

TRADEMARK ASSIGNMENT

Electronic Version v1.1
 Stylesheet Version v1.1

SUBMISSION TYPE:	NEW ASSIGNMENT
NATURE OF CONVEYANCE:	ASSIGNS THE ENTIRE INTEREST AND THE GOODWILL

CONVEYING PARTY DATA

Name	Formerly	Execution Date	Entity Type
MONSTER DADDY		01/17/2008	LIMITED LIABILITY COMPANY: UNITED STATES

RECEIVING PARTY DATA

Name:	MONSTER INDUSTRIAL
Street Address:	PO Box 26855
City:	Greenville
State/Country:	SOUTH CAROLINA
Postal Code:	29616
Entity Type:	LIMITED LIABILITY COMPANY: UNITED STATES

PROPERTY NUMBERS Total: 17

Property Type	Number	Word Mark
Serial Number:	78689623	MONSTER PRODUCTIONS
Serial Number:	78689649	MONSTER GLUE
Serial Number:	78689639	JOIN THE REVOLUTION DO IT MONSTER STYLE
Serial Number:	78689592	MONSTER
Serial Number:	78768100	MONSTERMARINEBRANDS
Serial Number:	78768103	MONSTERHOUSEBRANDS
Serial Number:	78768102	MONSTERGARAGEBRANDS
Serial Number:	78755743	SEA MONSTER
Serial Number:	78755742	MONSTER
Serial Number:	78689609	MONSTER WASH
Serial Number:	78755736	SEA MONSTER
Serial Number:	78755741	MONSTER
Serial Number:	78689661	MONSTER INDUSTRIAL
Serial Number:	78722450	MONSTER

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Serial Number:	78755750	MONSTER
Serial Number:	77099752	MONSTER MOTOR COMPANY
Serial Number:	78715125	MUDDER OF ALL CLEANERS

CORRESPONDENCE DATA

Fax Number: (864)335-9983
Correspondence will be sent via US Mail when the fax attempt is unsuccessful.
Phone: 864-297-3939
Email: CARTER@MONSTERDADDY.COM
Correspondent Name: MONSTER DADDY
Address Line 1: PO Box 26855
Address Line 4: GREENVILLE, SOUTH CAROLINA 29616

NAME OF SUBMITTER:	JAMES CARTER
Signature:	/James E Carter/
Date:	01/17/2008

Total Attachments: 2
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ASSIGNMENT OF U.S. TRADEMARKS

WHEREAS, Monster Daddy, LLC., a Limited Liability Corporation organized under the laws of the state of South Carolina and doing business at P.O. Box 26855, Greenville, SC , 29616 ("Assignor"), is the present and sole owner of record of the trademarks registrations (the "Marks") listed in Exhibit "A" attached hereto.

AND WHEREAS, Monster Industrial, LLC., a Limited Liability Corporation organized under the laws of the state of South Carolina and doing business at P.O. Box 26855, Greenville, 29616 ("Assignee"), is desirous of acquiring the entire right, title, and interest in and to the Marks listed in Exhibit "A" attached hereto.

NOW THEREFORE, for nominal and other good and valuable consideration, the receipt and sufficiency of which is hereby acknowledged, Assignor does hereby assign and transfer unto Assignee all right, title and interest which Assignor has or may have in and to the Marks, in the United States of America and in all countries throughout the world, together with any goodwill of the businesses symbolized by the Marks, and the related applications for U.S. trademark registration, any applicable priority rights arising from or required applications under the terms of any applications under the terms of any applicable conventions, treaties, statutes, or regulations, and any and all rights to sue or seek damages for infringement of the Marks.

Assignor also agrees to execute in the future any documents that are necessary to vest or correct title to the Marks listed in Exhibit "A" in favor of Assignee or its successors and assigns.

IN WITNESS WHEREOF, the Assignor has hereunder executed this instrument this 17 day January, 2006.

Monster-Daddy, LLC

By: 

Name:

James E. Carter

Title:

Date:

EXHIBIT "A"

TRADEMARKS AND U.S. TRADEMARK REGISTRATIONS

1. Serial #:78689623 Mark:"MONSTER PRODUCTIONS"
2. Serial #:78689649 Mark:"MONSTER GLUE"
3. Serial #:78689639 Mark:"JOIN THE REVOLUTION DO IT MONSTER STYLE"
4. Serial #:78689592 Mark:"MONSTER"
5. Serial #:78768100 Mark:"MONSTERMARINEBRANDS"
6. Serial #:78768103 Mark:"MONSTERHOUSEBRANDS"
7. Serial #:78768102 Mark:"MONSTERGARAGEBRANDS"
8. Serial #:78755743 Mark:"SEA MONSTER"
9. Serial #:78755742 Mark:"MONSTER"
10. Serial #:78689609 Mark:"MONSTER WASH"
11. Serial #:78755736 Mark:"SEA MONSTER"
12. Serial #:78755741 Mark:"MONSTER"
13. Serial #:78689661 Mark:"MONSTER INDUSTRIAL"
14. Serial #:78722450 Mark:"MONSTER"
15. Serial #:77099752 Mark:"MONSTER MOTOR COMPANY"
16. Serial #:78755750 Mark:"MONSTER"
17. Serial #:78715125 Mark:"MUDDER OF ALL CLEANERS"