

**TRADEMARK ASSIGNMENT**

Electronic Version v1.1  
 Stylesheet Version v1.1

<b>SUBMISSION TYPE:</b>	NEW ASSIGNMENT		
<b>NATURE OF CONVEYANCE:</b>	ASSIGNS THE ENTIRE INTEREST AND THE GOODWILL		
<b>CONVEYING PARTY DATA</b>			
<b>Name</b>	<b>Formerly</b>	<b>Execution Date</b>	<b>Entity Type</b>
Roger Dubuis North America, Inc.	FORMERLY Helvetia Time Corporation	01/15/2008	CORPORATION: DELAWARE
<b>RECEIVING PARTY DATA</b>			
<b>Name:</b>	Manufacture Roger Dubuis, S.A.		
<b>Street Address:</b>	2, RUE ANDRE-DE-GARRINI		
<b>City:</b>	MEYRIN		
<b>State/Country:</b>	SWITZERLAND		
<b>Entity Type:</b>	CORPORATION: SWITZERLAND		
<b>PROPERTY NUMBERS Total: 1</b>			
<b>Property Type</b>	<b>Number</b>	<b>Word Mark</b>	
Registration Number:	2345742	ROGER DUBUIS	
<b>CORRESPONDENCE DATA</b>			
<b>Fax Number:</b>	(609)896-1469		
	<i>Correspondence will be sent via US Mail when the fax attempt is unsuccessful.</i>		
<b>Email:</b>	jblasko@foxrothschild.com		
<b>Correspondent Name:</b>	John P. Blasko		
<b>Address Line 1:</b>	P.O. Box 5231		
<b>Address Line 4:</b>	Princeton, NEW JERSEY 08543		
<b>ATTORNEY DOCKET NUMBER:</b>	51315-00002		
<b>DOMESTIC REPRESENTATIVE</b>			
<b>Name:</b>	Fox Rothschild LLP		
<b>Address Line 1:</b>	P.O. Box 5231		
<b>Address Line 4:</b>	Princeton, NEW JERSEY 08543		
<b>NAME OF SUBMITTER:</b>	John P. Blasko		

CH \$40.00 2345742

Signature:

/John P. Blasko/

Date:

01/17/2008

Total Attachments: 2

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**EXHIBIT C**

**TRADEMARK ASSIGNMENT**

**WHEREAS**, Manufacture Roger Dubuis, S.A. a Swiss Societe Anonyme, ("MRD") is the worldwide owner of various trademarks comprising the name "Roger Dubuis" for watches and similar products

**WHEREAS**, Roger Dubuis North America, a Delaware corporation and/or its predecessors-in-interest (collectively "RDNA") was a distributor for MRD and during the period of the distributorship registered in the United States, the trademark Roger Dubuis (the "Mark"), which Mark is assigned registration number 2,345,742;

**WHEREAS**, RDNA will no longer be a distributor and wishes to assign the trademark registration 2,345,742 for the Mark, and all associated goodwill and business therewith to MRD

**NOW THEREFORE**, for good and valuable consideration, the receipt and sufficiency of which is hereby acknowledged,

1. RDNA hereby sells, assigns, and transfers to MRD, its successors and assigns, the entire right, title and interest in and to the Mark, including the goodwill and the business pertaining thereto.

2. RDNA hereby covenants and agrees with MRD, its successors and assigns, that it will not execute any writing or do any act whatsoever conflicting with these presents, and that it will at any time upon reasonable request, without further or additional consideration, but at the expense of MRD, its successors and assigns, including the payment of any legal fees of RDNA incurred to comply with this request, execute such additional writings and do such additional acts as the Assignee, its successors and assigns, may deem necessary or desirable to perfect the Assignee's enjoyment of this grant.



IN WITNESS WHEREOF, RDNA has caused this Assignment to be executed on this 15<sup>th</sup> day of January, 2008.

**Roger Dubuis North America, Inc.**

By: Alex Nobile

Print Name: ALEX NOBILE

Print Title/Position: PRESIDENT