

Form PTO-1594 (Rev. 07/05)
OMB Collection 0651-0027 (exp. 6/30/2008)

U.S. DEPARTMENT OF COMMERCE
United States Patent and Trademark Office

RECORDATION FORM COVER SHEET TRADEMARKS ONLY

To the Director of the U. S. Patent and Trademark Office: Please record the attached documents or the new address(es) below.

1. Name of conveying party(ies):

Conde Net, Inc.

- Individual(s)
- General Partnership
- Corporation- State: Delaware
- Other _____
- Association
- Limited Partnership

Citizenship (see guidelines) _____

Additional names of conveying parties attached? Yes No

2. Name and address of receiving party(ies)

Additional names, addresses, or citizenship attached? Yes No

Name: Advance Magazine Publishers Inc.
 Internal Address: _____
 Address: _____
 Street Address: Four Times Square
 City: New York
 State: NY
 Country: USA Zip: 10036

- Association Citizenship _____
- General Partnership Citizenship _____
- Limited Partnership Citizenship _____
- Corporation Citizenship New York
- Other _____ Citizenship _____

If assignee is not domiciled in the United States, a domestic representative designation is attached: Yes No
(Designations must be a separate document from assignment)

3. Nature of conveyance /Execution Date(s) :

Execution Date(s) 11/5/2007

- Assignment
- Security Agreement
- Other _____
- Merger
- Change of Name

4. Application number(s) or registration number(s) and identification or description of the Trademark.

A. Trademark Application No. (s)
76/332875

B. Trademark Registration No. (s)

Additional sheet(s) attached? Yes No

C. Identification or Description of Trademark(s) (and Filing Date if Application or Registration Number is unknown):

5. Name & address of party to whom correspondence concerning document should be mailed:

Name: Eric E. Gisolfi
 Internal Address: Sabin Bernant & Gould LLP
 Street Address: Four Times Square
 City: New York
 State: NY Zip: 10036
 Phone Number: 212 381 7070
 Fax Number: 212 381 7227
 Email Address: egisolfi@sbandg.com

6. Total number of applications and registrations involved:

17

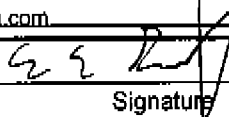
7. Total fee (37 CFR 2.6(b)(6) & 3.41) \$ 440

- Authorized to be charged by credit card
- Authorized to be charged to deposit account
- Enclosed

8. Payment Information:

a. Credit Card Last 4 Numbers _____
 Expiration Date _____
 b. Deposit Account Number 19-0004
 Authorized User Name ERIC E. GISOLFI

9. Signature:


Signature

January 4, 2008
Date

ERIC E. GISOLFI
Name of Person Signing

Total number of pages including cover sheet, attachments, and document: 10

Documents to be recorded (including cover sheet) should be faxed to (571) 273-0140, or mailed to: Mail Stop Assignment Recordation Services, Director of the USPTO, P.O. Box 1450, Alexandria, VA 22313-1450

CH \$440.00 190004 76332875

Trademark	Case Number/Subense Country Name	Status Class(es)	Application Number/Date	Registration Number/Date
CONCIERGE.COM THE JOURNEY STARTS HERE LOGO	T009251/ United States of America	Registered	76/332875 01-Nov-2001	2649097 12-Nov-2002
CONDENET	T006513/ United States of America	Registered	75/977024 10-Apr-1995	2159752 19-May-1998
EPICURIOUS	T003565/ United States of America	Registered	74/653339 03-Mar-1995	2224489 16-Feb-1999
EPICURIOUS	T004755/ United States of America	Registered	75/975440 02-Sep-1994	2021477 03-Dec-1996
EPICURIOUS	T005516/ United States of America	Registered	75/357049 15-Sep-1997	2254357 15-Jun-1999
EPICURIOUS	T010752/ United States of America	Published	76/571162 20-Jan-2004	
EPICURIOUS FOOD	T005110/ United States of America	Registered	75/357011 15-Sep-1997	2269699 10-Aug-1999
EPICURIOUS TRAVEL	T005111/ United States of America	Registered	75/446954 09-Mar-1998	2278979 21-Sep-1999
FASHION PLEX	T008006/ United States of America	Hold		
FASHION.COM	T007981/ United States of America	Hold		
FLIP	T004019/ United States of America	Registered	78/751892 11-Nov-2005	3314005 16-Oct-2007
FLIP.COM	T012074/ United States of America	Registered	78/751881 11-Nov-2005	3314004 16-Oct-2007
FLIP.COM	T012360/ United States of America	Pending	76/664265 07-Aug-2006	
GET CLOSER TO YOUR FOOD	T012523/ United States of America	Published	76/674609 26-Mar-2007	
LIPSTICK	T010751/ United States of America	Published	76/571167 20-Jan-2004	
LIPSTICK.COM	T012243/ United States of America	Registered	78/869202 25-Apr-2006	3309690 09-Oct-2007
STYLE 100	T012359/ United States of America	Published	76/664264 07-Aug-2006	
SWOON	T004494/ United States of America	Registered	75/097068 01-May-1996	2148206 31-Mar-1998

TRADEMARK

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Friday, January 04, 2008

Trademark List

Page: 2

Trademark	Case Number/Subcase Country Name	Status Class(es)	Application Number/Date	Registration Number/Date
WINE.DINE.DONATE	T012449/ United States of America	Registered	76/666864 02-Oct-2006	3250311 12-Jun-2007

STATE OF NEW YORK
DEPARTMENT OF STATE

I hereby certify that the annexed copy has been compared with the original document in the custody of the Secretary of State and that the same is a true copy of said original.



WITNESS my hand and official seal of the
Department of State, at the City of Albany, on
December 11, 2007.

A handwritten signature in black ink that reads "Paul LaPointe".

Paul LaPointe
Special Deputy Secretary of State

071211000216

CT-07

CERTIFICATE
 OF
 MERGER
 OF
 ADVANCE MAGAZINE SERVICES INC.
 AND
 CONDÉNET INC.
 INTO
 ADVANCE MAGAZINE PUBLISHERS INC.

UNDER SECTION 905 OF THE BUSINESS CORPORATION LAW OF
 NEW YORK

1. Advance Magazine Publishers Inc., a corporation of the State of New York, owns all of the outstanding shares of the common stock of Advance Magazine Services Inc. and CondeNet Inc., corporations of the State of Delaware.
2. As to each subsidiary corporation, the designation and number of outstanding shares of the common stock and the number of such shares owned by the surviving corporation are as follows:

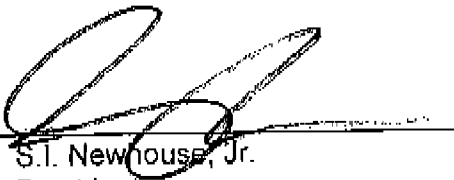
<u>Name of Subsidiary</u>	<u>Designation and Number of Outstanding Shares</u>	<u>Number of Shares Owned by Survivor</u>
Advance Magazine Services Inc.	10	10
CondeNet Inc.	11	11

3. The certificate of incorporation of Advance Magazine Publishers Inc. was filed with the Department of State on the 19th day of September, 1988. Advance Magazine Services Inc. was incorporated under the laws of the State of Delaware on the 29th day of March, 2001, and its application for authority to do business in the State of New York was filed in the Department of State on the 13th day of September, 2002. CondeNet Inc. was incorporated under the laws of the State of Delaware on the 6th day of April, 1995, and its application for authority to do business in the State of New York was filed in the Department of State on the 29th day of August, 1995. The merger is permitted by the laws of the state of incorporation of each foreign subsidiary and is in compliance therewith.

4. The plan of merger was adopted by the Board of Director of the surviving corporation.
5. The merger shall be effective on the 1st day of January, 2008.

ADVANCE MAGAZINE PUBLISHERS INC.

By: _____



S.I. Newhouse, Jr.
President

CT-07

071211000246
CT-07

CERTIFICATE OF MERGER

OF

ADVANCE MAGAZINE SERVICES INC.

AND

CONDENET INC.

INTO

ADVANCE MAGAZINE PUBLISHERS INC.

(UNDER SECTION 905 OF THE BUSINESS CORPORATION LAW)

2007 DEC 11 AM 9:58

FILED

Filed by:

SABIN, BERMANT & GOULD LLP
FOUR TIMES SQUARE, 23RD FLOOR
NEW YORK, NY 10036

(S.C.C.)
STATE OF NEW YORK
DEPARTMENT OF STATE
FILED DEC 11 2007
TAX \$ _____
BY:
NY

Cust Ref 7097011 CAS

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2007 DEC 10 PM 4:09

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Delaware

PAGE 1

The First State

I, HARRIET SMITH WINDSOR, SECRETARY OF STATE OF THE STATE OF DELAWARE, DO HEREBY CERTIFY THE ATTACHED IS A TRUE AND CORRECT COPY OF THE CERTIFICATE OF MERGER, WHICH MERGES:

"ADVANCE MAGAZINE SERVICES INC.", A DELAWARE CORPORATION,
"CONDENET INC.", A DELAWARE CORPORATION,

WITH AND INTO "ADVANCE MAGAZINE PUBLISHERS INC." UNDER THE NAME OF "ADVANCE MAGAZINE PUBLISHERS INC.", A CORPORATION ORGANIZED AND EXISTING UNDER THE LAWS OF THE STATE OF NEW YORK, AS RECEIVED AND FILED IN THIS OFFICE THE SIXTH DAY OF DECEMBER, A.D. 2007, AT 9:22 O'CLOCK P.M.

AND I DO HEREBY FURTHER CERTIFY THAT THE EFFECTIVE DATE OF THE AFORESAID CERTIFICATE OF MERGER IS THE FIRST DAY OF JANUARY, A.D. 2008.

A FILED COPY OF THIS CERTIFICATE HAS BEEN FORWARDED TO THE NEW CASTLE COUNTY RECORDER OF DEEDS.

4469491 8100M

071294784

You may verify this certificate online
at corp.delaware.gov/authver.shtml



Harriet Smith Windsor

Harriet Smith Windsor, Secretary of State

AUTHENTICATION: 6218127

DATE: 12-07-07

TRADEMARK

REEL: 003691 FRAME: 0561

State of Delaware
Secretary of State
Division of Corporations
Delivered 10:53 PM 12/06/2007
FILED 09:22 PM 12/06/2007
SRV 071294784 - 3374849 FILE

CERTIFICATE OF OWNERSHIP

MERGING

ADVANCE MAGAZINE SERVICES INC.

AND

CONDÉNET INC.

INTO

ADVANCE MAGAZINE PUBLISHERS INC.

(Subsidiary into parent pursuant to Section 253 of the General Corporation Law of Delaware)

* * * * *

Advance Magazine Publishers Inc., a corporation incorporated on the 19th day of September, 1988, pursuant to the provisions of the Business Corporation Law of the State of New York, the provisions of which permit the merger of a subsidiary corporation of another state into a parent corporation organized and existing under the laws of said state.

DOES HEREBY CERTIFY:

FIRST: That this corporation owns all of the capital stock of Advance Magazine Services Inc., a corporation incorporated on the 29th day of March, 2001 A.D., and CondéNet Inc., corporation incorporated on the 6th day of April, 1995 A.D., in each case pursuant to the provisions of the General Corporation Law of the State of Delaware and that this corporation, by a resolution of its Board of Directors duly adopted at a meeting held on the 5th day of November, 2007 A.D., determined to and did merge into itself said Advance Magazine Services Inc. and CondéNet Inc., which resolution is in the following words, to wit:

WHEREAS the Corporation lawfully owns all of the outstanding stock of Advance Magazine Services Inc. and CondéNet Inc., corporations organized and existing under the laws of Delaware, and

WHEREAS this corporation desires to merge into itself the said Advance Magazine Services Inc. and CondéNet Inc., and to be possessed of all the estate, property, rights, privileges and franchises of said corporation,

NOW, THEREFORE, BE IT RESOLVED, that this corporation merge into itself said Advance Magazine Services Inc. and CondéNet Inc. and assumes all of their obligations, and

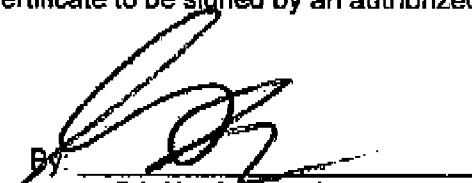
FURTHER RESOLVED, that an authorized officer of this corporation be and he is hereby directed to make and execute a certificate of ownership setting forth a copy of the resolution to merge said Advance Magazine Services Inc. and CondéNet Inc. into the Corporation and assume its liabilities and obligations, and the date of adoption thereof, and to file the same in the office of the Secretary of State of Delaware, and a certified copy thereof in the office of the Recorder of Deeds of New Castle County; and

FURTHER RESOLVED, that the officers of the Corporation be and they hereby are authorized and directed to do all acts and things whatsoever, whether within or without the State of Delaware; which may be in any way necessary or proper to effect said merger; and

FURTHER RESOLVED, that the merger shall become effective on January 1, 2008.

SECOND: That this corporation surviving the merger agrees that it may be served with process in the State of Delaware in any proceeding for enforcement of any obligation of Advance Magazine Services Inc. or CondéNet Inc. as well as for enforcement of any obligation of the surviving corporation arising from this merger, including any suit or other proceeding to enforce the rights of any stockholders as determined in appraisal proceedings pursuant to the provisions of Section 262 of the Delaware General Corporation Law, and irrevocably appoints the Secretary of State of Delaware as its agent to accept service of process in any such suit or other proceeding. The address to which a copy of such process shall be mailed by the Secretary of State of Delaware is c/o Sabin, Berman & Gould LLP Four Times Square, 23rd Floor, New York, NY 10036.

IN WITNESS WHEREOF, said parent corporation has caused its corporate seal to be affixed and this Certificate to be signed by an authorized officer this 5th day of November, 2007.

By: 
S.I. Newhouse, Jr.
President