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MB Collection 0651-0027 (ex p. 5/30/20		RM COVER SHEET	
	TRADEMA	RKS ONLY	
To the director of the U.S.	Patent and Trademark Office: Pleas	e record the attached documents or the new address(es) below. 2. Name and address of receiving party(les)	
1. Name of conveying party(les)/Execution Pass(6)		Additional names, addresses, or citizenship attached?	
		Name: Wachovia Bank, National Association, as Agent	
		intemal Address:	
☐ Individual(s)	Association	Street Address: 1133 Avenue of the Americas	
☐General Partnership	Limited Partnership	City: New York	
☐Other:		State: NY	
Citizenship (see guidelines) Wisconsin		Country:USA Zip: 10036	
Execution Date(s) 9/1/07			
Additional names of conveying parties attached? ⊠Yes ☐ No		Association Citizenship <u>USA</u> On the second sec	
3. Nature of conveyance:		General Partnership Citizenship	
	☐ Merger	☐ Limited Partnership Citizenship	
Assignment	☐ Change of Name	Corporation Citizenship	
Security Agreement	Frademark Collateral Assignment	☐ Other ☐ Citizenship	
and Security Agreement rec 3201/0730	orded 8/4/05 at Reel/Frame	If assignee is not domiciled in the United States, a domestic representative designation is attached. ☐Yes ☐ No (Designations must be a separate document from assignment)	
<u> </u>	r majetration number(s) and iden	Constant or description of the Trademerk.	
A. Application number(s) or registration transcript A. Trademark Application No.(s) 77028752 - 77084779 -			
77028768		Additional sheet(o) brown as	⊠N
C. Identification or Descripti	on of Trademark(s) (and Filing Date	If Application or Registration Number is unknown)	
5. Name address of party to whom correspondence concerning document should be malled: Name: Susan O'Brien Internal Address: UCC Direct Services, a Watters Kluwer Co. Street Address: 187 Wolf Road - Suite 101		6. Total number of applications and registrations involved:	
		7. Total fee (37 CFR 2.6(b)(6) & 3.41) \$165.00 Authorized to be charged by credit card	
		Authorized to be charged to deposit account	
		☐ Enclosed	
City: <u>Albany</u>		8. Payment Information:	_
State: <u>NY</u>	Zip: <u>12205</u>	a. Credit Card Last 4 Numbers	}
_	075 VANSS	Expiration Date	
Phone Number: 800-342-3	<u>6∖å v4864</u>	b. Deposit Account Number	
Fax Number: <u>800-962-704</u>	<u>9</u>	Authorized User Name:	
Email Address: cls-udsajba	any@wolterskluwer.com		
9. Signature: Miles	M. Lullan Signature		
	_	Total number of pages including cov sheet, attachments, and document.	8
	<u>Helen M. Linehan</u> Name of Person Signing	he fored to (703) 306-6995, or mailed to:	
i	,	I AD ILL ALLEAD ON LYTTER WITH HAVE UP I HANDER WAY	

Documents to be recorded (including cover sheet) should be faxed to (703) 306-6995, or mailed to:

Mail Stop Assignment Recordation Services, Director of the USPTO, P.O. Box 1450, Alexandria, VA 22313-1450

01/12/2008 21:30 8009627049 UCC DIRECT SERVICES PAGE 03/10

1. Additional names of Conveying Parties

Figi's Business Services, Inc., a Wisconsin Corporation Figi's Gifts, Inc., a Wisconsin Corporation Figi's Mail Order Gifts, Inc., a Wisconsin corporation

> TRADEMARK REEL: 003695 FRAME: 0665

AMENDMENT NO. 1 TO TRADEMARK COLLATERAL ASSIGNMENT AND SECURITY AGREEMENT

AMENDMENT NO. 1 TO TRADEMARK COLLATERAL ASSIGNMENT AND SECURITY AGREEMENT (this "Amendment"), made as of the 1st day of September, 2007, by and among FIGI'S, INC., a Wisconsin corporation, FIGI'S BUSINESS SERVICES, INC., a and among FIGI'S MAIL ORDER Wisconsin corporation, FIGI'S GIFTS, INC., a Wisconsin corporation and FIGI'S MAIL ORDER Wisconsin corporation (collectively, "Debtor"), and WACHOVIA BANK, GIFTS, INC., a wisconsin corporation (collectively, "Debtor"), and WACHOVIA BANK, NATIONAL ASSOCIATION, a national banking association (as successor by merger to Congress NATIONAL ASSOCIATION, a national banking association (as successor by merger to Congress "Secured Party") pursuant to the Loan Agreement, acting for and on behalf of the Lenders. Unless otherwise defined herein, all capitalized terms used herein which are not defined shall have the meanings given to such terms in the Trademark Security Agreement (as defined below).

WITNESSETH:

WHEREAS, Debtor and Secured Party are parties to the Trademark Collateral Assignment and Security Agreement, dated June 2, 2005 and recorded by the Assignment Services Division of the U.S. Patent and Trademark Office on August 4, 2005 at Reel/Frame 3201/0730 (as amended hereby and as the same may hereafter be further amended, modified, supplemented, extended, renewed, restated or replaced, the "Trademark Security Agreement");

WHEREAS, pursuant to the Trademark Security Agreement, Debtor has, among other things, granted to Secured Party a security interest in all present and future Trademarks and Trademark applications of Debtor, together with certain related assets, and has agreed to execute and deliver to Secured Party all agreements and documents as requested by Secured Party to evidence the security interests of Secured Party therein;

WHEREAS, Debtor has certain additional Trademarks and Trademark applications registered or filed with the United States Patent and Trademark Office which are not reflected in the Trademark Security Agreement; and

WHEREAS, Debtor and Secured Party now wish to amend the Trademark Security Agreement to include such additional Trademarks and Trademark applications.

NOW, THEREFORE, in consideration of the premises and for other good and valuable consideration, the receipt and sufficiency of which are hereby acknowledged, Debtor and Secured Party hereby agree as follows:

1. Amendments to Trademark Security Agreement.

(a) Without limiting any of the Collateral otherwise described in the Trademark Security Agreement, Exhibit A to the Trademark Security Agreement is hereby amended to include, in addition and not by way of limitation, the Trademarks and Trademark applications described in Exhibit A attached hereto (such Trademarks and Trademark applications described on Exhibit A hereto being referred to herein as the "Additional Trademarks").

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- (b) All references to the term "Collateral" in the Trademark Security Agreement shall be deemed and each such reference is hereby amended to include, in addition and not in limitation, all of the Additional Trademarks and the other assets described in Section 2 of this Amendment.
- (c) All references to the term "Trademarks" in the Trademark Security Agreement shall be deemed and each such reference is hereby amended to include, in addition and not in limitation, the Additional Trademarks.
- (d) The first sentence of Section 3(g) of the Trademark Security Agreement is hereby amended by deleting such sentence in its entirety and replacing it with the following:

"On January 1 and July 1 of each calendar year, Debtor shall provide Secured Party with written notice of all applications for the registration of Trademarks which were filed with the United States Patent and Trademark Office during the immediately preceding six (6) calendar months and copies of all certificates of registration of Trademarks issued by the United States Patent and Trademark Office during the immediately preceding six (6) calendar months."

- 2. Confirmation of Grant of Security Interest. Without limiting the grant of the security interest or collateral assignment to Secured Party set forth in Section 1 of the Trademark Security Agreement or any other provisions thereof, Debtor hereby confirms, reaffirms and restates its prior grant to Secured Party, and hereby grants to Secured Party a continuing security interest in and a general lich upon, and a conditional assignment of, the following: (a) all of Debtor's now existing or hereafter acquired right, title, and interest in and to: (i) the Additional Trademarks, together with all rights and privileges arising under applicable law with respect to Debtor's use of the Additional Trademarks, and all reissues, extensions, continuation and renewals thereof and (ii) all prints and labels on which the Additional Trademarks appear, have appeared or will appear, and all designs and general intangibles of a like nature; (b) the goodwill of the business symbolized by each of the Additional Trademarks, including, without limitation, all customer lists and other records relating to the distribution of products or services bearing the Additional Trademarks; (c) all income, fees, royalties and other payments at any time due or payable with respect thereto, including, without limitation, payments under all licenses at any time entered into in connection therewith; (d) all licenses, contracts or other agreements naming Debtor as licensor or licensee and providing for the grant of any rights concerning any Additional Trademark, including, without limitation, all trademark licenses described on Exhibit B hereto, together with any goodwill associated with and symbolized by any such trademark licenses and agreements; (e) the right to sue for past, present and future infringements thereof; (f) all rights corresponding thereto throughout the world; and (g) any and all other proceeds of any of the foregoing, including, without limitation, damages and payments or claims by Debtor against third parties for past or future infringement of the Additional Trademarks.
 - 3. <u>Representations, Warranties and Covenants</u>. All of the representations, warranties and covenants with respect to the Trademarks and the other Collateral set forth in Section 3 of the Trademark Security Agreement shall apply to the Additional Trademarks and other assets described in Section 2 of this Amendment.
 - 4. Effect of this Amendment. Except as expressly amended pursuant hereto, no other changes or modifications to the Trademark Security Agreement or waivers of or consents under

any provisions thereof are intended or implied, and in all other respects the Trademark Security Agreement is hereby specifically ratified, restated, and confirmed by all parties hereto as of the effective date hereof. To the extent any term or provision of this Amendment conflicts with any term or provision of the Loan Agreement, the term or provision of the Loan Agreement shall control.

5. Counterparts. This Amendment may be executed in any number of counterparts, but all of such counterparts shall together constitute but one and the same agreement. In making proof of this Amendment, it shall not be necessary to produce or account for more than one counterpart thereof signed by each of the parties hereto. This Amendment may be delivered by telecopier with the same force and effect as if it were a manually executed and delivered counterpart.

IN WITNESS WHEREOF, Debtor and Secured Party have executed this Amendment as of the day and year first above written.

FIGI'S INC.

By: John J. Sullivan, Vice President

FIGI'S BUSINESS SERVICES, INC.

Title: John J. Shillyan Vice President

FIGUS GIFTS, INC.

By:
Title: John J. Sullivan, Vice President

FIGUS MAIL ORDER GIFTS, INC.

Title: John J. Sullivan, Vice President

WACHOVIA BANK, National Association as Agent

Ву:______

Title:

Signature Page to Amendment No. 1 to Trademark Collateral and Security Agreement - Figi's, Inc. IN WITNESS WHEREOF, Debtor and Secured Party have executed this Amendment as of the day and year first above written.

By: Title: FIGUS BUSINESS SERVICES, INC.
FIGI'S BUSINESS SERVICES, INC.
Ву
Title:
Figy's gifts, INC.
Ву:
Title:
FIGI'S MAIL ORDER GIFTS, INC.
Ву:
Title:
WACHOVIA BANK, National Association as Agent By:
Title: Vice President

Signature Page to Amendment No. 1 to Tradiamark Collators and Security Agreement - Figr's, Inc.

EXHIBIT A TO AMENDMENT #1 TO TRADEMARK COLLATERAL ASSIGNMENT AND SECURITY AGREEMENT FIGI'S, INC.

TRADEMARK APPLICATION #s	TRADEMARK REGISTRATION #s
77028752	3279260
77084779	3282293
77028768	3282292

820955.1

TRADEMARK REEL: 003695 FRAME: 0671

(FIGI'S, INC.)

EXHIBIT B TO AMENDMENT NO. 1 TO TRADEMARK COLLATERAL ASSIGNMENT AND SECURITY AGREEMENT

LIST OF LICENSES

Intercompany License Agreements

TRADEMARK REEL: 003695 FRAME: 0672

RECORDED: 01/12/2008