

TRADEMARK ASSIGNMENT

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 Stylesheet Version v1.1

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	ASSIGNS THE ENTIRE INTEREST AND THE GOODWILL		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
Jeffery Yokoyama		11/02/2007	INDIVIDUAL: UNITED STATES
Kelly Kaneda		11/02/2007	INDIVIDUAL: UNITED STATES
Gabriel Tennberg		11/02/2007	INDIVIDUAL: UNITED STATES
RECEIVING PARTY DATA			
Name:	Pidgin Orange, LLC		
Street Address:	6705 Seashore Drive		
City:	Newport Beach		
State/Country:	CALIFORNIA		
Postal Code:	92663		
Entity Type:	LIMITED LIABILITY COMPANY: CALIFORNIA		
PROPERTY NUMBERS Total: 2			
Property Type	Number	Word Mark	
Serial Number:	77175535	PIDGIN ORANGE	
Serial Number:	77175608		
CORRESPONDENCE DATA			
Fax Number:	(310)395-6115		
	<i>Correspondence will be sent via US Mail when the fax attempt is unsuccessful.</i>		
Phone:	(310) 395-6100		
Email:	williamjseiter@seiterandco.com		
Correspondent Name:	William J. Seiter		
Address Line 1:	220 26th Street, Suite 202		
Address Line 4:	Santa Monica, CALIFORNIA 90402		
NAME OF SUBMITTER:	William J. Seiter		
Signature:	/wjs/		

OP \$65.00 77175535

Date:

01/11/2008

Total Attachments: 1

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TRADEMARK ASSIGNMENT

WHEREAS, JEFFERY YOKOYAMA, a citizen of California, KELLY KANEDA, a citizen of California and GABRIEL TENNBERG, a citizen of California ("Assignors"), having an address of 6705 Seashore Drive, Newport Beach, California 92663, U.S.A., are the owners of the following trademarks (the "Marks"):

PIDGIN ORANGE, under U.S. Trademark Application Serial No. 77175535; and

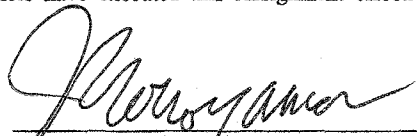


, under U.S. Trademark Application Serial No. 77175608.


WHEREAS, Assignors desire to assign all of their right, title and interest in and to the Marks effective as of November 2, 2007, to PIDGIN ORANGE, LLC, a California limited liability company ("Assignee"), having its address at 6705 Seashore Drive, Newport Beach, California 92663, U.S.A.

NOW, THEREFORE, in consideration of the foregoing and for other good and valuable consideration, the receipt and sufficiency of which are hereby acknowledged, Assignors hereby assign to Assignee all of Assignors' right, title and interest in and to the Marks and the aforementioned trademark applications, together with the goodwill of the business associated with and symbolized by the Marks.

IN WITNESS WHEREOF, Assignors have executed this Assignment effective as of November 2, 2007.



Jeffery Yokoyama



Kelly Kaneda



Gabriel Tennberg