TRADEMARK ASSIGNMENT

Electronic Version v1.1
Stylesheet Version v1.1

SUBMISSION TYPE:	NEW ASSIGNMENT
NATURE OF CONVEYANCE:	ASSIGNS THE ENTIRE INTEREST AND THE GOODWILL

CONVEYING PARTY DATA

Name	Formerly	Execution Date	Entity Type
Red Head Inc.		01/02/2008	CORPORATION: CALIFORNIA

RECEIVING PARTY DATA

Name:	Cabo Wabo LLC
Street Address:	1 Beach Street, Suite 300
City:	San Francisco
State/Country:	CALIFORNIA
Postal Code:	94133
Entity Type:	LIMITED LIABILITY COMPANY: DELAWARE

PROPERTY NUMBERS Total: 26

Property Type	Number	Word Mark
Registration Number:	2911300	A SHOT AT THE CABO WABO
Registration Number:	2908848	A SHOT AT THE CABO WABO
Registration Number:	2802283	CABO WABO
Registration Number:	3166323	CABO WABO
Registration Number:	3066661	CABO WABO
Registration Number:	3282182	CABO WABO
Registration Number:	3111433	CABO WABO
Registration Number:	3282183	CABO WABO
Registration Number:	3282181	CABO WABO
Registration Number:	3282174	CABO WABO
Registration Number:	3066271	CABO WABO
Registration Number:	2830521	CABO WABO
Registration Number:	3261376	CABO WABO CANTINA
Registration Number:	3066473	CABO WABO CANTINA

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Registration Number:	2657637	CABO WABO CANTINA
Registration Number:	3251140	CABO WABO MUSIC
Registration Number:	3332279	CABO WABO MUSIC
Serial Number:	77330509	CABO WABO RADIO
Registration Number:	2971276	CABO WABORITA
Registration Number:	2892451	CABO-ME-CRAZY
Registration Number:	3330441	GOT TEQUILA?
Registration Number:	3303368	GOT TEQUILA?
Registration Number:	3177356	REPOSADO 100% DE AGAVE TEQUILA CABO WABO REPOSADO 100% TEQUILANA WEBER BLUE AGAVE FROM THE REGION OF TEQUILA, STATE OF JALISCO, MEXICO HECHO EN MEXICO CONT. NET. 750 ML 40% ALC. VOL. 80 PROOF NOM 1426 CRT
Registration Number:	3152035	TAHOE WABO
Registration Number:	3091380	TAKE YOUR BEST SHOT
Registration Number:	2970899	WABORITA

CORRESPONDENCE DATA

Fax Number: (415)268-7522

Correspondence will be sent via US Mail when the fax attempt is unsuccessful.

Email: dpung@mofo.com

Correspondent Name: Rosemary S. Tarlton

Address Line 1: Morrison & Foerster LLP, 425 Market St.

Address Line 4: San Francisco, CALIFORNIA 94105-2482

ATTORNEY DOCKET NUMBER:	40698/17
NAME OF SUBMITTER:	Rosemary S. Tarlton
Signature:	/Rosemary S. Tarlton/
Date:	01/16/2008

Total Attachments: 3

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CONFIRMATORY TRADEMARK ASSIGNMENT

IN THE UNITED STATES PATENT AND TRADEMARK OFFICE

ASSIGNMENT

WHEREAS, Red Head Inc., a California Corporation, with offices at P.O.Box 5395, Novato, California 94948 ("ASSIGNOR") owns certain trademarks and/or service marks, and applications and/or registrations for such marks, as listed in Schedule 1 attached hereto, all common law rights related thereto, and all benefits, privileges, causes of action and remedies relating to any of the foregoing ("MARKS"), which MARKS are incorporated herein by this reference; and

WHEREAS, Cabo Wabo LLC, a Delaware limited liability company, with offices at One Beach Street, Suite 300, San Francisco, California 94133 ("ASSIGNEE"), desires to acquire all of the right, title and interest of ASSIGNOR in, to and under the MARKS, together with the goodwill of the business symbolized by the MARKS;

WHEREAS, ASSIGNOR and ASSIGNEE have entered into a certain Trademark Assignment Agreement dated January 2, 2008, assigning, among other things, all right, title and interest in and to the MARKS, including all associated Mark Rights, and in and to the registrations and/or applications for same from ASSIGNOR to ASSIGNEE. "Mark Rights" is defined in the Purchase Agreement ("PURCHASE AGREEMENT"), dated as of May 6, 2007, by and among Redfire, Inc., a Delaware corporation and subsidiary of Davide Campari-Milano S.p.A., a corporation incorporated under the laws of the Republic of Italy, Skyy Spirits, LLC, a Delaware limited liability company whose sole member is Redfire, Tequilera Cabo Wabo, Inc., a California corporation, P.W.O. Inc., a California corporation, Red Head Inc., a California corporation, Red Rocker Touring, a Califirnia corporation, Cabo-Wabo Cantina, S.A. de C.V., a corporation incorporated under the laws of the United Mexican States, Tequilera Cabo Wabo, S.A. de C.V., a corporation incorporated under the laws of the United Mexican States, Sammy Roy Hagar, an individual and citizen of the United States of America, and Marco Antonio Monroy Stratil, an individual and citizen of the United States of America.

NOW, THEREFORE, in consideration of the good and valuable consideration received by ASSIGNOR in connection with the PURCHASE AGREEMENT, the receipt and sufficiency of which hereby is acknowledged, ASSIGNOR does hereby sell, assign, transfer and convey unto ASSIGNEE its entire right, title and interest in and to the MARKS, and to the applications and/or registrations for the MARKS, together with the goodwill of the business symbolized by the MARKS, including the right to sue and recover for any infringement thereof.

IN WITNESS WHEREOF, ASSIGNOR has caused this Assignment to be duly executed by an authorized officer on this 2 day of January ___, 2008

Red Head Inc.

By: _____

Name: Sammy Hagar

Title: President

SCHEDULE 1

TRADEMARK APPLICATIONS AND REGISTRATIONS

Mark	Serial No. / Filing Date	Reg. No. / Reg. Date	Class	Renewal Date
A SHOT AT THE CABO WABO	78/392,328 3/29/04	2,911,300 12/14/04	25	12/14/2014
A SHOT AT THE CABO WABO	78/392,332 3/29/04	2,908,848 12/7/04	41	12/7/2014
CABO WABO	78/148,263 7/29/02	2,802,283 1/6/04	9	1/6/2014
CABO WABO	78/542,125 1/4/05	3,166,323 10/31/06	15	10/31/2016
CABO WABO	78/351,348 1/13/04	3,066,661 3/7/06	21	3/7/2016
CABO WABO	77/046,771 11/17/06	3,282,182 8/21/07	25	8/21/2017
CABO WABO	78/547,568 1/14/05	3,111,433 7/04/06	33	7/4/2016
CABO WABO	77/046,780 11/17/06	3,282,183 8/21/07	35	8/21/2017
CABO WABO	77/046,725 11/17/06	3,282,181 8/21/07	41	8/21/2017
CABO WABO	77/046,004 11/16/06	3,282,174 8/21/07	43	8/21/2017
CABO WABO (& Design)	76/372,662 2/19/02	3,066,271 3/7/06	25	3/7/2016
CABO WABO (& Design)	76/370,882 2/13/02	2,830,521 04/06/04	33	4/6/2014
CABO WABO CANTINA	76/235,335 3/28/01	3,261,376 7/10/07	35	7/10/2017
CABO WABO CANTINA	76/977,900 3/28/01	3,066,473 3/7/06	41, 43	3/7/2016
CABO WABO CANTINA (& Design)	75/833,279 10/27/99	2,657,637 12/10/02	25	12/10/2012
CABO WABO MUSIC	78/841,363 3/20/06	3,251,140 6/12/07	9	6/12/2017

Mark	Serial No. / Filing Date	Reg. No. / Reg. Date	Class	Renewal Date
CABO WABO MUSIC	78/841,298 3/20/06	3,332,279 11/6/07	41	11/6/2017
CABO WABO RADIO	77/330,509 11/15/07		41	
CABO WABORITA	76/361,712 1/23/02	2,971,276 7/19/05	33	7/19/2015
CABO-ME-CRAZY	76/425,980 6/28/02	2,892,451 10/12/04	33	10/12/2014
GOT TEQUILA?	78/295,985 9/4/03	3,330,441 11/6/07	25	11/6/2017
GOT TEQUILA?	78/295,986 9/4/03	3,303,368 10/2/07	33	10/2/2017
REPOSADO 100% DE AGAVE TEQUILA CABO WABO REPOSADO 100% TEQUILANA WEBER BLUE AGAVE FROM THE REGION OF TEQUILA, STATE OF JALISCO, MEXICO HECHO EN MEXICO CONT. NET. 750 ML 40% ALC. VOL. 80 PROOF NOM 1426 CRT	76/370,742 2/13/02	3,177,356 11/28/06	33	11/28/2016
TAHOE WABO	78/542,113 1/4/05	3,152,035 10/03/06	41	10/3/2016
TAKE YOUR BEST SHOT	78/475,519 8/30/04	3,091,380 5/9/06	33	5/9/2016
WABORITA	75/897,855 1/18/00	2,970,899 7/19/05	33	7/19/2015