# TRADEMARK ASSIGNMENT

Electronic Version v1.1 Stylesheet Version v1.1

SUBMISSION TYPE:	NEW ASSIGNMENT
NATURE OF CONVEYANCE:	ASSIGNS THE ENTIRE INTEREST AND THE GOODWILL

## **CONVEYING PARTY DATA**

Name	Formerly	Execution Date	Entity Type
General Electric Company		09/24/2007	CORPORATION: NEW YORK

### **RECEIVING PARTY DATA**

Name:	Penske Truck Leasing Co., L.P.	
Street Address:	Route 10	
City:	Green Hills	
State/Country:	PENNSYLVANIA	
Postal Code:	10603-0563	
Entity Type:	LIMITED PARTNERSHIP: DELAWARE	

#### PROPERTY NUMBERS Total: 1

Property Type	Number	Word Mark
Registration Number:	2880283	FLEET I.Q.

## **CORRESPONDENCE DATA**

Fax Number: (203)373-2181

Correspondence will be sent via US Mail when the fax attempt is unsuccessful.

203 373 3328 Phone:

Email: trademark@corporate.ge.com

Correspondent Name: Sean Merrill

Address Line 1: 3135 Easton Turnpike

Address Line 4: Fairfield, CONNECTICUT 06828

ATTORNEY DOCKET NUMBER:	PENSKE ASSIGNMENT DM
NAME OF SUBMITTER:	Sean Merrill
Signature:	/Sean Merrill/
Date:	01/16/2008

**TRADEMARK REEL: 003697 FRAME: 0937** 

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Total Attachments: 1 source=fleet#page1.tif

TRADEMARK REEL: 003697 FRAME: 0938 ASSIGNMENT OF TRADEMARKS

WHEREAS, General Electric Company ("GE"), a New York corporation, with a

place of business at 1 River Road, Schenectady, NY 12345, is the owner of FLEET I.O.

and its corresponding U.S. Registration No. 2880283 (hereinafter "the Mark");

WHEREAS, Penske Truck Leasing Co., L.P. ("PTL"), a Delaware limited

partnership, located at Route 10 - Green Hills, P.O. Box 563, Reading, PA 19603-0563 is

desirous of acquiring rights in and to the Mark;

NOW, THEREFORE, for good and valuable consideration, receipt of which is

hereby acknowledged, GE does hereby assign unto PTL all right, title and interest in and

to the Mark and the corresponding registration, together with the goodwill symbolized by

the Mark, together with all accrued causes of action for infringement or misappropriation

thereof.

Dated as of: 24 September, 2007

GENERAL ELECTRIC COMPANY

Name:

Title:

Counsel - Trademarks

**RECORDED: 01/16/2008**