

TRADEMARK ASSIGNMENT

Electronic Version v1.1
 Stylesheet Version v1.1

SUBMISSION TYPE:		NEW ASSIGNMENT	
NATURE OF CONVEYANCE:		ASSIGNS THE ENTIRE INTEREST AND THE GOODWILL	
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
G.K. Skaggs, Inc.		01/25/2001	CORPORATION: CALIFORNIA
RECEIVING PARTY DATA			
Name:	G.K. Skaggs, Inc.		
Street Address:	218 Elks Point Road, Suite 207		
City:	Zephyr Cove		
State/Country:	NEVADA		
Postal Code:	89448		
Entity Type:	CORPORATION: NEVADA		
PROPERTY NUMBERS Total: 1			
Property Type	Number	Word Mark	
Registration Number:	2657316	AUTENTICA CLARA CERVEZA	
CORRESPONDENCE DATA			
Fax Number:	(949)760-9502		
	<i>Correspondence will be sent via US Mail when the fax attempt is unsuccessful.</i>		
Phone:	949-760-0404		
Email:	efiling@kmob.com		
Correspondent Name:	Knobbe, Martens, Olson & Bear, LLP		
Address Line 1:	2040 Main Street, 14th Floor		
Address Line 4:	Irvine, CALIFORNIA 92614		
ATTORNEY DOCKET NUMBER:	SKAGGS.002T		
NAME OF SUBMITTER:	Stacey R. Halpern		
Signature:	/Stacey R. Halpern/		
Date:	01/16/2008		

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Total Attachments: 2
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TRADEMARK ASSIGNMENT

This Trademark Assignment (hereinafter referred to as "Assignment") is effective as of the ~~3rd day of October~~, 2001, by and between G.K. SKAGGS, INC., a California corporation having a place of business at 2081 Business Center Drive, Suite 285, Irvine, CA 92612 (hereinafter referred to as "ASSIGNOR"), and G.K. SKAGGS, INC., a Nevada Corporation, having a place of business at 218 Elks Point Rd, Suite 207 Zephyr Cove, NV 89448 (hereinafter referred to as "ASSIGNEE").

25th of JANUARY

WHEREAS, ASSIGNOR has adopted, used, is using, and is, to the best of its knowledge and belief, the owner of the trademarks listed in Schedule A, attached hereto and incorporated herein by this reference, and all other rights appurtenant thereto, including, but not limited to, all common law rights, trade name rights, causes of action, and the right to recover for past infringement (hereinafter collectively referred to as "Trademarks");

WHEREAS, ASSIGNOR has acquired goodwill associated with and symbolized by said Trademarks and has not abandoned the same;

WHEREAS, ASSIGNOR is the owner of the federal trademark applications relating to the Trademarks listed in Schedule B, attached hereto and incorporated herein by reference (hereinafter collectively referred to as "Applications");

WHEREAS, ASSIGNEE is desirous of acquiring all rights, title, and interest in and to the Trademarks and Applications owned and used by ASSIGNOR; and

WHEREAS, ASSIGNOR is willing to assign to ASSIGNEE all rights, title, and interest as ASSIGNOR may possess in and to the Trademarks and Applications owned and used by ASSIGNOR;

NOW, THEREFORE, for good and adequate consideration, the receipt and sufficiency of which is hereby acknowledged, ASSIGNOR hereby assigns and sells to ASSIGNEE all rights, title, and interest as ASSIGNOR may possess in and to the following:

- (1) the Trademarks set forth in Schedule A; and
- (2) the Applications set forth in Schedule B;

together with the goodwill symbolized by said Trademarks and Applications, owned and used by ASSIGNOR concurrent with the transfer of certain tangible assets as indicia of said goodwill including, but not limited to, product packaging designs, copyrights, market research and development studies, customer lists, and distribution agreements.

Executed at Newport Beach, California, this 25th day of JANUARY, 2001

G.K. SKAGGS, INC.
a California corporation having a place of business at IRVINE CALIFORNIA

By: 

Gregory K. Skaggs

SCHEDULES TO TRADEMARK ASSIGNMENT

SCHEDULE A

CERVEZA AUTENTICA CLARA
CERVEZA BAHIA
CERVEZA CAGUAMA
CERVEZA CAMPEON
CERVEZA NAUTICA
RIO CLARO

SCHEDULE B

Federal Trademark Applications:

<u>MARK</u>	<u>APPL. NO.</u>	<u>FILING DATE</u>	<u>INTL. CLASS</u>
CERVEZA AUTENTICA CLARA	75/889,746	01/21/00	32
CERVEZA BAHIA	76/031,882	04/21/00	32
CERVEZA CAGUAMA	75/899,316	01/19/00	32
CERVEZA CAMPEON	76/031,881	04/21/00	32
CERVEZA NAUTICA	76/138,606	10/02/00	32
RIO CLARO	76/020,948	04/07/00	32