

TRADEMARK ASSIGNMENT

Electronic Version v1.1
 Stylesheet Version v1.1

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	RELEASE BY SECURED PARTY		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
COMERICA BANK		01/14/2008	Texas Banking Association:
RECEIVING PARTY DATA			
Name:	REEL FX INC.		
Street Address:	1301 N. Crowdus Street		
City:	Dallas		
State/Country:	TEXAS		
Postal Code:	75226		
Entity Type:	CORPORATION: TEXAS		
PROPERTY NUMBERS Total: 5			
Property Type	Number	Word Mark	
Serial Number:	78612375	BOZ	
Serial Number:	78612373	BOZ	
Serial Number:	78612372	WOWIEBOZOWEE	
Serial Number:	78612345	WOWIEBOZOWEE	
Registration Number:	1947610	REEL FX	
CORRESPONDENCE DATA			
Fax Number:	(858)550-6420		
	<i>Correspondence will be sent via US Mail when the fax attempt is unsuccessful.</i>		
Phone:	858-550-6403		
Email:	erin.obrien@cooley.com		
Correspondent Name:	Erin O'Brien		
Address Line 1:	c/o Cooley Godward Kronish LLP		
Address Line 2:	4401 Eastgate Mall		
Address Line 4:	San Diego, CALIFORNIA 92121		
ATTORNEY DOCKET NUMBER:	036703-1181 REEL FX		

CH \$140.00 78612375

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**TRADEMARK
 REEL: 003697 FRAME: 0746**

NAME OF SUBMITTER:	Erin O'Brien
Signature:	/Erin O'Brien/
Date:	01/16/2008
Total Attachments: 2 source=ReelFX TM release#page1.tif source=ReelFX TM release#page2.tif	

REASSIGNMENT AND RELEASE OF SECURITY INTEREST

This Reassignment and Release of Security Interest is made as of the 14th day of January 2008 Comerica Bank ("LENDER") in favor of Reel FX Inc. COMPANY") a Texas Corporation with its principal place of business at 1301 N Crowdus Street, Dallas, TX 75226

Recital

WHEREAS, COMPANY assigned certain interests in the Trademarks described on Exhibit A (the Trademarks) and to LENDER under a Intellectual Property Security Agreement dated as of January 17, 2006, and recorded with the U.S. Patent and Trademark Office on February 1, 2006 at Reel 003238 Frame 0586, and

WHEREAS, COMPANY has satisfied all its obligations to LENDER in the Intellectual Property Security Agreement and LENDER wishes to reassign all interest that LENDER may have in the Trademarks

Agreement

Now Therefore, LENDER agrees that it releases its security interest in the Trademarks and reassigns to COMPANY, without warranty or recourse, all interest of LENDER in the Trademarks.

Comerica Bank



Stu Bell
Vice President - Western Market
75 E. Trimble Road
San Jose, CA 95131

EXHIBIT "A"

APPLICATION NUMBER: 78612375 FILING DATE: 04/19/2005
REGISTRATION NUMBER: ISSUE DATE:

MARK: BOZ
DRAWING TYPE: WORDS, LETTERS, OR NUMBERS IN BLOCK FORM

APPLICATION NUMBER: 78612373 FILING DATE: 04/19/2005
REGISTRATION NUMBER: ISSUE DATE:

MARK: BOZ
DRAWING TYPE: WORDS, LETTERS, OR NUMBERS IN BLOCK FORM

APPLICATION NUMBER: 78612372 FILING DATE: 04/19/2005
REGISTRATION NUMBER: ISSUE DATE:

MARK: WOWIEBAZOWEE
DRAWING TYPE: WORDS, LETTERS, OR NUMBERS IN BLOCK FORM

APPLICATION NUMBER: 78612345 FILING DATE: 04/19/2005
REGISTRATION NUMBER: ISSUE DATE:

MARK: WOWIEBAZOWEE
DRAWING TYPE: WORDS, LETTERS, OR NUMBERS IN BLOCK FORM

APPLICATION NUMBER: 74528240 FILING DATE: 05/23/1994
REGISTRATION NUMBER: 1947610 ISSUE DATE: 01/09/1996

MARK: REEL FX
DRAWING TYPE: WORDS, LETTERS, OR NUMBERS IN TYPED FORM