

**TRADEMARK ASSIGNMENT**

Electronic Version v1.1  
 Stylesheet Version v1.1

<b>SUBMISSION TYPE:</b>	NEW ASSIGNMENT		
<b>NATURE OF CONVEYANCE:</b>	ASSIGNS THE ENTIRE INTEREST AND THE GOODWILL		
<b>CONVEYING PARTY DATA</b>			
<b>Name</b>	<b>Formerly</b>	<b>Execution Date</b>	<b>Entity Type</b>
Acxiom Corporation		01/09/2008	CORPORATION: CALIFORNIA
<b>RECEIVING PARTY DATA</b>			
<b>Name:</b>	Dataquick Information Systems, Inc.		
<b>Street Address:</b>	9620 Towne Centre Drive		
<b>City:</b>	San Diego		
<b>State/Country:</b>	CALIFORNIA		
<b>Postal Code:</b>	92121		
<b>Entity Type:</b>	CORPORATION: DELAWARE		
<b>PROPERTY NUMBERS Total: 3</b>			
<b>Property Type</b>	<b>Number</b>	<b>Word Mark</b>	
Registration Number:	2093278	DATAQUICK	
Registration Number:	2095278	DATAQUICK	
Registration Number:	2095279	DATAQUICK	
<b>CORRESPONDENCE DATA</b>			
<b>Fax Number:</b>	(619)670-7585		
	<i>Correspondence will be sent via US Mail when the fax attempt is unsuccessful.</i>		
<b>Phone:</b>	619-670-1702		
<b>Email:</b>	rclarkeesq@sbcglobal.net		
<b>Correspondent Name:</b>	Richard D. Clarke		
<b>Address Line 1:</b>	3755 Avocado Blvd., #1000		
<b>Address Line 4:</b>	LA MESA, CALIFORNIA 91941-7301		
<b>ATTORNEY DOCKET NUMBER:</b>	07-DIS/500		
<b>NAME OF SUBMITTER:</b>	Richard D. Clarke		
<b>Signature:</b>	/Richard D. Clarke/		

OP \$90.00 2093278

Date:

01/11/2008

**Total Attachments: 3**

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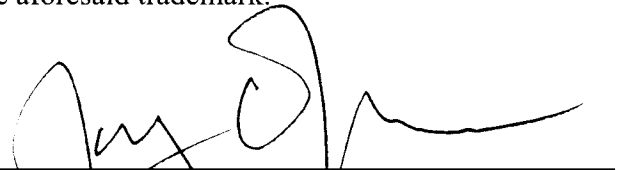
**TRADEMARK ASSIGNMENT**

WHEREAS, **Acxiom Corporation**, a California corporation having a place of business at **#1 Information Way, Little Rock, AR 72202**, (hereinafter "ASSIGNOR"), has adopted and used in its business the trademark, **DATAQUICK** for which ASSIGNOR has **registered** with the United States Patent and Trademark Office for registration on the Principal Register, **Registration No., 2,093,278** issued on **September 2, 1997**; and

WHEREAS, **Dataquick Information Systems, Inc.**, a company duly incorporated under the laws of the State of Delaware having a business address of **9620 Towne Centre Drive, San Diego, California 92121**, (hereinafter "ASSIGNEE"), is desirous of acquiring the aforesaid trademark **DATAQUICK**, together with the goodwill of the business symbolized by the trademark, the aforesaid **registration** therefor, and the right to sue for and collect damages for any past infringement of the aforesaid trademark.

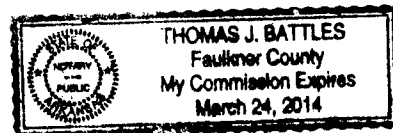
NOW THEREFORE, in consideration of the promises, the sum of One Dollar (\$1.00) and other good and valuable consideration, the receipt and sufficiency of which are hereby acknowledged, ASSIGNOR does hereby irrevocably assign unto ASSIGNEE all right, title and interest in and to the aforesaid trademark **DATAQUICK** together with the goodwill of the business symbolized by the trademark, **Registration No. 2,093,278** therefor, and the right to sue for and collect damages for any past infringement of the aforesaid trademark.

Date: 1-9-08

Signed:   
Jerry Jones, General Counsel  
For Acxiom Corporation

**NOTE:** This form must be acknowledged by a Certified Notary Public.

*SIGNED BEFORE ME A NOTARY PUBLIC OF THE COUNTY OF FAULKNER AND STATE OF ARKANSAS THIS 9TH DAY OF JANUARY, 2008.*



TRADEMARK ASSIGNMENT FOR DATAQUICK

REG. NO. 2,093,278

*Thomas J. Battles*

**TRADEMARK  
REEL: 003694 FRAME: 0732**

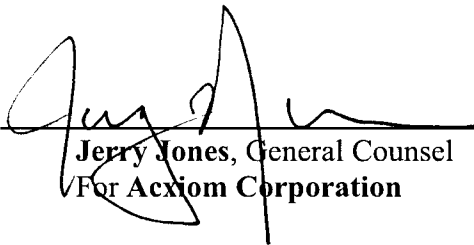
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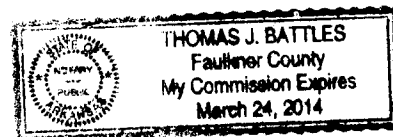
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TRADEMARK ASSIGNMENT FOR DATAQUICK

REG. NO. 2,095,278

*Thomas J. Battles*

**TRADEMARK  
REEL: 003694 FRAME: 0733**

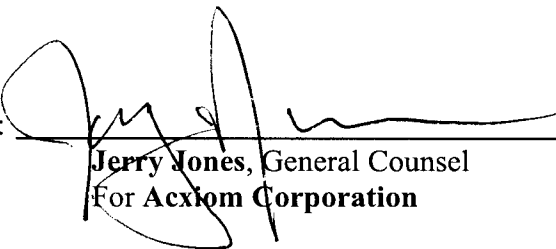
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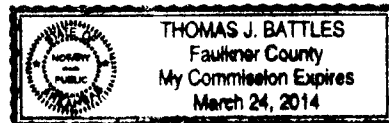
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