

TRADEMARK ASSIGNMENT

Electronic Version v1.1
 Stylesheet Version v1.1

SUBMISSION TYPE:	NEW ASSIGNMENT
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NATURE OF CONVEYANCE:	ASSIGNS THE ENTIRE INTEREST AND THE GOODWILL
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CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
Bridgestone Bandag, LLC		12/20/2007	LIMITED LIABILITY COMPANY: IOWA

RECEIVING PARTY DATA	
Name:	Bridgestone Corporation
Street Address:	10-1 Kyobashi 1-chome
Internal Address:	Chuo-ku
City:	Tokyo
State/Country:	JAPAN
Postal Code:	104-8340
Entity Type:	CORPORATION: JAPAN

PROPERTY NUMBERS Total: 1		
Property Type	Number	Word Mark
Serial Number:	77195885	BRIDGESTONE BANDAG

CORRESPONDENCE DATA	
Fax Number:	(312)616-5700
<i>Correspondence will be sent via US Mail when the fax attempt is unsuccessful.</i>	
Phone:	312-616-5600
Email:	trademark@leydig.com
Correspondent Name:	Mark J. Liss
Address Line 1:	Two Prudential Plaza, 180 N. Stetson
Address Line 2:	Suite 4900
Address Line 4:	Chicago, ILLINOIS 60601-6731

ATTORNEY DOCKET NUMBER:	258843
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DOMESTIC REPRESENTATIVE	
Name:	Mark J. Liss

CH \$40.00 77195885

Address Line 1: Two Prudential Plaza, 180 N. Stetson
Address Line 2: Suite 4900
Address Line 4: Chicago, ILLINOIS 60601-6731

NAME OF SUBMITTER:	Mark J. Liss
Signature:	/Mark J. Liss/
Date:	01/10/2008
Total Attachments: 1 source=Bridgestone US assignment#page1.tif	

ASSIGNMENT OF INTENT-TO-USE TRADEMARK APPLICATION

WHEREAS, Bridgestone Bandag, LLC (Assignor), a limited liability company of Iowa, having its principal offices at 2905 N. Highway 61, Muscatine, IA 52761, has applied for the following intent-to-use trademark application in the United States Patent and Trademark Office:

<u>Mark</u>	<u>Application No.</u>	<u>Filing Date</u>
BRIDGESTONE BANDAG	77/195885	June 1, 2007

WHEREAS, Bridgestone Corporation (Assignee), a Japan corporation, having its principal place of business at 10-1 Kyobashi 1-chome, Chuo-ku Tokyo, 104-8340 JAPAN, is desirous of acquiring said mark and its application thereto;

Now, therefore, for good and valuable consideration, the receipt of which is hereby acknowledged, Assignor hereby assigns to Assignee, and its successors in interest, all right, title and interest in and to said mark, together with the goodwill and that portion of the business relating to said mark and the application thereof, and including all common-law and other rights in said mark, all claims, demands and causes for action, both at law and in equity, that Assignor may have, or may hereinafter acquire, on account of any infringement of said mark prior to the date hereof, and does hereby empower Assignee, and its successors in interest, to sue for and collect the same, to its and their own and absolute use.

IN WITNESS WHEREOF, the undersigned, being duly authorized and acting on behalf of Assignor, does hereby execute this assignment to take effect on the 20th day of December, 2007.

Bridgestone Bandag, LLC

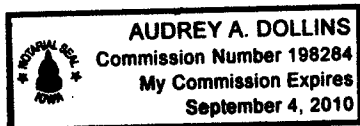


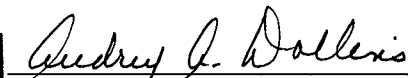
By: Rachel R. Watkins Schoenig
Title: Corporate Secretary & Director of Legal Services

State of Iowa)
) SS
County of Muscatine)

On this 20th day of December, 2007, before me personally appeared Rachel R. Watkins Schoenig, personally known to me, to be the person signing this Assignment, in the capacity stated, who acknowledged to me the truth of the statements contained herein, the same being his free act and deed.

IN WITNESS WHEREOF, I have hereunto set my hand and seal this 20th day of December, 2007.




Notary Public