=OP \$140.00 31825

TRADEMARK ASSIGNMENT

Electronic Version v1.1 Stylesheet Version v1.1

 SUBMISSION TYPE:
 NEW ASSIGNMENT

 NATURE OF CONVEYANCE:
 ASSIGNS THE ENTIRE INTEREST AND THE GOODWILL

CONVEYING PARTY DATA

Name	Formerly	Execution Date	Entity Type
Starts Here, LLC		l12/18/2007 l	LIMITED LIABILITY COMPANY:

RECEIVING PARTY DATA

Name:	ANB Bancshares, Inc.
Street Address:	706 South Walton Boulevard
City:	Bentonville
State/Country:	ARKANSAS
Postal Code:	72712
Entity Type:	CORPORATION:

PROPERTY NUMBERS Total: 5

Property Type	Number	Word Mark
Registration Number:	3182598	ANB
Registration Number:	3182850	ANB
Registration Number:	3269583	IM INSURANCE MARKETPLACE
Registration Number:	3116765	SOMEDAY STARTS HERE.
Registration Number:	3087333	SOMEDAY STARTS HERE

CORRESPONDENCE DATA

Fax Number: (501)221-7058

Correspondence will be sent via US Mail when the fax attempt is unsuccessful.

Phone: 501-221-9393

Email: libby_abney@yahoo.com

Correspondent Name: Elizabeth Abney

Address Line 1: 10 Corporate Hill Drive, Suite 330
Address Line 4: Little Rock, ARKANSAS 72205

ATTORNEY DOCKET NUMBER: 3033

TRADEMARK

900096829 REEL: 003699 FRAME: 0259

NAME OF SUBMITTER:	Elizabeth Abney
Signature:	/Elizabeth Abney/
Date:	01/18/2008
Total Attachments: 2 source=Assignment-Starts Here#page1.tif source=Assignment-Starts Here#page2.tif	

TRADEMARK REEL: 003699 FRAME: 0260

ASSIGNMENT OF TRADEMARKS And REGISTRATIONS

STARTS HERE, LLC, an Arkansas limited liability company ("Assignor"), by and through sole-member Arkansas National Bank, in consideration of the sum of Ten Dollars (\$10.00) and other good and valuable consideration, the sufficiency and receipt of which is acknowledged, does hereby sell, assign, and transfer to ANB Bancshares, Inc., a Wyoming corporation ("Assignee"), all right, title, and interest in and to the following trademarks and registrations in the United States, together with all goodwill connected with the use of said trademarks and symbolized by said trademarks:

Trademark Registration Nos.:3,182,598 for ANB (standard character)

3,182,850 for ANB (& design)

3,269,583 for Insurance Marketplace (& design)

3,116,765 for SOMEDAY STARTS HERE (stylized)

3,087,333 for SOMEDAY STARTS HERE (standard

character)

Executed this 18	day of December	, 2007, at	, Arkansas
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STARTS HERE, LLC

By: Debra Jackson Title: President/COO

On Behalf of Arkansas National Bank as

Managing Member

TRADEMARK

REEL: 003699 FRAME: 0261

ACKNOWLEDGMENT

STATE OF ARKANSAS)	
)ss.	
county of Benton)	
Before me personally appeared Debra Jac President Coo of Arkansas National Assignor herein, and acknowledged the foregoin deed this 10 day of December, 2007.	Bank, Managing Member of the
No	Astil Hazmond tary Public
My Commission Expires:	
June 27, 2010	KRISTIE LOU HAYMOND NOTARY PUBLIC BENTON COUNTY, ARKANSAS COMMISSION # 12349545 MY COMM. EXP. JUNE 27, 2016

RECORDED: 01/18/2008

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