

TRADEMARK ASSIGNMENT

Electronic Version v1.1
 Stylesheet Version v1.1

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| SUBMISSION TYPE: | CORRECTIVE ASSIGNMENT |
| NATURE OF CONVEYANCE: | Corrective Assignment to correct the Assignee's name previously recorded on Reel 003692 Frame 0120. Assignor(s) hereby confirms the assignment of the entire interest and the goodwill. |

CONVEYING PARTY DATA

| Name | Formerly | Execution Date | Entity Type |
|--------------------|----------|----------------|-----------------------------|
| Pop Beauty Limited | | 01/03/2008 | CORPORATION: UNITED KINGDOM |

RECEIVING PARTY DATA

| | |
|------------------------|--|
| Name: | Sjovik Limited |
| Street Address: | Ground Floor, Dixcart House, Sir William Place |
| City: | St. Peter Port |
| State/Country: | GUERNSEY |
| Entity Type: | CORPORATION: SAINT KITTS AND NEVIS |

PROPERTY NUMBERS Total: 1

| Property Type | Number | Word Mark |
|----------------------|---------|-----------|
| Registration Number: | 3345622 | POPETTE |

CORRESPONDENCE DATA

Fax Number: (312)984-3150
Correspondence will be sent via US Mail when the fax attempt is unsuccessful.
 Phone: 312-984-3100
 Email: trademarks@bfkn.com
 Correspondent Name: Wendi E. Sloane
 Address Line 1: 200 West Madison Street, Suite 3900
 Address Line 4: CHICAGO, ILLINOIS 60606

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|--------------------------------|------------------------|
| ATTORNEY DOCKET NUMBER: | ZBFA-0000 RE SVJK-0006 |
|--------------------------------|------------------------|

DOMESTIC REPRESENTATIVE

Name:
 Address Line 1:

CH \$40.00 3345622

Address Line 2:

Address Line 3:

Address Line 4:

NAME OF SUBMITTER:

Wendi E. Sloane

Signature:

/Wendi E. Sloane/

Date:

01/11/2008

Total Attachments: 6

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TRADEMARK ASSIGNMENT

Electronic Version v1.1
 Stylesheet Version v1.1

01/08/2008
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|--|--|--|-----------------------------|
| SUBMISSION TYPE: | | NEW ASSIGNMENT | |
| NATURE OF CONVEYANCE: | | ASSIGNS THE ENTIRE INTEREST AND THE GOODWILL | |
| CONVEYING PARTY DATA | | | |
| Name | | Formerly | Entity Type |
| Pop Beauty Limited | | | CORPORATION: UNITED KINGDOM |
| Execution Date | | 01/03/2008 | |
| RECEIVING PARTY DATA | | | |
| Name: | Sjovok Limited | | |
| Street Address: | Ground Floor, Dixcart House, Sir William Place | | |
| City: | St. Peter Port | | |
| State/Country: | GUERNSEY | | |
| Entity Type: | CORPORATION: SAINT KITTS AND NEVIS | | |
| PROPERTY NUMBERS Total: 1 | | | |
| Property Type | Number | Word Mark | |
| Registration Number: | 3345622 | POPETTE | |
| CORRESPONDENCE DATA | | | |
| Fax Number: | (312)984-3150 | | |
| <i>Correspondence will be sent via US Mail when the fax attempt is unsuccessful.</i> | | | |
| Phone: | 312-984-3100 | | |
| Email: | trademarks@bfkn.com | | |
| Correspondent Name: | Wendi E. Sloane | | |
| Address Line 1: | 200 West Madison Street, Suite 3900 | | |
| Address Line 4: | CHICAGO, ILLINOIS 60606 | | |
| ATTORNEY DOCKET NUMBER: | | SJKV-0006 | |
| DOMESTIC REPRESENTATIVE | | | |
| Name: | | | |
| Address Line 1: | | | |
| Address Line 2: | | | |
| Address Line 3: | | | |

OP \$40.00 3345622

WENDI E. SLOANE COMPANY

USPTO, N STREET, SUITE 3900

| | |
|--|-------------------|
| Address Line 4: | |
| NAME OF SUBMITTER: | Wendi E. Sloane |
| Signature: | /Wendi E. Sloane/ |
| Date: | 01/08/2008 |
| Total Attachments: 2 source=svk-0006 assignment#page1.tif source=svk-0006 assignment#page2.tif | |

United States

ASSIGNMENT OF TRADEMARKS

WHEREAS, Pop Beauty Limited, a United Kingdom corporation, with a principal place of business at 62 Glentham Road, London SW 13 9JJ, United Kingdom ("Assignor"), is the sole and exclusive owner of the trademark described in Schedule A, attached hereto and made a part hereof.

WHEREAS, Sjovik Limited, a Nevis corporation, with a principal place of business at Ground Floor, Dixcart House, Sir William Place, St. Peter Port, Guernsey GY1 4EZ ("Assignee"), desires to acquire the entire right, title and interest in, to and under the said trademark and any registrations and applications for registration thereof.

NOW, THEREFORE, for and in consideration of the sum of One Dollar (\$1.00), and other good and valuable consideration, the receipt and sufficiency of which are hereby acknowledged, said Assignor does hereby sell, transfer, convey and assign to said Assignee the entire right, title and interest in, to and under said trademark and any registrations and applications for registration thereof (the "Trademark"), together with the entire business and goodwill of the business associated with and symbolized by the Trademark, and together with all rights and privileges granted and secured thereby, including the right to sue and recover for any past infringement, said rights to be held and enjoyed by said Assignee, for its own use and benefit and for the use and benefit of its successors, assigns or other legal representatives as fully and entirely as the same would have been held and enjoyed by said Assignor if this assignment and sale had not been made. Assignor further agrees to execute any and all documents and do any such further acts that shall be required in order for Assignee to secure such rights.

AND, said Assignor hereby covenants that it has full right to convey the entire interest herein assigned, along with that portion of its business which has developed the goods to which the Trademark pertains.

IN TESTIMONY WHEREOF, Assignor has executed this Assignment, this 3 day of January, 2008.

POP BEAUTY LIMITED

By: A. P. OFFE

Title: DIRECTOR & M.D.

SCHEDULE A

Trademark

| <u>Mark</u> | <u>Registration No.</u> | <u>Registration Date</u> |
|--------------------|--------------------------------|---------------------------------|
| POPETTE | 3345622 | November 27, 2007 |