

TRADEMARK ASSIGNMENT

Electronic Version v1.1
 Stylesheet Version v1.1

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|------------------------------|---|
| SUBMISSION TYPE: | CORRECTIVE ASSIGNMENT |
| NATURE OF CONVEYANCE: | Corrective Assignment to correct the erroneous filing identified as a "Change of Name" previously recorded on Reel 003635 Frame 0841. Assignor(s) hereby confirms the change of name was erroneous and that the correct assignment can be found at Reel 003680, Frame 0735. |

CONVEYING PARTY DATA

| Name | Formerly | Execution Date | Entity Type |
|---------------------|----------|----------------|--------------------|
| MARCIA DYAN KILGORE | | 10/09/2007 | Individual: CANADA |

RECEIVING PARTY DATA

| | |
|--------------------------|-------------------------------------|
| Name: | BRANDHANDLING INTERNATIONAL LIMITED |
| Street Address: | Millennium House, Victoria Road |
| Internal Address: | First Floor |
| City: | Douglas |
| State/Country: | UNITED KINGDOM |
| Postal Code: | IM2 4RW |
| Entity Type: | CORPORATION: |

PROPERTY NUMBERS Total: 1

| Property Type | Number | Word Mark |
|----------------|----------|-----------|
| Serial Number: | 78766305 | FITFLOP |

CORRESPONDENCE DATA

Fax Number: (212)813-5901
Correspondence will be sent via US Mail when the fax attempt is unsuccessful.
 Phone: 212-813-5900
 Email: anicolescu@fzlj.com
 Correspondent Name: J. ALLISON STRICKLAND
 Address Line 1: FROSS ZELNICK LEHRMAN & ZISSU, P.C.
 Address Line 2: 866 UNITED NATIONS PLAZA
 Address Line 4: NEW YORK, NEW YORK 10017

| | |
|--------------------------------|---------------|
| ATTORNEY DOCKET NUMBER: | KILG 07/11036 |
|--------------------------------|---------------|

DOMESTIC REPRESENTATIVE

900095957

**TRADEMARK
 REEL: 003692 FRAME: 0316**

CH \$40.00 78766305

Name:
Address Line 1:
Address Line 2:
Address Line 3:
Address Line 4:

| | |
|--------------------|-----------------------|
| NAME OF SUBMITTER: | J. Allison Strickland |
| Signature: | /anca nicolescu/ |
| Date: | 01/09/2008 |

Total Attachments: 12

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TRADEMARK ASSIGNMENT

Electronic Version v1.1
 Stylesheet Version v1.1

**12/20/2007
 900094733**

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|------------------------------|---|
| SUBMISSION TYPE: | CORRECTIVE ASSIGNMENT |
| NATURE OF CONVEYANCE: | Corrective Assignment to correct the erroneous filing identified as "Change of name" previously recorded on Reel 003635 Frame 0841. Assignor(s) hereby confirms the "Change of name" is incorrect and the correct assignment can be found at Reel 003680, Frame 0735. |

CONVEYING PARTY DATA

| Name | Formerly | Execution Date | Entity Type |
|---------------------|----------|----------------|--------------------|
| MARCIA DYAN KILGORE | | 10/09/2007 | Individual: CANADA |

RECEIVING PARTY DATA

| | |
|--------------------------|-------------------------------------|
| Name: | BRANDHANDLING INTERNATIONAL LIMITED |
| Street Address: | Millennium House, Victoria Road |
| Internal Address: | First Floor |
| City: | Douglas |
| State/Country: | UNITED KINGDOM |
| Postal Code: | IM2 4RW |
| Entity Type: | CORPORATION: |

PROPERTY NUMBERS Total: 1

| Property Type | Number | Word Mark |
|-----------------------|----------|-----------|
| Serial Number: | 78766305 | FITFLOP |

CORRESPONDENCE DATA

Fax Number: (212)813-5901
Correspondence will be sent via US Mail when the fax attempt is unsuccessful.
Phone: 212-813-5900
Email: anicolescu@fziz.com
Correspondent Name: J. ALLISON STRICKLAND
Address Line 1: FROSS ZELNICK LEHRMAN & ZISSU, P.C.
Address Line 2: 866 UNITED NATIONS PLAZA
Address Line 4: NEW YORK, NEW YORK 10017

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|--------------------------------|---------------|
| ATTORNEY DOCKET NUMBER: | KILG 07/11036 |
|--------------------------------|---------------|

DOMESTIC REPRESENTATIVE

**TRADEMARK
 REEL: 003692 FRAME: 0318**

CH \$40.00 78766305

Name:
Address Line 1:
Address Line 2:
Address Line 3:
Address Line 4:

| | |
|--------------------|-----------------------|
| NAME OF SUBMITTER: | J. Allison Strickland |
| Signature: | /anca nicolescu/ |
| Date: | 12/20/2007 |

Total Attachments: 2
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TRADEMARK ASSIGNMENT

Electronic Version v1.1
 Stylesheet Version v1.1

**10/09/2007
 900088826**

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| SUBMISSION TYPE: | NEW ASSIGNMENT | | |
| NATURE OF CONVEYANCE: | CHANGE OF NAME | | |
| CONVEYING PARTY DATA | | | |
| Name | Formerly | Execution Date | Entity Type |
| Marla Dyan Kilgore | | 10/09/2007 | INDIVIDUAL, CANADA |
| RECEIVING PARTY DATA | | | |
| Name: | Brandhandling International Limited | | |
| Street Address: | Millennium House, Victoria Road | | |
| Internal Address: | Fifteenth Floor | | |
| City: | Douglas | | |
| State/Country: | UNITED KINGDOM | | |
| Postal Code: | IM2 4RW | | |
| Entity Type: | CORPORATION | | |
| PROPERTY NUMBERS Total: 1 | | | |
| Property Type | Number | Word Mark | |
| Serial Number: | 78766305 | FIFTEEN | |
| CORRESPONDENCE DATA | | | |
| Fax Number: | (207)938-1628 | | |
| <i>Correspondence will be sent via US Mail when the fax attempt is unsuccessful.</i> | | | |
| Phone: | +442079377887 | | |
| Email: | Judith@brandhandling.com | | |
| Correspondent Name: | Judith Tonkin | | |
| Address Line 1: | 167-169 Kensington High Street | | |
| Address Line 2: | Orchard House, Second Floor | | |
| Address Line 4: | London, UNITED KINGDOM W8 6SH | | |
| DOMESTIC REPRESENTATIVE | | | |
| Name: | | | |
| Address Line 1: | | | |
| Address Line 2: | | | |
| Address Line 3: | | | |

OP 340.00 78766305

Address Line 4:

| | |
|----------------------|---------------|
| NAME OF SUBMITTER: | Judith Tonkin |
| Signature: | Judith Tonkin |
| Date: | 10/09/2007 |
| Total Attachments: 0 | |

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| TRADEMARK ASSIGNMENT |
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Electronic Version v1.1

Stylesheet Version v1.1

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| SUBMISSION TYPE: | CORRECTIVE ASSIGNMENT | | |
| NATURE OF CONVEYANCE: | Corrective Assignment to correct the erroneous filing identified as "Change of name" previously recorded on Reel 003635 Frame 0841. Assignor(s) hereby confirms the "Change of name" is incorrect and the correct assignment can be found at Reel 003680, Frame 0735. | | |
| CONVEYING PARTY DATA | | | |
| Name | Formerly | Execution Date | Entity Type |
| MARCIA DYAN KILGORE | | 10/09/2007 | Individual: CANADA |
| RECEIVING PARTY DATA | | | |
| Name: | BRANDHANDLING INTERNATIONAL LIMITED | | |
| Street Address: | Millennium House, Victoria Road | | |
| Internal Address: | First Floor | | |
| City: | Douglas | | |
| State/Country: | UNITED KINGDOM | | |
| Postal Code: | IM2 4RW | | |
| Entity Type: | CORPORATION: | | |
| PROPERTY NUMBERS Total: 1 | | | |
| Property Type | Number | Word Mark | |
| Serial Number: | 78766305 | FITFLOP | |
| CORRESPONDENCE DATA | | | |
| Fax Number: | (212)813-5901 | | |
| | <i>Correspondence will be sent via US Mail when the fax attempt is unsuccessful.</i> | | |
| Phone: | 212-813-5900 | | |
| Email: | anicolescu@fzlz.com | | |
| Correspondent Name: | J. ALLISON STRICKLAND | | |
| Address Line 1: | FROSS ZELNICK LEHRMAN & ZISSU, P.C. | | |

| | |
|--|-----------------------|
| Address Line 2: 866 UNITED NATIONS PLAZA | |
| Address Line 4: NEW YORK, NEW YORK 10017 | |
| ATTORNEY DOCKET NUMBER: | KILG 07/11036 |
| DOMESTIC REPRESENTATIVE | |
| Name: | |
| Address Line 1: | |
| Address Line 2: | |
| Address Line 3: | |
| Address Line 4: | |
| NAME OF SUBMITTER: | J. Allison Strickland |
| Signature: | /anca nicolescu/ |
| Date: | 12/20/2007 |
| Total Attachments: 2 source=CHANGE OF nAME cOVER sHEET (f0177304)#page1.tif source=CHANGE OF nAME cOVER sHEET (f0177304)#page2.tif | |
| RECEIPT INFORMATION | |
| ETAS ID: | TM102812 |
| Receipt Date: | 12/20/2007 |
| Fee Amount: | \$40 |

TRADEMARK ASSIGNMENT

Electronic Version v1.1
 Stylesheet Version v1.1

**10/09/2007
 900088826**

| | |
|------------------------------|----------------|
| SUBMISSION TYPE: | NEW ASSIGNMENT |
| NATURE OF CONVEYANCE: | CHANGE OF NAME |

CONVEYING PARTY DATA

| Name | Formerly | Execution Date | Entity Type |
|---------------------|----------|----------------|--------------------|
| Marcia Dyan Kilgore | | 10/09/2007 | INDIVIDUAL: CANADA |

RECEIVING PARTY DATA

| | |
|--------------------------|-------------------------------------|
| Name: | Brandhandling International Limited |
| Street Address: | Millennium House, Victoria Road |
| Internal Address: | First Floor |
| City: | Douglas |
| State/Country: | UNITED KINGDOM |
| Postal Code: | IM2 4RW |
| Entity Type: | CORPORATION: |

PROPERTY NUMBERS Total: 1

| Property Type | Number | Word Mark |
|----------------|----------|-----------|
| Serial Number: | 78766305 | FITFLOP |

CORRESPONDENCE DATA

Fax Number: (207)938-1828
Correspondence will be sent via US Mail when the fax attempt is unsuccessful.
Phone: +442079377887
Email: juditht@brandhandling.com
Correspondent Name: Judith Tonkin
Address Line 1: 167-169 Kensington High Street
Address Line 2: Orchard House, Second Floor
Address Line 4: London, UNITED KINGDOM W8 6SH

DOMESTIC REPRESENTATIVE

Name:
Address Line 1:
Address Line 2:
Address Line 3:

OP \$40.00 78766305

| | |
|----------------------|-----------------|
| Address Line 4: | |
| NAME OF SUBMITTER: | /Judith Tonkin/ |
| Signature: | /Judith Tonkin/ |
| Date: | 10/09/2007 |
| Total Attachments: 0 | |