

**TRADEMARK ASSIGNMENT**

Electronic Version v1.1  
 Stylesheet Version v1.1

<b>SUBMISSION TYPE:</b>	NEW ASSIGNMENT		
<b>NATURE OF CONVEYANCE:</b>	ASSIGNS THE ENTIRE INTEREST AND THE GOODWILL		
<b>CONVEYING PARTY DATA</b>			
<b>Name</b>	<b>Formerly</b>	<b>Execution Date</b>	<b>Entity Type</b>
Insolvency Services Group, Inc.		12/26/2007	CORPORATION: CALIFORNIA
<b>RECEIVING PARTY DATA</b>			
<b>Name:</b>	Hanover Accessories, LLC		
<b>Street Address:</b>	6049 E. SLAUSON AVENUE		
<b>City:</b>	CITY OF COMMERCE		
<b>State/Country:</b>	CALIFORNIA		
<b>Postal Code:</b>	90040-3007		
<b>Entity Type:</b>	LIMITED LIABILITY COMPANY: DELAWARE		
<b>PROPERTY NUMBERS Total: 2</b>			
<b>Property Type</b>	<b>Number</b>	<b>Word Mark</b>	
<b>Serial Number:</b>	78958574	FASHIONABLY ME	
<b>Serial Number:</b>	78958578	PERSONALLY ME	
<b>CORRESPONDENCE DATA</b>			
<b>Fax Number:</b>	(303)473-2720		
	<i>Correspondence will be sent via US Mail when the fax attempt is unsuccessful.</i>		
<b>Phone:</b>	303.473.2865		
<b>Email:</b>	docket@hollandhart.com, emmaillaro@hollandhart.com		
<b>Correspondent Name:</b>	Ester Martin Maillaro		
<b>Address Line 1:</b>	555 Seventeenth Street, Suite 3200		
<b>Address Line 2:</b>	P.O. Box 8749		
<b>Address Line 4:</b>	DENVER, COLORADO 80201		
<b>ATTORNEY DOCKET NUMBER:</b>	56489.0003		
<b>NAME OF SUBMITTER:</b>	Ester Martin Maillaro		
<b>Signature:</b>	/Ester Martin Maillaro/		

OP \$65.00 78958574

Date:

01/10/2008

**Total Attachments: 6**

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**Assignment of Trademark Assets**

WHEREAS, Insolvency Services Group, Inc., a California corporation, as assignee for the benefit of creditors of Stravina Operating Company, LLC ("Stravina"), ("Seller"), is the sole and exclusive owner of the full right, title and interest in the United States in, to and under the Trademark Assets, as defined below;

WHEREAS, Seller became the owner of the Trademark Assets as a result of Stravina's assignment for the benefit of creditors;

WHEREAS, Hanover Accessories, LLC, a Delaware limited liability company ("Hanover"), wishes to purchase from Seller, and Seller wishes to assign to Hanover, all of the rights in and to the Trademark Assets, including the ongoing and existing business or portion thereof to which the Trademark Assets pertain;

WHEREAS, "Trademark Assets" means (a) the trademark applications listed on Exhibit "A" hereto, together with (b) the trademarks represented by those registrations and applications, and (c) the goodwill associated herewith.

NOW, THEREFORE, for good and valuable consideration, the receipt and sufficiency of which is hereby acknowledged, Seller hereby sells, assigns, transfers and sets over to Hanover, its assigns and successors in interest, the full and entire right, title and interest, in, to and under the Trademark Assets, and the right to sue for any past infringement, for the sole use and benefit of Hanover, its assigns and successors in interest, as fully and entirely as the same would have been held by Seller had this assignment not been made.

This Assignment of Trademark Assets is subject to and conditioned upon the terms and provisions of that certain Asset Purchase Agreement between Seller and Hanover dated October 16, 2007.

IN WITNESS WHEREOF, Seller has caused this Assignment to be executed by its duly authorized representative this 26<sup>th</sup> day of December, 2007.

INSOLVENCY SERVICES GROUP, INC., AS ASSIGNEE FOR  
THE BENEFIT OF CREDITORS OF STRAVINA  
OPERATING COMPANY, LLC

By: \_\_\_\_\_

Name: Joel B. Weinberg

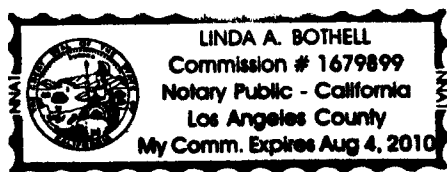
Title: President

STATE OF CALIFORNIA }  
COUNTY OF LOS ANGELES } ss.

On December 26, 2007 before me, Linda A. Bothell, a Notary Public in and for the State of California, personally appeared Joel B. Weinberg, personally known to me (or proved to me on the basis of satisfactory evidence) to be the person whose name is subscribed to the within instrument and acknowledged to me that he/she/they executed the same in his authorized capacity, and that by his signature on the instrument the person, or the entity upon behalf of which the person acted, executed the instrument. This certificate is attached to an *Assignment of Trademark Assets* signed December 26, 2007.

WITNESS my hand and official seal.

Signature:   
Linda A. Bothell



**EXHIBIT A  
TO  
ASSIGNMENT OF TRADEMARK ASSETS**

**United States – Registrations**

<b>Owner:</b> <b>Mark:</b> <b>Reg. No.:</b> <b>Granted:</b> <b>Int. Class:</b> <b>Our Docket:</b> <b>Status/Expiration:</b>	Stravina Operating Company, LLC ZANY NAMZ 2,422,761 January 23, 2001 16 37455 Continued use Declaration due within one year prior to January 23, 2007
<b>Owner:</b> <b>Mark:</b> <b>Reg. No.:</b> <b>Granted:</b> <b>Int. Classes:</b> <b>Our Docket:</b> <b>Status/Expiration:</b>	Stravina Operating Company, LLC MIRRORED REFLECTIONS/Bird Logo 2,571,174 May 21, 2002 20 38865 Continued use Declaration due within one year prior to May 21, 2008.
<b>Owner:</b> <b>Mark:</b> <b>Reg. No.:</b> <b>Granted:</b> <b>Int. Classes:</b> <b>Our Docket:</b> <b>Status/Expiration:</b>	Stravina Operating Company, LLC CONFETTI NAMZ 2,687,158 February 11, 2003 16 38945 Continued use Declaration due within one year prior to February 11, 2009.
<b>Owner:</b> <b>Mark:</b> <b>Reg. No.:</b> <b>Granted:</b> <b>Int. Class:</b> <b>Our Docket:</b> <b>Status/Expiration:</b>	Stravina Operating Company, LLC STICK N' STAMP Logo 2,694,044 March 4, 2003 16 39966 Continued use Declaration due within one year prior to March 4, 2009.

Owner: Mark: Reg. No.: Granted: Int. Class: Our Docket: Status/Expiration:	Stravina Operating Company, LLC MIRRORED REFLECTIONS 2,776,033 October 21, 2003 20 38417 Continued use Declaration due within one year prior to October 21, 2009.
Owner: Mark: Reg. No.: Granted: Int. Class: Our Docket: Status/Expiration:	Stravina Operating Company, LLC MOCASSIN BABIES Logo 3,004,808 October 4, 2005 28 44791 Continued use Declaration due within one year prior to October 4, 2011.
Owner: Mark: Reg. No.: Granted: Int. Class: Our Docket: Status/Expiration:	Stravina Operating Company, LLC MOCASSIN BABIES (name) 3,011,858 November 1, 2005 28 44524 Continued use Declaration due within one year prior to November 1, 2011.

**United States – Applications**

Mark: Owner: S.N.: Int. Class: Filed: Our Docket: Comments:	PERSONALIZE-IT! (Intent-to-Use) Stravina Operating Company, LLC 76/554,251 16 October 27, 2003 44524 Notice of Allowance issued 12/7/04. Third time extension request accepted Deadline: December 7, 2006
Mark: Owner: S.N.: Int. Class: Filed: Our Docket: Comments:	KAMPIN' KRITTERS (Intent-to-Use) Stravina Operating Company, LLC 76/617,061 28 October 18, 2004 46660 Notice of Allowance issued 01/10/06. Client decision not to complete registration process

<b>Mark:</b> <b>Owner:</b> <b>S.N.:</b> <b>Int. Class:</b> <b>Filed:</b> <b>Our Docket:</b> <b>Comments:</b>	<b>TREND PLACE (name) (Intent-to-Use)</b> <b>Stravina Operating Company, LLC</b> <b>76/625,062</b> <b>14, 18, 20, 25, 26 &amp; 28</b> <b>December 17, 2004</b> <b>47035</b> <b>Notice of Allowance issued 02/14/06.</b> <b>Deadline: August 14, 2006.</b>
<b>Mark:</b> <b>Owner:</b> <b>S.N.:</b> <b>Int. Class:</b> <b>Filed:</b> <b>Our Docket:</b> <b>Comments:</b>	<b>TREND PLACE Logo (Intent-to-Use)</b> <b>Stravina Operating Company, LLC</b> <b>76/629,775</b> <b>14, 18, 20, 25, 26 &amp; 28</b> <b>January 31, 2005</b> <b>47113</b> <b>Notice of Allowance issued 02/14/06.</b> <b>Deadline: August 14, 2006.</b>
<b>Mark:</b> <b>Owner:</b> <b>S.N.:</b> <b>Int. Class:</b> <b>Filed:</b> <b>Our Docket:</b> <b>Comments:</b>	<b>KAMPIN' KRITTERS/Bear Logo (Intent-to-Use)</b> <b>Stravina Operating Company, LLC</b> <b>78/597,646</b> <b>28</b> <b>March 29, 2005</b> <b>46894</b> <b>Notice of Allowance issued 03/21/06.</b> <b>Client decision not to complete registration process.</b>
<b>Mark:</b> <b>Owner:</b> <b>S.N.:</b> <b>Int. Class:</b> <b>Filed:</b> <b>Our Docket:</b> <b>Comments:</b>	<b>FASHIONABLY ME (Intent-to-Use)</b> <b>Stravina Operating Company, LLC</b>  <b>14</b>  <b>49196</b>
<b>Mark:</b> <b>Owner:</b> <b>S.N.:</b> <b>Int. Class:</b> <b>Filed:</b> <b>Our Docket:</b> <b>Comments:</b>	<b>PERSONALLY ME (Intent-to-Use)</b> <b>Stravina Operating Company, LLC</b>  <b>14, 16, 21, 26 &amp; 28</b>  <b>49195</b>
<b>Mark:</b> <b>Owner:</b> <b>S.N.:</b> <b>Int. Class:</b> <b>Filed:</b> <b>Our Docket:</b> <b>Comments:</b>	<b>ARTISTIC IMPRESSIONS</b> <b>Stravina Operating Company, LLC</b>  <b>14 &amp; 26</b>  <b>49244</b>

Mark:	BLOOM BROTHERS
Owner:	Stravina Operating Company, LLC
S.N.:	
Int. Class:	14, 16, 21, 26 & 28
Filed:	
Our Docket:	49243
Comments:	

**Foreign – Applications**

Mark:	PERSONALLY ME
Owner:	Stravina Operating Company, LLC
Country:	Canada
Int. Class:	
Filed:	
Our Docket:	49226
Mark:	FASHIONABLY ME
Owner:	Stravina Operating Company, LLC
Country:	Canada
Int. Class:	
Filed:	
Our Docket:	49227
Mark:	PERSONALLY ME
Owner:	Stravina Operating Company, LLC
Country:	European Union/CTM
Int. Class:	14, 16 & 26
Filed:	
Our Docket:	49228
Mark:	FASHIONABLY ME
Owner:	Stravina Operating Company, LLC
Country:	European Union/CTM
Int. Class:	14, 16 & 26
Filed:	
Our Docket:	49229

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