

TRADEMARK ASSIGNMENT

Electronic Version v1.1
 Stylesheet Version v1.1

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	ASSIGNS THE ENTIRE INTEREST AND THE GOODWILL		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
Freeway Insurance Services, Inc.		01/11/2008	CORPORATION: CALIFORNIA
RECEIVING PARTY DATA			
Name:	Practice Insurance Services, Inc.		
Street Address:	10801 Walker Street, Suite 250		
Internal Address:	c/o Confie Seguros California, Inc.		
City:	Cypress		
State/Country:	CALIFORNIA		
Postal Code:	90630		
Entity Type:	CORPORATION: CALIFORNIA		
PROPERTY NUMBERS Total: 3			
Property Type	Number	Word Mark	
Serial Number:	77300663		
Serial Number:	77339544	IT'S THAT THING YOU'RE SPEEDING ON	
Serial Number:	76651621	INTERSTATE INSURANCE	
CORRESPONDENCE DATA			
Fax Number:	(212)883-8883		
	<i>Correspondence will be sent via US Mail when the fax attempt is unsuccessful.</i>		
Phone:	212-883-1700		
Email:	jastephenson@dslip.com		
Correspondent Name:	Duval & Stachenfeld LLP		
Address Line 1:	300 E. 42nd Street, Third Floor		
Address Line 2:	attn: J. Andrew Stephenson		
Address Line 4:	New York, NEW YORK 10017		
ATTORNEY DOCKET NUMBER:	8829.0001		
NAME OF SUBMITTER:	J. Andrew Stephenson		

OP \$90.00 77300663

Signature:

/J.A. Stephenson/

Date:

01/16/2008

Total Attachments: 3

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TRADEMARK ASSIGNMENT

WHEREAS, FREEWAY INSURANCE SERVICES, INC., a California corporation ("Assignor"), is the owner of the trademarks and service marks set forth on Schedule A attached hereto and made part hereof for which Assignor has registered or has applied for registrations with the United States Patent and Trademark Office and/or the State of California (collectively and individually, the "Marks"); and

WHEREAS, Assignor and PRACTICE INSURANCE SERVICES, INC., a California corporation ("Assignee"), are parties to a certain asset purchase agreement, dated as of January __, 2008 ("Asset Purchase Agreement"), pursuant to which Assignor transferred and conveyed, among other things, all right, title and interest, including good will, in and to each of the Marks to Assignee;

NOW, THEREFORE, for good and valuable consideration the receipt and sufficiency of which is hereby acknowledged, Assignor reaffirms its prior transfer and conveyance set forth in the Asset Purchase Agreement and hereby assigns, transfers and conveys to Assignee, its successors and assigns, the entire, worldwide right, title and interest in and to the Marks and any trade dress associated with the Marks, including without limitation the registrations and applications for registrations set forth on Schedule A, together with the good will of Assignor's business connected with and symbolized by the Marks and trade dress and any and all causes of action heretofore and hereafter accrued or accruing for infringement or threatened or alleged infringement of the Marks in the sole name of Assignee, its successors or assigns. Assignor agrees to execute any document in addition to this instrument that Assignee deems necessary or appropriate to effectuate the rights transferred and conveyed above.

Neither the making nor the acceptance of this assignment and transfer shall constitute a waiver or release by Assignor or Assignee of any liabilities, duties or obligations imposed upon either of them by the terms of the Asset Purchase Agreement.

IN WITNESS WHEREOF, Assignor has executed this Trademark Assignment as of the 11th day of January 2008.

FREEWAY INSURANCE SERVICES, INC.


By: 

Name:

John Klueb

Title: President and CEO

**Schedule A
(List of Marks)**

MARK	SERIAL NO.	REGISTRATION NO.
	77300663	
IT'S THAT THING YOU'RE SPEEDING ON	77339544	
INTERSTATE INSURANCE	76651621 (ABANDONED)	
SHOE BE DOO		31,526 (California)
IT'S THAT THING YOU'RE SPEEDING ON		47,500 (California)
THE AFFORDABLE SOLUTION		31,771 (California)

ACKNOWLEDGEMENT

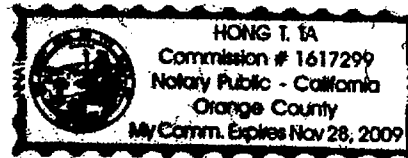
State of California
County of Orange } ss.

On January 11, 2008, before me, Hong T. Ta, a Notary Public, personally appeared John Klaeb, who proved to me on the basis of satisfactory evidence to be the person(s) whose name(s) is/~~are~~ subscribed to the within instrument and acknowledged to me that he/~~she/they~~ executed the same in his/~~her/their~~ authorized capacity(ies), and that by his/~~her/their~~ signature(s) on the instrument the person(s), or the entity upon behalf of which the person(s) acted, executed the instrument.

I certify under PENALTY OF PERJURY under the laws of the State of California that the foregoing paragraph is true and correct.

WITNESS my hand and official seal.

Hong T. Ta



NOTARY SEAL