

TRADEMARK ASSIGNMENT

Electronic Version v1.1
 Stylesheet Version v1.1

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	ASSIGNS THE ENTIRE INTEREST AND THE GOODWILL		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
Bug-Out Outdoorwear, Inc.		07/02/2007	CORPORATION: NEBRASKA

RECEIVING PARTY DATA

Name:	Boyt Harness Company, L.L.C.
Street Address:	One Boyt Drive
City:	Osceola
State/Country:	IOWA
Postal Code:	50213
Entity Type:	LIMITED LIABILITY COMPANY: IOWA

PROPERTY NUMBERS Total: 8

Property Type	Number	Word Mark
Registration Number:	1231176	RATTLERS
Registration Number:	1297702	RATTLERS
Registration Number:	1297708	RATTLERS
Registration Number:	1333163	RATTLERS
Registration Number:	1333164	RATTLERS
Registration Number:	1344418	RATTLERS
Registration Number:	1344419	RATTLERS
Registration Number:	2630492	BUG OUT

CORRESPONDENCE DATA

Fax Number: (312)827-8185
Correspondence will be sent via US Mail when the fax attempt is unsuccessful.

Phone: 312-781-6013
 Email: trademarks@bellboyd.com, kstarshak@bellboyd.com
 Correspondent Name: Kathryn Starshak
 Address Line 1: P.O. Box 1135

CH \$215.00 1231176

Address Line 4: Chicago, ILLINOIS 60690-1135

ATTORNEY DOCKET NUMBER:

109197

NAME OF SUBMITTER:

Kathryn Starshak

Signature:

/kathryn starshak/

Date:

01/07/2008

Total Attachments: 5

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TRADEMARK ASSIGNMENT

This Trademark Assignment (this "Assignment") is made and effective as of July 2, 2007, by Bug-Out Outdoorwear, Inc., a Nebraska Corporation presently located at 22111 230th Ave, Centerville, IA 52544 ("Assignor"), to Boyt Harness Company, L.L.C., an Iowa limited liability company with offices at One Boyt Drive, Osceola, Iowa 50213, U.S.A. ("Assignee").

WHEREAS, this Assignment is subject to the terms and conditions of the Asset Purchase Agreement, dated as of the same date hereof (the "Purchase Agreement"), by and between Assignor, Assignee;

WHEREAS, Assignor desires to sell all assumed fictional and actual business names, trade names, registered and unregistered marks, trademarks, service marks, secondary marks, trade styles, logos, and other source or business identifiers and applications, and all common-law rights related thereto (including, without limitation, the Marks and applications therefor set forth on Schedule A) owned by Assignor as of the date hereof, and the right to obtain all renewals thereof and the registrations thereof and the applications thereof in the U.S. Patent and Trademark Office, together with the goodwill associated with any of the foregoing (collectively, "Marks");

WHEREAS, Assignor is also the owner of the domain names listed on Schedule B ("Domain Names");

WHEREAS, Assignee desires to acquire the entire right, title, and interest therein and is the successor to the ongoing and existing portion of the business of Assignor to which the Marks and Domain Names pertain;


NOW, THEREFORE, for good and valuable consideration, the sufficiency and receipt of which is hereby acknowledged, Assignor hereby assigns to Assignee all right, title and interest in and to the Marks and the Domain Names, together with all common law rights and goodwill of the business symbolized by the Marks and the Domain Names, all causes of action for damages by reason of past or present infringement thereof, and all income, royalties or payments due as of the date hereof or hereafter.

* * * *[Signatures Follow]* * * *

IN WITNESS WHEREOF, the parties hereto have executed this Trademark Assignment as of the date first set forth above.

ASSIGNOR:

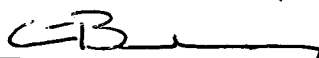
BUG-OUT OUTDOORWEAR, INC.

By 

Bruce E. Watley
President

ASSIGNEE:

BOYT HARNESS COMPANY, L.L.C.

By 

Curt Borcharding
CFO and VP Finance

**ACKNOWLEDGMENT
FOR ASSIGNOR**

State of [Iowa])
) ss.:
County of [Polk])

On this 2 day of July, 2007, before me, Bruce E. Watley, personally known to me (or proved to me on the basis of satisfactory evidence) to be the person whose name is subscribed to the within instrument and acknowledged to me that he executed the same in his authorized capacity and that by his signature on the instrument the person, or the entity upon behalf of which the person acted, executed the instrument.

Witness my hand and official seal.

Matthew Ashburn
Notary Public



Matthew Ashburn
Iowa Notarial Seal
Commission number 717037
My Commission Expires 06/17/08

My Commission Expires:

**ACKNOWLEDGMENT
FOR ASSIGNEE**

State of [Iowa])
) ss.:
County of [Polk])

On this 2 day of July, 2007, before me, Curt Borcharding, personally known to me (or proved to me on the basis of satisfactory evidence) to be the person whose name is subscribed to the within instrument and acknowledged to me that he executed the same in his authorized capacity and that by his signature on the instrument the person, or the entity upon behalf of which the person acted, executed the instrument.

Witness my hand and official seal.

Matthew Ashburn
Notary Public



Matthew Ashburn
Iowa Notarial Seal
Commission number 717037
My Commission Expires 06/17/08

My Commission Expires:

SCHEDULE A

Trademark Registrations

Mark	Registration No.	Registration Date
RATTLERS	1,231,176	March 15, 1983
RATTLERS	1,297,702	September 25, 1984
RATTLERS & Design	1,297,708	September 25, 1984
RATTLERS & Design	1,333,163	April 30, 1985
RATTLERS	1,333,164	April 30, 1985
RATTLERS	1,344, 418	June 25, 1985
RATTLERS & Design	1,344,419	June 25, 1985
BUG OUT & Design	2,630,492	October 8, 2002

SCHEDULE B

DOMAIN NAMES

Domain Name	Expiration Date	Current Registrant
www.bug-out-outdoorwear.com	April 20, 2008	Bug-Out Outdoorwear, Inc
www.rattlersbrand.com	December 31, 2008	Rattlers Brand Clothing