

TRADEMARK ASSIGNMENT

Electronic Version v1.1
 Stylesheet Version v1.1

SUBMISSION TYPE:	NEW ASSIGNMENT
NATURE OF CONVEYANCE:	MERGER
EFFECTIVE DATE:	12/31/2007

CONVEYING PARTY DATA

Name	Formerly	Execution Date	Entity Type
PRIMEDIA Magazine Finance Inc.		12/17/2007	CORPORATION: DELAWARE

RECEIVING PARTY DATA

Name:	Source Interlink Magazines, LLC
Street Address:	261 Madison Avenue
Internal Address:	6th Floor
City:	New York
State/Country:	NEW YORK
Postal Code:	10016
Entity Type:	LIMITED LIABILITY COMPANY: DELAWARE

PROPERTY NUMBERS Total: 11

Property Type	Number	Word Mark
Registration Number:	2331583	AUTOMOBILE
Registration Number:	1491072	SOAP OPERA DIGEST
Registration Number:	1735860	EAVESDROPPING
Registration Number:	1666275	SOAP OPERA WEEKLY
Registration Number:	2398877	SOAP OPERA WEEKLY
Registration Number:	2133647	POWER & MOTORYACHT
Registration Number:	1650102	POWER AND MOTORYACHT
Registration Number:	0920246	SAIL
Registration Number:	0934484	SAIL
Registration Number:	2604737	AUTOMOBILE
Registration Number:	2979605	BOATWORKS

CORRESPONDENCE DATA

900096128

**TRADEMARK
 REEL: 003693 FRAME: 0989**

OP \$290.00 2331583

Fax Number: (212)915-4590
Correspondence will be sent via US Mail when the fax attempt is unsuccessful.
Phone: 212-915-4665
Email: samantha.favitta@sourceinterlink.com
Correspondent Name: Samantha Favitta
Address Line 1: 261 Madison Avenue
Address Line 2: 6th floor
Address Line 4: New York, NEW YORK 10016

ATTORNEY DOCKET NUMBER:	RECORDAL PRM FINANCE MAG
NAME OF SUBMITTER:	Samantha Favitta
Signature:	/Samantha Favitta/
Date:	01/10/2008

Total Attachments: 3
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Delaware

PAGE 1

The First State

I, HARRIET SMITH WINDSOR, SECRETARY OF STATE OF THE STATE OF DELAWARE, DO HEREBY CERTIFY THE ATTACHED IS A TRUE AND CORRECT COPY OF THE CERTIFICATE OF MERGER, WHICH MERGES:

"PRIMEDIA MAGAZINE FINANCE INC.", A DELAWARE CORPORATION, WITH AND INTO "SOURCE INTERLINK MAGAZINES, LLC" UNDER THE NAME OF "SOURCE INTERLINK MAGAZINES, LLC", A LIMITED LIABILITY COMPANY ORGANIZED AND EXISTING UNDER THE LAWS OF THE STATE OF DELAWARE, AS RECEIVED AND FILED IN THIS OFFICE THE TWENTY-SEVENTH DAY OF DECEMBER, A.D. 2007, AT 2:51 O'CLOCK P.M.

AND I DO HEREBY FURTHER CERTIFY THAT THE EFFECTIVE DATE OF THE AFORESAID CERTIFICATE OF MERGER IS THE THIRTY-FIRST DAY OF DECEMBER, A.D. 2007.

A FILED COPY OF THIS CERTIFICATE HAS BEEN FORWARDED TO THE NEW CASTLE COUNTY RECORDER OF DEEDS.

3217517 8100M

071364076



Harriet Smith Windsor

Harriet Smith Windsor, Secretary of State

AUTHENTICATION: 6280560

DATE: 01-03-08

You may verify this certificate online
at corp.delaware.gov/authver.shtml

TRADEMARK
REEL: 003693 FRAME: 0991

CERTIFICATE OF MERGER

OF

PRIMEDIA MAGAZINE FINANCE INC.

(a Delaware corporation)

AND

SOURCE INTERLINK MAGAZINES, LLC

(a Delaware limited liability company)

Pursuant to Title 6, Section 18-209 of the Delaware Limited Liability Company Act.

1. The name of the surviving limited liability company is Source Interlink Magazines, LLC, a Delaware limited liability company.

2. The name of the corporation being merged into this surviving limited liability company is Primedia Magazine Finance Inc. The jurisdiction in which this corporation was formed is Delaware.

3. The Agreement of Merger has been approved and executed by both the corporation and Limited Liability Company.

4. The name of the surviving limited liability company is Source Interlink Magazines, LLC.

5. The executed Agreement of Merger is on file at 27500 Riverview Center Blvd., Bonita Springs, Florida 34134, the principal place of business of the surviving limited liability company.

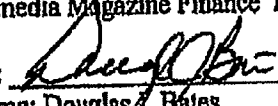
6. A copy of the Agreement of Merger will be furnished by the surviving limited liability company on request, without cost, to any member of the limited liability company or any person holding an interest in any other business entity which is to merge or consolidate.

DE BC11. DF CERTIFICATE OF MERGER OF A D OR F CORPORATION TO A DELAWARE LLC 01/01-1 (DELMERG)

7. The Agreement of Merger between the aforesaid constituent corporations provides that the merger herein certified shall be effective on December 31, 2007.

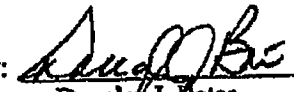
Dated: December 17, 2007

Primedia Magazine Finance Inc.

By: 
Name: Douglas J. Bates
Its: Vice President

Source Interlink Magazines, LLC
By: Source Interlink Media, Inc.
Its: Sole Member

Dated: December 17, 2007

By: 
Name: Douglas J. Bates
Its: Vice President

DE BC/L/DF CERTIFICATE OF MERGER OF A D OR F CORPORATION TO A DELAWARE LLC 01/01-2 (DELMERG)