

### RECORDATION FORM COVER SHEET TRADEMARKS ONLY

To the Director of the U. S. Patent and Trademark Office; Please record the attached documents or the new address(es) below.

**1. Name of conveying party(ies):**

INTERNATIONAL BEAUTY GROUP, INC.

- Individual(s)
- General Partnership
- Corporation- State: Florida
- Other
- Association
- Limited Partnership

Citizenship (see guidelines) \_\_\_\_\_

Additional names of conveying parties attached?  Yes  No

**2. Name and address of receiving party(ies)**

Additional names, addresses, or citizenship attached?  Yes  No

Name: Strategic Brands International, LLC

Internal

Address: Suite 419

Street Address: 12801 West Sunrise Blvd.

City: Sunrise

State: Florida

Country: U.S.A. Zip: 33323

- Association
- General Partnership
- Limited Partnership
- Corporation
- Limited Liability Other Company

If assignee is not domiciled in the United States, a domestic representative designation is attached:  Yes  No  
(Designations must be a separate document from assignment)

**3. Nature of conveyance )/Execution Date(s) :**

Execution Date(s) September 13, 2003

- Assignment
- Security Agreement
- Other
- Merger
- Change of Name

**4. Application number(s) or registration number(s) and identification or description of the Trademark.**

A. Trademark Application No.(s)

B. Trademark Registration No.(s)

2483535, 2488511, 2742524, 2756551

Additional sheet(s) attached?  Yes  No

C. Identification or Description of Trademark(s) (and Filing Date if Application or Registration Number is unknown):

**5. Name & address of party to whom correspondence concerning document should be mailed:**

Name: Robert B.G. Horowitz, Esq.

Internal Address: Cooper & Dunham LLP

Street Address: 1185 Avenue of the Americas  
Floor 22

City: New York

State: New York Zip: 10036

Phone Number: 212 278-0400

Fax Number: 212 391-0630

Email Address: rhorowitz@cooperdunham.com

**6. Total number of applications and registrations involved:**

4

**7. Total fee (37 CFR 2.6(b)(6) & 3.41) \$ 115.00**

- Authorized to be charged by credit card
- Authorized to be charged to deposit account
- Enclosed

**8. Payment Information:**

a. Credit Card Last 4 Numbers \_\_\_\_\_  
Expiration Date \_\_\_\_\_

b. Deposit Account Number 033125

Authorized User Name Cooper & Dunham LLP

**9. Signature:**

Signature

January 15, 2008

Date

Robert B.G. Horowitz

Name of Person Signing

Total number of pages including cover sheet, attachments, and document: 3

Documents to be recorded (including cover sheet) should be faxed to (571) 273-0140, or mailed to: Mail Stop Assignment Recordation Services, Director of the USPTO, P.O. Box 1450, Alexandria, VA 22313-1450

CH \$115.00 033125 2483535

### ASSIGNMENT

WHEREAS, INTERNATIONAL BEAUTY GROUP, INC., a Florida corporation, located and doing business at 180 Saugatuck Avenue, Westport CT 06880 is the owner of the registered trademarks set forth below:

<u>Trademark</u>	<u>Registration No.</u>	<u>Date of Registration</u>
PHYSICAL	2483535	August 28, 2001
PHYSICAL	2488511	September 11, 2001
PHYSICAL MAN	2742524	July 29, 2003
PHYSICAL WOMAN	2756551	August 26, 2003

WHEREAS, STRATEGIC BRANDS INTERNATIONAL, LLC, a limited liability company organized and existing under the laws of Florida located and doing business at 12801 West Sunrise Blvd., Suite 419, Sunrise, Florida 33323, desires to acquire said trademarks and trademark registrations.

NOW, THEREFORE, in consideration of the of the sum of Forty Dollars (\$40.00) and other good and valuable consideration the receipt of which is hereby acknowledged, INTERNATIONAL BEAUTY GROUP, INC. hereby assigns to STRATEGIC BRANDS INTERNATIONAL, LLC. all right, title and interest in and to said trademarks including all appurtenant goodwill, and trademark registrations therefor.

INTERNATIONAL BEAUTY GROUP,  
  
INC.

Dated: September 13, 2003

By:  
Raphaei Ammar, President

A handwritten signature in cursive script, appearing to read "Raphaei", with a large, stylized flourish at the end that loops back under the name.

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**COOPER & DUNHAM LLP  
1185 AVENUE OF THE AMERICAS  
NEW YORK, NEW YORK 10036**

TELEPHONE #: (212) 278-0400

FACSIMILE #: (212) 391-0630

**FACSIMILE TRANSMISSION**

PLEASE DELIVER THE FOLLOWING PAGES TO:

TO : Assignment Recordation Services FAX NO.: 571 273-0140  
FROM : Robert B. G. Horowitz, Esq.  
RE : Assignment Recordation Cover Sheet for  
**INTERNATIONAL BEAUTY GROUP to  
STRATEGIC BRANDS INTERNATIONAL, LLC**

TOTAL NUMBER OF PAGES INCLUDING COVER PAGE: 4

DATE : January 15, 2008

IF YOU DO NOT RECEIVE THIS FAX IN LEGIBLE FORM, PLEASE CALL 212/278-0400.

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MESSAGE:

Dear Sirs:

Following are Recordation papers. These were sent in earlier today at 12:51 without Number 3 completed. Please disregard the earlier submission and use these papers instead.

Thank you.

Judy M. Olsen, Secretary to Robert B.G. Horowitz