Electronic Version v1.1 Stylesheet Version v1.1

SUBMISSION TYPE:	NEW ASSIGNMENT
NATURE OF CONVEYANCE:	CHANGE OF NAME

CONVEYING PARTY DATA

Name	Formerly	Execution Date	Entity Type
U.S. HealthCare Media, LLC		107/12/2007	LIMITED LIABILITY COMPANY: NEW JERSEY

RECEIVING PARTY DATA

Name:	ENGAGE HEALTHCARE COMMUNICATIONS, LLC	
Street Address:	4 Foreman Avenue	
City:	Monroe Township	
State/Country:	NEW JERSEY	
Postal Code:	08831	
Entity Type:	LIMITED LIABILITY COMPANY: NEW JERSEY	

PROPERTY NUMBERS Total: 9

Property Type	Number	Word Mark
Serial Number:	77147734	AMERICAN DRUG BENEFITS
Serial Number:	77147741	AMERICAN DRUG BENEFITS
Serial Number:	77147686	AMERICAN HEALTH & DRUG BENEFITS
Serial Number:	77147713	AMERICAN HEALTH & DRUG BENEFITS
Serial Number:	77147700	AMERICAN HEALTH BENEFITS
Serial Number:	77147002	AMERICAN HEALTH BENEFITS
Serial Number:	78780045	AMERICAN DRUG BENEFITS
Serial Number:	78780055	AMERICAN HEALTH & DRUG BENEFITS
Serial Number:	78780038	AMERICAN HEALTH BENEFITS

CORRESPONDENCE DATA

Fax Number: (973)491-3490

Correspondence will be sent via US Mail when the fax attempt is unsuccessful.

9734913326 Phone:

Email: brian.petrequin@leclairryan.com

TRADEMARK REEL: 003700 FRAME: 0387

900096934

Correspondent Name: Brian L. Petrequin, Esq. of LeClair Ryan

Address Line 1: Two Penn Plaza East, 10th Floor

Newark, NEW JERSEY 07105-2249 Address Line 4:

ATTORNEY DOCKET NUMBER:	ENGAGE HEALTHCARE COMM.
NAME OF SUBMITTER:	Brian L. Petrequin
Signature:	/Brian L. Petrequin/

01/19/2008

Total Attachments: 2

Date:

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> **TRADEMARK REEL: 003700 FRAME: 0388**

STATE OF NEW JERSEY DEPARTMENT OF TREASURY FILING CERTIFICATION (CERTIFIED COPY)

ENGAGE HEALTHCARE COMMUNICATIONS, LLC 0600198267

I, the Treasurer of the State of New Jersey, do hereby certify, that the above named business did file and record in this department a Certificate of Amendment on July 16th, 2007 and that the attached is a true copy of this document as the same is taken from and compared with the original(s) filed in this office and now remaining on file and of record.



IN TESTIMONY WHEREOF, I have

hereunto set my hand and affixed my Official Seal at Trenton, this 18th day of October, 2007

Michella

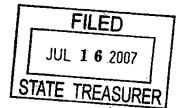
Michellana Damia

Michellene Davis Treasurer

TRADEMARK
REEL: 003700 FRAME: 0389

L-102 NJSA 42 (2/94)





New Jersey Division of Revenue

Certificate of Amendment

Limited Liability Company

01000198267

This form may be used to amend a Certificate of Formation of a Limited Liability Company on file with the Department of the Treasury. Applicants must insure strict compliance with NJSA 42, the New Jersey Limited Liability Act, and insure that all applicable filing requirements are met.

1. Name of Limited Liability Company:

U.S. Healthcare Media, LLC

2. Identification Number:

0600198267

3. New LLC Name (if applicable):

Engage Healthcare Communications, LLC

- 4. Effective Date:
- 5. The Certificate of Formation is amended as follows (provide attachments if needed):

Article 1 shall be amended to read as follows:

"The name of the Limited Liability Company is Engage Healthcare Communications, LLC."

The undersigned represent(s) that this filing complies with State law as detailed in NJSA 42 and that they are authorized to sign this form behalf of the Limited Liability Company.

51870495

J350 3394

Date: 7.12.211

RECORDED: 01/19/2008

NJ Division of Revenue, PO Box 308, Trenton, NJ 08646

TRADEMARK

REEL: 003700 FRAME: 0390