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To the Director of the U.S. Patent and Trademark Office, please record the attached original documents or the new address(es) below.

1-7-08

<p>1. Name of Conveying Party(ies): Johnson Matthey Public Limited Company</p> <p><input type="checkbox"/> Individual(s) <input type="checkbox"/> Association <input type="checkbox"/> General Partnership <input type="checkbox"/> Limited Partnership <input checked="" type="checkbox"/> Corporation-State <input type="checkbox"/> Other _____</p> <p>Citizenship (see guidelines) <u>United Kingdom</u> Additional name(s) of conveying party(ies) attached? <input type="checkbox"/> Yes <input checked="" type="checkbox"/> No</p>	<p>2. Name and Address of Receiving Party(ies): Additional names(s) & address(es) attached? <input type="checkbox"/> Yes <input checked="" type="checkbox"/> No</p> <p>Name: <u>Endeka Ceramics Limited</u> Address: <u>Joiners Square, Lichfield Street Hanley</u> City: <u>Stoke on Trent</u> State: <u>Staffordshire</u> Country: <u>United Kingdom</u> Zip: <u>ST1 3EH</u> <input type="checkbox"/> Association, Citizenship _____ <input type="checkbox"/> General Partnership, Citizenship _____ <input type="checkbox"/> Limited Partnership, Citizenship _____ <input checked="" type="checkbox"/> Corporation, Citizenship <u>United Kingdom</u> <input type="checkbox"/> Other, Citizenship _____</p> <p>If assignee is not domiciled in the United States, a domestic representative designation is attached: <input type="checkbox"/> Yes <input type="checkbox"/> No (Designations must be a separate document from assignment)</p>
<p>3. Nature of Conveyance/Execution Date(s): Execution Date: <u>February 28, 2007</u></p> <p><input checked="" type="checkbox"/> Assignment <input type="checkbox"/> Merger <input type="checkbox"/> Security Agreement <input type="checkbox"/> Change of Name <input type="checkbox"/> Other _____</p>	
<p>4. Application Number(s) or Registration Number(s) and Identification or Description of the Trademark:</p> <p>A. Trademark Application Number(s): _____ B. Trademark Registration Number(s): _____</p> <p>_____ <u>2,417,806</u></p> <p>_____ Additional sheet(s) attached? <input type="checkbox"/> Yes <input checked="" type="checkbox"/> No</p> <p>C. Identification or Description of Trademark(s) (and Filing Date if Applicable or Registration Number if unknown):</p> <p>Trademark: <u>Miscellaneous Design</u> Registered: <u>January 2, 2001</u></p>	
<p>5. Name & Address of Party to Whom Correspondence Concerning Document Should Be Mailed:</p> <p>Name: <u>Thomas S. Baker, Jr.</u> Address: <u>Thomas S. Baker, Jr., Attorney at Law, LLC.</u> <u>1371 West 3rd Avenue</u> City: <u>Columbus</u> State: <u>Ohio</u> Zip: <u>43212</u> Phone Number: <u>(614) 488-2202</u> Fax Number: <u>(614) 488-2232</u> Email Address: _____</p>	<p>6. Total Number of Applications and Registrations Involved: <u>1</u></p> <p>7. Total Fee (37 CFR 2.6(b)(6) & 3.41): \$ <u>40.00</u></p> <p><input type="checkbox"/> Authorized to be Charged to by Credit Card <input type="checkbox"/> Authorized to be Charged to Deposit Account <input checked="" type="checkbox"/> Enclosed</p> <p>8. Payment Information</p> <p>A. Credit Card: Last 4 Numbers _____ Expiration Date _____</p> <p>B. Deposit Account Number: <u>020413</u> Authorized User Name: <u>Thomas S. Baker, Jr.</u></p>
<p>9. Signature:</p> <p><u>Thomas S. Baker, Jr.</u> <u>Thomas S. Baker, Jr.</u> Name of Person Signing Signature Date</p> <p>Total number of pages including cover sheet, attachments and documents: _____ Documents to be recorded (including cover sheet) should be faxed to (571) 273-0140, or mailed to: Mail Stop Assignment Recordation Services, Director of the USPTO, P.O. Box 1450, Alexandria, VA 22313-1450</p>	

PROFIT FINANCE
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DEED OF REGISTERED TRADE MARK ASSIGNMENT

THIS DEED is made the 2nd day of February 2007

BETWEEN:

1. **JOHNSON MATTHEY PUBLIC LIMITED COMPANY**, a company incorporated in England and Wales with company number 33774, whose registered office is 40-42 Hatton Garden, London EC1N 8EE, ("Assignor"); and
2. **ENDEKA CERAMICS LIMITED** registered in England and Wales with company number 6082531, whose registered office is 21 Tudor Street, London EC4Y 0DJ ("Assignee").

INTRODUCTION

- A. Under the terms of the sale and purchase agreement entered into by the Assignor and the Assignee and others on 13 December 2006 (the "Master Sale and Purchase Agreement"), the Assignor agreed to sell certain Business IP (as that term is defined in the Master Sale and Purchase Agreement). The trade mark applications (the "Applications") and registrations set out in the Schedule to this assignment (collectively the "Trade Marks") form part of that Business IP.
- B. The Assignor agrees to assign to the Assignee all right, title and interest in the Trade Marks, and the Assignee agrees to such assignment, on the terms of this assignment.

AGREEMENT

1. CONSIDERATION

This assignment is in consideration of the sum of EUR €1.00 (one Euro) now paid by the Assignee to the Assignor (receipt of which the Assignor hereby acknowledges).

2. ASSIGNMENT

- 2.1 On and from the date of this assignment (the "Effective Date"), the Assignor assigns to the Assignee with full title guarantee all right, title and interest in the Trade Marks and the benefit of such, together with the goodwill associated with the Trade Marks.
- 2.2 The assignment in clause 2.1 includes: all rights to take action for infringement of the Trade Marks or for passing off or for misleading or deceptive conduct or dilution or any similar claim in relation to the Trade Marks (whether or not such infringement, passing off or relevant conduct took place before the Effective Date); and all rights to apply for, prosecute and obtain further registrations based on the Trade Marks.

3. RECORDAL OF ASSIGNMENT AND FURTHER ASSURANCE

- 3.1 The Assignee shall be entitled to apply to the appropriate registrar of trade marks and take all other steps reasonably necessary to record the assignment of the Trade Marks in the relevant register of trade marks.
- 3.2 The Assignor shall at the Assignee's cost execute any documents and do any things that the Assignee reasonably requests to give effect to the terms of this assignment and the recordal thereof in accordance with Clause 3.1.
- 3.3 The Assignor, at the Assignee's request and cost, shall execute any documents and do any things that may be reasonably required to assist with the prosecution of the Applications to registration.

4. GENERAL

4.1 Variation

A variation of the terms of this assignment must be in writing and signed by the parties.

4.2 Governing law and jurisdiction

This assignment shall be governed by and construed in accordance with the laws of England and Wales and the English courts shall have non-exclusive jurisdiction.

4.3 Counterparts

- 4.3.1 This assignment may be executed in any number of counterparts.
- 4.3.2 All counterparts, taken together, constitute one assignment.
- 4.3.3 A party may execute this assignment by signing any counterpart.

Executed and delivered as a deed on the date set out at the head of this assignment.

SCHEDULE OF TRADE MARKS

1. ZIRCOSEL

Country	Status	Trade Mark No.	Application No.	Next Renewal Date
Benelux	Granted	508547	73282	20 February 2012
Switzerland	Granted	296258	296258	10 March 2008
China	Granted	1684063	2000176657	20 December 2011
China	Granted	1692184	2000176658	7 January 2012
China	Granted	1708625	2000176659	6 February 2012
Germany	Granted	808047	808047	13 December 2013
Community Trade Mark	Granted	003552288	003552288	30 December 2013
Spain	Granted	455147	455147	15 June 2015
Spain	Granted	455146	455146	15 June 2015
France	Granted	1503326	973588	13 December 2008
Great Britain	Granted	784855	784855	5 December 2007
India	Pending	777146	777146	5 November 2007
Sweden	Granted	165729	165729	8 December 2008
South Africa	Granted	70/0778	70/0778	18 February 2010

2. ZIRCOPAX

Country	Status	Trade Mark No.	Application No.	Next Renewal Date
Canada	Granted	559495	1015641	20 March 2017
Mexico	Granted	644175	373168	28 April 2009

3. SUPERPAX

Country	Status	Trade Mark No.	Application No.	Next Renewal Date
Canada	Granted	644174	373167	28 April 2009

4. "SUN" LOGO

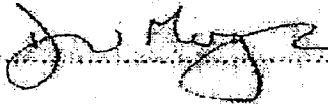



Country	Status	Trade Mark No.	Application No.	Next Renewal Date
Australia	Pending	1077215	1077215	23 September 2015
Brazil	Granted	819483036	819483036	6 April 2008
China	Granted	1142124	960122932	13 January 2008
China	Pending		5069809	
Cuba	Pending		[Not yet received]	
Community Trade Mark	Granted	004596821	004596821	17 August 2015
Guatemala	Pending		[Not yet received]	
Indonesia	Pending		022278	
Indonesia	Pending		022280	
India	Pending		1389652	
Mexico	Pending		788744	
Mexico	Pending		788743	
Malaysia	Granted	94/10225	94/10225	7 November 2011
Malaysia	Granted	94/10226	94/10226	7 November 2011
Malaysia	Pending		2005/21694	22 December 2015

Country	Status	Trade Mark No.	Application No.	Next Renewal Date
Singapore	Granted	T94/08108Z	8108/94	20 September 2014
Singapore	Granted	T94/08109H	8109/94	20 September 2014
US	Granted	2417806	75/233676	2 January 2007

EXECUTED as a DEED by JOHNSON
MATTHEY PUBLIC LIMITED
COMPANY

acting by two of its directors/a director and its
secretary

 Director

 Director/Secretary

EXECUTED as a DEED by ENDEKA
CERAMICS LIMITED

acting by two of its directors/a director and its
secretary

 Director

 Director/Secretary