:	245 Park Avenue		
Address Line 2:	27th Floor		
Address Line 4:	New York, NEW YORK 10167-0001		
ATTORNEY DOCKET NUMBER:	92926/24 GHF 2807		
NAME OF SUBMITTER:	Gary H. Fechter		

CH \$65.00 2618975

Signature:

/ghf/

Date:

01/04/2008

Total Attachments: 2

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RELEASE OF SECURITY INTEREST

KNOW ALL MEN BY THESE PRESENTS that HighPoint Capital Funding, LLC, a Delaware limited liability company having a principal place of business at One Boston Place, 35th Floor, Boston, Massachusetts 02108, for good and valuable consideration, the receipt and sufficiency of which is hereby acknowledged, does hereby release and discharge the security interest in the trademarks shown in Schedule A attached hereto, and incorporated in this Release by reference, granted to it by JSI Store Fixtures, Inc. (formerly known as JSI Store Fixtures Acquisition Corp.), a Delaware corporation, which security interest was recorded on September 25, 2006 at Reel 3396 Frame 0647 in the U.S. Patent and Trademark Office, to which reference may be had.

IN WITNESS WHEREOF, HighPoint Capital Funding, LLC has hereunto caused its corporate name to be subscribed by Dana Niles, its Vice President, thereby duly authorized, as of this 28th day of December, 2007.

HighPoint Capital Funding, LLC

By: *Dana Niles*
Name: Dana Niles
Title: Vice President

COMMONWEALTH
OF
MASSACHUSETTS

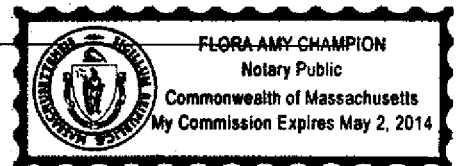
ss: December 28, 2007

COUNTY OF

Before me personally appeared Dana Niles, Vice President of HighPoint Capital Funding, LLC, the signer of the foregoing instrument, who acknowledged the same to be the free act and deed of said HighPoint Capital Funding, LLC.

Flora Amy Champion

Notary Public
My Commission Expires: May 2, 2014



SCHEDULE A

REGISTRATION

<u>MARK</u>	<u>REGISTRATION NO.</u>	<u>REGISTERED</u>
BANANABED	2,618,975	September 10, 2002
PRODUCE BUDDY	3,069,355	March 14, 2006