

TRADEMARK ASSIGNMENT

Electronic Version v1.1
 Stylesheet Version v1.1

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	ASSIGNS THE ENTIRE INTEREST AND THE GOODWILL		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
Manage My Home, Inc.		01/08/2008	CORPORATION: CANADA
RECEIVING PARTY DATA			
Name:	Sears Brands, LLC		
Street Address:	3333 Beverly Road		
City:	Hoffman Estates		
State/Country:	ILLINOIS		
Postal Code:	60179		
Entity Type:	LIMITED LIABILITY COMPANY: ILLINOIS		
PROPERTY NUMBERS Total: 1			
Property Type	Number	Word Mark	
Registration Number:	2962737	MANAGE MY HOME	
CORRESPONDENCE DATA			
Fax Number:	(312)827-8185		
	<i>Correspondence will be sent via US Mail when the fax attempt is unsuccessful.</i>		
Phone:	202-955-6847		
Email:	trademarks@bellboyd.com		
Correspondent Name:	Kimberly N. Reddick		
Address Line 1:	P.O. Box 1135		
Address Line 4:	Chicago, ILLINOIS 60690-1135		
ATTORNEY DOCKET NUMBER:	118813-717		
NAME OF SUBMITTER:	Kimberly N. Reddick		
Signature:	/knr/		
Date:	01/10/2008		

CH \$40.00 2962737

Total Attachments: 1
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TRADEMARK ASSIGNMENT

This Assignment, effective as of the date of execution, is made and entered into by and between Manage My Home, Inc., a Canada Corporation ("Assignor"), and Sears Brands, LLC, an Illinois Limited Liability Company ("Assignee").

WHEREAS, Assignor owns all right, title and interest in and to the mark MANAGE MY HOME, as well as U.S. Registration No. 2,962,737 therefor (hereinafter, "the Mark"); and

WHEREAS, Assignee desires to acquire all right, title and interest in and to the Mark in the U.S.; and

WHEREAS, Assignor desires to Assign all right, title and interest in and to the Mark in the U.S.;

NOW, THEREFORE, for good and valuable consideration, the receipt of which is hereby acknowledged, Assignor hereby assigns to Assignee, all right, title and interest in and to the Mark in the U.S., including all U.S. common law rights, U.S. registrations and applications therefore, together with the goodwill of the business associated with the Mark.

MANAGE MY HOME, INC.

By: MARY TORTORICE

Name: Mary Tortorice

Title: Secretary

Date: 1/8/08