

TRADEMARK ASSIGNMENT

Electronic Version v1.1
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SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	ASSIGNS THE ENTIRE INTEREST AND THE GOODWILL		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
Snack IP Holdings, Inc.		12/19/2005	CORPORATION: OREGON
RECEIVING PARTY DATA			
Name:	Don Julio Foods, Inc.		
Street Address:	Freeport Center Building Z-13		
Internal Address:	P.O. Box 160492		
City:	Clearfield		
State/Country:	UTAH		
Postal Code:	84016-4092		
Entity Type:	CORPORATION: UTAH		
PROPERTY NUMBERS Total: 1			
Property Type	Number	Word Mark	
Registration Number:	1549338	CLOVER CLUB	
CORRESPONDENCE DATA			
Fax Number:	(907)257-5399		
	<i>Correspondence will be sent via US Mail when the fax attempt is unsuccessful.</i>		
Phone:	(907) 257-5344		
Email:	janeeckels@dwt.com, kristinefyfe@dwt.com		
Correspondent Name:	Jane Eckels		
Address Line 1:	701 W. Eighth Avenue, Suite 800		
Address Line 4:	Anchorage, ALASKA 99501		
ATTORNEY DOCKET NUMBER:	43256-40		
NAME OF SUBMITTER:	Kristine Fyfe, Davis Wright Tremaine LLP		
Signature:	/kristine fyfe/		
Date:	01/10/2008		

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Total Attachments: 2

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EXHIBIT A

*Assignment
12/15/05*

TRADEMARK ASSIGNMENT

THIS TRADEMARK ASSIGNMENT (the "Trademark Assignment") is made effective as of December 19, 2005 by and between Snack IP Holdings, Inc., an Oregon corporation, located at West Georgia Street, Suite 1900, Vancouver, British Columbia, Canada V6E 2Y3 ("Assignor"), and Don Julio Foods, Inc., a Utah corporation, located at Freeport Center Building Z-13 P.O. Box 160492 Clearfield, Utah 84016-4092 ("Assignee"), pursuant to that certain Asset Purchase Agreement (the "Agreement") dated as of December 7, 2005 by and between Assignee and Assignor. Capitalized terms not otherwise defined herein shall have the respective meanings set forth in the Agreement.

WHEREAS, Assignor is the owner of the CLOVER CLUB trademark as used in connection with potato chips in the United States (the "Trademark") All applications and registrations for the Trademark in the United States, including without limitation, the following registration on file with the U.S. Patent and Trademark Office, (collectively, the "Registrations"):

12/14/05

Trademark	Registration No.	Registration Date	Goods
CLOVER CLUB	1,549,338	July 25, 1989	Snacks, namely potato chips, nondairy-based dips, fried pork rinds, onion rings, processed nuts, beef jerky and processed sunflower chips in Class 29 Snacks, namely tortilla chips, popped popcorn, corn chips, cookies and brownies in Class 30

WHEREAS, Assignee wishes to acquire said Trademark and Registrations;

WHEREAS, pursuant to the Agreement, Assignor agreed to transfer to Assignee, and Assignee agreed to accept, all of Assignor's rights in said Trademark and Registrations; and

WHEREAS, the purpose of this document is to confirm, complete and memorialize such transfer;

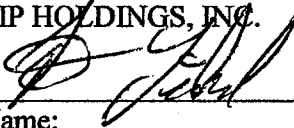
NOW, THEREFORE, for good and valuable consideration, receipt and sufficiency of which is hereby acknowledged, Assignor does hereby assign to Assignee all of Assignor's right, title and interest in and to the Trademark and Registrations, together with the goodwill associated therewith, and all claims and causes of action relating to infringement of the Trademarks,

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including the right to collect damages for such infringements, the same to be held and enjoyed by Assignee, for its own use and on behalf of its successors, legal representatives and assigns.

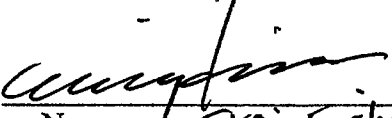
IN WITNESS WHEREOF, the parties hereto have caused this Trademark Assignment to be executed as of the date first written above.

SNACK IP HOLDINGS, INC.

By: 
Name:
Title:

Acknowledged by:

DON JULIO FOODS, INC.

By: 
Name: *Craig Fisher*
Title: *CEO*