

TRADEMARK ASSIGNMENT

Electronic Version v1.1
 Stylesheet Version v1.1

SUBMISSION TYPE:	NEW ASSIGNMENT
NATURE OF CONVEYANCE:	MERGER
EFFECTIVE DATE:	12/31/2007

CONVEYING PARTY DATA

Name	Formerly	Execution Date	Entity Type
PRIMEDIA Specialty Group, Inc.		12/17/2007	CORPORATION: DELAWARE

RECEIVING PARTY DATA

Name:	Source Interlink Magazines, LLC
Street Address:	261 Madison Avenue
Internal Address:	6th Floor
City:	New York
State/Country:	NEW YORK
Postal Code:	10016
Entity Type:	CORPORATION: DELAWARE

PROPERTY NUMBERS Total: 67

Property Type	Number	Word Mark
Serial Number:	78422409	HOT ROD GARAGE
Serial Number:	77078977	MOTOR TREND
Serial Number:	78450410	HOT ROD
Serial Number:	78737578	ENDURO CROSS X
Serial Number:	78874403	MOTOR TREND TV
Serial Number:	77119890	ENDURO CROSS X
Serial Number:	77289608	HOT ROD D E L U X E 100% PURE RETRO
Serial Number:	78969872	HOME THEATER
Serial Number:	78874392	MOTOR TREND TELEVISION
Serial Number:	77243305	CIRCLE TRACK
Registration Number:	2467308	SURFER TRAVEL REPORT
Registration Number:	2688174	DIRT RIDER

OP \$1690.00 78422409

Registration Number:	2638676	ROD & CUSTOM
Registration Number:	2685498	KIT CAR
Registration Number:	2558789	PETERSEN'S 4WHEEL AND OFF-ROAD
Registration Number:	2772988	MUSCLE CAR REVIEW
Registration Number:	2967311	SLAM
Registration Number:	2207744	MXRACER
Registration Number:	2644827	ATV RIDER
Registration Number:	2688042	THE WORLD'S #1 AUTOMOTIVE AUTHORITY
Registration Number:	2372437	HOT ROD
Registration Number:	1590339	SNOWBOARDER
Registration Number:	2697231	SUPER STREET
Registration Number:	2637700	SPORT/UTILITY OF THE YEAR
Registration Number:	2501973	MOTORCYCLIST
Registration Number:	2726461	CAR OF THE YEAR
Registration Number:	2947178	ROD & CUSTOM
Registration Number:	2645266	HOT ROD
Registration Number:	3090556	CARTOONS
Registration Number:	0572151	HOT ROD
Registration Number:	2367705	MOTOR TREND
Registration Number:	2892595	MODIFIED COM
Registration Number:	3316211	HOT ROD
Registration Number:	3181526	ENDURO CROSS
Registration Number:	3284841	TRUCK TREND
Registration Number:	2679947	TRUCK OF THE YEAR
Registration Number:	2988153	MOTORCYCLE ESCAPE
Registration Number:	2054003	BIKE MAGAZINE
Registration Number:	2544552	PHOTOGRAPHIC
Registration Number:	2608996	SUPER STREET
Registration Number:	2588279	SPORT TRUCK
Registration Number:	2814326	4 WHEEL & OFF-ROAD
Registration Number:	2288824	SLAM
Registration Number:	3248688	4X4 GARAGE
Registration Number:	1725547	STEREOPHILE
Registration Number:	2905609	MODIFIED MAG
Registration Number:	2863833	MODIFIED MAG

Registration Number:	2863834	MODIFIED
Registration Number:	2861717	MODIFIED.COM
Registration Number:	3181000	POWER TOUR
Registration Number:	3181001	HOT ROD POWER TOUR
Registration Number:	2826214	CARTOONS
Registration Number:	1403984	FOUR WHEELER
Registration Number:	2561811	ROD & CUSTOM
Registration Number:	3183684	
Registration Number:	1066706	POWDER
Registration Number:	1125366	SKATEBOARDER
Registration Number:	1105105	SKATEBOARDER
Registration Number:	2547484	STOCK CAR RACING
Registration Number:	2263174	BOX
Registration Number:	2171720	FOUR WHEELER
Registration Number:	1216645	STOCK CAR RACING
Registration Number:	1623572	OPEN WHEEL
Registration Number:	2398008	SUPERPARK
Registration Number:	1221612	STOCK CAR RACING
Registration Number:	1994483	SLAM
Registration Number:	1066705	SURFER

CORRESPONDENCE DATA

Fax Number: (212)915-4590
Correspondence will be sent via US Mail when the fax attempt is unsuccessful.
Phone: 212-915-4665
Email: samantha.favitta@sourceinterlink.com
Correspondent Name: Samantha Favitta
Address Line 1: 261 Madison Avenue
Address Line 2: Source Interlink Media
Address Line 4: New York, NEW YORK 10016

ATTORNEY DOCKET NUMBER:	PSG RECORDAL
NAME OF SUBMITTER:	Samantha Favitta
Signature:	/Samantha Favitta/
Date:	01/18/2008

Total Attachments: 3

TRADEMARK
REEL: 003699 FRAME: 0537

source=merger psg into source interlink mag 1 08#page1.tif

source=merger psg into source interlink mag 1 08#page2.tif

source=merger psg into source interlink mag 1 08#page3.tif

Delaware

PAGE 1

The First State

I, HARRIET SMITH WINDSOR, SECRETARY OF STATE OF THE STATE OF DELAWARE, DO HEREBY CERTIFY THE ATTACHED IS A TRUE AND CORRECT COPY OF THE CERTIFICATE OF MERGER, WHICH MERGES:

"PRIMEDIA SPECIALTY GROUP INC.", A DELAWARE CORPORATION, WITH AND INTO "SOURCE INTERLINK MAGAZINES, LLC" UNDER THE NAME OF "SOURCE INTERLINK MAGAZINES, LLC", A LIMITED LIABILITY COMPANY ORGANIZED AND EXISTING UNDER THE LAWS OF THE STATE OF DELAWARE, AS RECEIVED AND FILED IN THIS OFFICE THE TWENTY-SEVENTH DAY OF DECEMBER, A.D. 2007, AT 2:55 O'CLOCK P.M.

AND I DO HEREBY FURTHER CERTIFY THAT THE EFFECTIVE DATE OF THE AFORESAID CERTIFICATE OF MERGER IS THE THIRTY-FIRST DAY OF DECEMBER, A.D. 2007.

A FILED COPY OF THIS CERTIFICATE HAS BEEN FORWARDED TO THE NEW CASTLE COUNTY RECORDER OF DEEDS.

3217517 8100M

071364100

You may verify this certificate online
at corp.delaware.gov/authver.shtml



Harriet Smith Windsor

Harriet Smith Windsor, Secretary of State

AUTHENTICATION: 6280630

DATE: 01-03-08

TRADEMARK

REEL: 003699 FRAME: 0539

CERTIFICATE OF MERGER
OF
PRIMEDIA SPECIALTY GROUP INC.
(a Delaware corporation)
AND
SOURCE INTERLINK MAGAZINES, LLC
(a Delaware limited liability company)

Pursuant to Title 6, Section 18-209 of the Delaware Limited Liability Company Act.

1. The name of the surviving limited liability company is Source Interlink Magazines, LLC, a Delaware limited liability company.

2. The name of the corporation being merged into this surviving limited liability company is Primedia Specialty Group Inc. The jurisdiction in which this corporation was formed is Delaware.

3. The Agreement of Merger has been approved and executed by both the corporation and Limited Liability Company

4. The name of the surviving limited liability company is Source Interlink Magazines, LLC.

5. The executed Agreement of Merger is on file at 27500 Riverview Center Blvd., Bonita Springs, Florida 34134, the principal place of business of the surviving limited liability company.

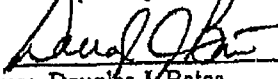
6. A copy of the Agreement of Merger will be furnished by the surviving limited liability company on request, without cost, to any member of the limited liability company or any person holding an interest in any other business entity which is to merge or consolidate.

DE BC/LL OF CERTIFICATE OF MERGER OF A D OR F CORPORATION TO A DEL AWARE LLC 01/01-1 (DELLMERG)

7. The Agreement of Merger between the aforesaid constituent corporations provides that the merger herein certified shall be effective on December 31, 2007.

Dated: December 17, 2007

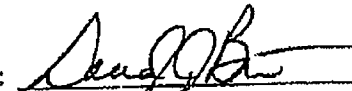
Primedia Specialty Group, Inc.

By: 
Name: Douglas J. Bates
Its: Vice President

Source Interlink Magazines, LLC

By: Source Interlink Media, Inc.
Its: Sole Member

Dated: December 17, 2007

By: 
Name: Douglas J. Bates
Its: Vice President

DE BC/L.D.F. CERTIFICATE OF MERGER OF A D OR F CORPORATION TO A DELAWARE LLC 01/01-2 (DBLLMERG)