

TRADEMARK ASSIGNMENT

Electronic Version v1.1
 Stylesheet Version v1.1

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| SUBMISSION TYPE: | NEW ASSIGNMENT | | |
| NATURE OF CONVEYANCE: | ASSIGNMENT OF AN UNDIVIDED PART OF ASSIGNOR'S INTEREST | | |
| CONVEYING PARTY DATA | | | |
| Name | Formerly | Execution Date | Entity Type |
| MarketFocus Communications, Inc. | | 01/14/2008 | CORPORATION: |
| RECEIVING PARTY DATA | | | |
| Name: | Ferguson Enterprises, Inc. | | |
| Street Address: | 12500 Jefferson Ave. | | |
| City: | Newport News | | |
| State/Country: | VIRGINIA | | |
| Postal Code: | 23602 | | |
| Entity Type: | CORPORATION: | | |
| PROPERTY NUMBERS Total: 1 | | | |
| Property Type | Number | Word Mark | |
| Registration Number: | 2535878 | TURBO SOFT | |
| CORRESPONDENCE DATA | | | |
| Fax Number: | (757)989-2501 | | |
| | <i>Correspondence will be sent via US Mail when the fax attempt is unsuccessful.</i> | | |
| Phone: | (703)307-5419 | | |
| Email: | mafalove@yahoo.com | | |
| Correspondent Name: | Mary Frances Love | | |
| Address Line 1: | 3509 Conn. Ave, N.W. | | |
| Address Line 2: | PMB 130 | | |
| Address Line 4: | Washington, DISTRICT OF COLUMBIA 20008 | | |
| NAME OF SUBMITTER: | Mary Frances Love | | |
| Signature: | /Mary F. Love/ | | |
| Date: | 01/14/2008 | | |

OP \$40.00 2535878

Total Attachments: 2

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**TRADEMARK
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TRADEMARK ASSIGNMENT

WHEREAS, MarketFocus Communications, Inc. ("Assignor"), a corporation of Virginia and located at 12500 Jefferson Avenue, Newport News, Virginia 23602 is the owner of registered trademark listed below ("the Turbo Soft Mark").

WHEREAS, Ferguson Enterprises, Inc. ("Assignee"), a corporation of Virginia and located at 12500 Jefferson Avenue, Newport News, Virginia 23602, is desirous of acquiring the Turbo Soft Mark and the goodwill of the business associated therewith.

NOW, THEREFORE, for valuable consideration, the receipt is hereby acknowledged by the parties, the Assignor hereby transfers and assigns to Assignee the entire right, title and interest in and to the Turbo Soft Mark together with the goodwill of the business associated with the Turbo Soft Mark. Assignor hereby authorizes the Assignee to record the transfer of the Trademark Registration with the Commissioner of Patents and Trademarks.

The TURBO SOFT MARK

Registered Mark

Mark: **TURBO SOFT & Design**

U.S. Registration No.: 2,535,878

Registered: February 5, 2002

Date of First Use: 1990

Date of First Use in Interstate Commerce: 1990

Goods: Water treatment units for potable water for domestic, commercial and industrial use in International Class 11.

IN WITNESS WHEREOF, the Assignor has executed this document of the 14th day of January 2008.

MARKETFOCUS COMMUNICATIONS, INC.

By Linda K. Van Dyke
Name Linda K. Van Dyke
Title Secretary

STATE OF Virginia
CITY OF Newport News

On this 14th day of Jan. 2008, before me personally came Linda K. Van Dyke, to me known, who being by me duly sworn, did depose and say that she is the Secretary of Assignor who executed the foregoing instrument of Assignment on behalf of the Assignor.

Notary Public Wesley E. Rice

SEAL

Wesley E. Rice
Reg. No. 208175
My commission expires 10/31/2009

