

TRADEMARK ASSIGNMENT

Electronic Version v1.1
 Stylesheet Version v1.1

SUBMISSION TYPE:	NEW ASSIGNMENT
NATURE OF CONVEYANCE:	MERGER
EFFECTIVE DATE:	12/29/2004

CONVEYING PARTY DATA

Name	Formerly	Execution Date	Entity Type
Total Research Corporation		12/29/2004	CORPORATION: DELAWARE

RECEIVING PARTY DATA

Name:	Harris Interactive Inc.
Street Address:	60 Corporate Woods
City:	Rochester
State/Country:	NEW YORK
Postal Code:	14623-1457
Entity Type:	CORPORATION: DELAWARE

PROPERTY NUMBERS Total: 4

Property Type	Number	Word Mark
Registration Number:	1595666	TOTAL RESEARCH CORPORATION
Registration Number:	1532299	PEMS
Registration Number:	1583886	PREDICTIVE SEGMENTATION
Registration Number:	1606674	EQUITREND

CORRESPONDENCE DATA

Fax Number: (415)591-1400
Correspondence will be sent via US Mail when the fax attempt is unsuccessful.
 Phone: 312-558-5600
 Email: trademarksSF@winston.com
 Correspondent Name: Winston & Strawn LLP
 Address Line 1: 35 W. Wacker Drive
 Address Line 4: Chicago, ILLINOIS 60601-9703

ATTORNEY DOCKET NUMBER: 009657.00004

CH \$115.00 1595666

NAME OF SUBMITTER:	Liisa M. Thomas
Signature:	/Liisa M. Thomas/
Date:	01/09/2008
Total Attachments: 3 source=Total Research-Harris Interactive - Merger#page1.tif source=Total Research-Harris Interactive - Merger#page2.tif source=Total Research-Harris Interactive - Merger#page3.tif	

Delaware

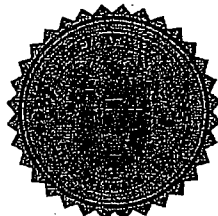
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The First State

I, HARRIET SMITH WINDSOR, SECRETARY OF STATE OF THE STATE OF DELAWARE, DO HEREBY CERTIFY THE ATTACHED IS A TRUE AND CORRECT COPY OF THE CERTIFICATE OF OWNERSHIP, WHICH MERGES:

"TOTAL RESEARCH CORPORATION", A DELAWARE CORPORATION,
WITH AND INTO "HARRIS INTERACTIVE INC." UNDER THE NAME OF
"HARRIS INTERACTIVE INC.", A CORPORATION ORGANIZED AND EXISTING
UNDER THE LAWS OF THE STATE OF DELAWARE, AS RECEIVED AND FILED
IN THIS OFFICE THE TWENTY-NINTH DAY OF DECEMBER, A.D. 2004, AT
5:21 O'CLOCK P.M.

A FILED COPY OF THIS CERTIFICATE HAS BEEN FORWARDED TO THE
NEW CASTLE COUNTY RECORDER OF DEEDS.



2767916 8100M

040951085

Harriet Smith Windsor

Harriet Smith Windsor, Secretary of State

AUTHENTICATION: 3585920

DATE: 12-30-04

TRADEMARK
REEL: 003692 FRAME: 0837

CERTIFICATE OF OWNERSHIP

**CERTIFICATE OF OWNERSHIP
MERGING
TOTAL RESEARCH CORPORATION
INTO
HARRIS INTERACTIVE INC.**

(Pursuant to Section 253 of the General Corporation Law of Delaware)

Harris Interactive Inc., a corporation incorporated on the name Harris Black International Ltd. on July 1, 1997, pursuant to the provisions of the General Corporation Law of the State of Delaware;

DOES HEREBY CERTIFY that this corporation owns 100% of the capital stock of Total Research Corporation, a corporation incorporated on September 16, 1986, pursuant to the provisions of the General Corporation Law of Delaware and that this corporation, by a resolution of its Board of Directors duly adopted at a meeting held on the 29th day of December, 2004, determined to and did merge into itself said Total Research Corporation which resolution is in the following words to wit:

WHEREAS this corporation lawfully owns 100% of the outstanding stock of Total Research Corporation, a corporation organized and existing under the laws of the State of Delaware, and

WHEREAS this corporation desires to merge into itself the said Total Research Corporation and to be possessed of all the estate, property, rights, privileges and franchises of said corporation,

NOW, THEREFORE, BE IT RESOLVED, that this corporation merge into itself said Total Research Corporation and assumes all of its liabilities and obligations, and

FURTHER RESOLVED, that an authorized officer of this corporation be and he is hereby directed to make and execute a certificate of ownership setting forth a copy of the resolution to merge said Total Research Corporation and assume its liabilities and obligations, and the date of adoption thereof, and to file the same in the office of the Secretary of State of Delaware, and a certified copy thereof in the office of the Recorder of Deeds of Newcastle County; and

FURTHER RESOLVED, that the officers of this corporation be and they hereby are authorized and directed to do all acts and things whatsoever, whether within or without the State

of Delaware; which may be in any way necessary or proper to effect said merger.

IN WITNESS WHEREOF, said parent corporation has caused its corporate seal to be affixed and this certificate to be signed by an authorized officer this 29th day of December, 2004.

By: /s/ Bruce A. Newman
 Authorized Officer

Name: Bruce A. Newman

Title: Chief Financial Officer