

TRADEMARK ASSIGNMENT

Electronic Version v1.1
 Stylesheet Version v1.1

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	ASSIGNS THE ENTIRE INTEREST AND THE GOODWILL		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
Les Grands Chais De France		04/04/2007	CORPORATION: FRANCE
RECEIVING PARTY DATA			
Name:	Premier Beverage Company, LLC		
Street Address:	9801 Premier Pkwy		
City:	Miramar		
State/Country:	FLORIDA		
Postal Code:	33025		
Entity Type:	LIMITED LIABILITY COMPANY: DELAWARE		
PROPERTY NUMBERS Total: 1			
Property Type	Number	Word Mark	
Serial Number:	77017816	RARE BIRD	
CORRESPONDENCE DATA			
Fax Number:	(212)894-5765		
	<i>Correspondence will be sent via US Mail when the fax attempt is unsuccessful.</i>		
Phone:	2129406365		
Email:	bret.danow@kattenlaw.com		
Correspondent Name:	Bret J. Danow		
Address Line 1:	575 Madison Avenue		
Address Line 4:	New York, NEW YORK 10022-2585		
NAME OF SUBMITTER:	Bret J. Danow		
Signature:	/s/		
Date:	01/15/2008		

Total Attachments: 2
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CH \$40.00 77017816

DEED OF ASSIGNMENT

WHEREAS LES GRANDS CHAIS DE FRANCE, a corporation organized and existing under the laws of France, located and doing business at 1, rue de la Division Leclerc, 67290 PETERSBACH, FRANCE, is the owner of the following trademark application in the United States Patent and Trademark Office :

<u>MARK</u>	<u>SERIAL NO.</u>	<u>FILED</u>
RARE BIRD	77/017,816	October 10, 2006

for the territory of the United States of America.

WHEREAS, PREMIER BEVERAGE COMPANY, a corporation organized and existing under the laws of the United States of America, located and doing business at 9801 Premier PKWY, MIRAMAR 33025, Florida, U.S.A., is desirous of acquiring all right, title and interest in and to said mark, together with the application for registration thereof and the goodwill of the business symbolized thereby.

NOW, THEREFORE, for good and valuable consideration, the receipt and sufficiency of which are hereby acknowledged, LES GRANDS CHAIS DE FRANCE does hereby assign unto PREMIER BEVERAGE COMPANY all of its right, title and interest in and to the aforementioned trademark, together with the application for registration thereof, the goodwill of the business symbolized thereby, and the right to sue and collect damages for any future infringement of said mark.

This assignment is limited to the USA Territory and is not extended to any other country.

LES GRANDS CHAIS DE FRANCE will remain the only owner of the trademark "RARE BIRD" in any other country except the USA.

LES GRANDS CHAIS DE FRANCE will retain the right to file the trademark "RARE BIRD" in any other country than USA.

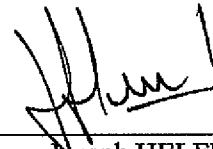
PREMIER BEVERAGE COMPANY will not have the right to extend the trademark application RARE BIRD No. 77/017, 816 to any other country than USA and will not have the right to file such a trademark including the name RARE BIRD in any other country.

LES GRANDS CHAIS DE FRANCE only guarantees to PREMIER BEVERAGE COMPANY the existence of the trademark application No. 77/017, 816 and confirms that this application has not been assigned, licensed or secured.


This Deed of Assignment is executed in 2 ex. this 4th day of April , 2007.



LES GRANDS CHAIS DE FRANCE (the assignor)

BY :  LES GRANDS CHAIS DE FRANCE
1 rue de la Division Leclerc
67290 PETERSBACH
Full Name : Joseph HELFRICH
Title : President

PREMIER BEVERAGE (the assignee)

BY : 
Full Name : Bob DRINON
Title : President

(No authentication or legalization required)