

TRADEMARK ASSIGNMENT

Electronic Version v1.1
 Stylesheet Version v1.1

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	ASSIGNS THE ENTIRE INTEREST AND THE GOODWILL		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
Delta Pronatura Dr. Krauss & Dr. Beckmann KG		12/13/2007	COMPANY: GERMANY
RECEIVING PARTY DATA			
Name:	The Clorox Company		
Street Address:	1222 Broadway		
City:	Oakland		
State/Country:	CALIFORNIA		
Postal Code:	94612		
Entity Type:	CORPORATION: DELAWARE		
PROPERTY NUMBERS Total: 1			
Property Type	Number	Word Mark	
Serial Number:	78294665	OXYMAGIC	
CORRESPONDENCE DATA			
Fax Number:	(415)765-6094		
	<i>Correspondence will be sent via US Mail when the fax attempt is unsuccessful.</i>		
Phone:	(415)434-1600		
Email:	aolson@howardrice.com, kfrank@howardrice.com, trademarks@howardrice.com		
Correspondent Name:	Howard, Rice, Nemerovski, Canady et al		
Address Line 1:	Three Embarcadero Center, Seventh Floor		
Address Line 4:	San Francisco, CALIFORNIA 94111		
ATTORNEY DOCKET NUMBER:	15793.07		
NAME OF SUBMITTER:	Karen S. Frank		
Signature:	/KSF-amol		

CH \$40.00 78294665

Date:

01/08/2008

Total Attachments: 1

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TRADEMARK ASSIGNMENT

THIS ASSIGNMENT OF TRADEMARK RIGHTS, dated as of this 13 day of December 2007 is by and between Delta Pronatura Dr. Krauss & Dr. Beckmann KG 9 ("DP"), a German company with an address of Kurt-Schumacher-Ring 15-17 63329 Egelsbach Fed. Rep. Germany, and The Clorox Company, a Delaware corporation with an address of 1222 Broadway, Oakland, CA 94612 ("Clorox"):

WHEREAS DP is the owner of U.S. trademark application Serial No. 78/294,665 for the mark OXYMAGIC for use in connection with stain removal preparations; and

WHEREAS DP wishes to assign all right, title and interest it may hold in and to the OXYMAGIC mark in the United States, the goodwill of the business associated therewith in the United States, and U.S. Trademark Application Serial No. 78/294,665 to Clorox:

NOW THEREFORE, for good and valuable consideration, the receipt and sufficiency of which is hereby acknowledged, DP by these presents does sell, assign, transfer and convey to Clorox all of DP's right, title and interest in and to the trademark OXYMAGIC in the United States, U.S. Trademark Application Serial No. 78/294,665, and the goodwill of the business associated therewith in the United States, including all common law rights related to the OXYMAGIC Mark and including the right to bring and maintain actions for past and future infringements of the OXYMAGIC Mark.

Date: December 13, 2007

DELTA PRONATURA DR. KRAUSS & DR. BECKMANN KG


By: [Signature]

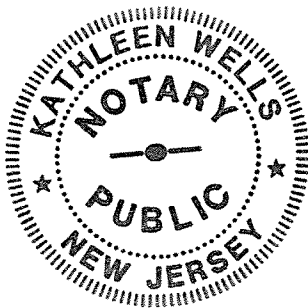
Name: Gerhard Krauss

Title: General Partner

Sworn to and subscribed before me this 13 day of 12 2007

[NOTARY]

 **delta pronatura**
Dr. Krauss & Dr. Beckmann KG
Kurt-Schumacher-Ring 15-17
63329 Egelsbach



KATHLEEN WELLS
NOTARY PUBLIC OF NEW JERSEY
Commission Expires 6/28/2009

[Signature: Kathleen Wells]