

TRADEMARK ASSIGNMENT

Electronic Version v1.1
 Stylesheet Version v1.1

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	ASSIGNS THE ENTIRE INTEREST AND THE GOODWILL		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
Jodi Hannah		01/02/2008	INDIVIDUAL: UNITED STATES
RECEIVING PARTY DATA			
Name:	Armada Del Salvacion		
Doing Business As:	DBA Truth Industries		
Street Address:	1327 Calle Avanzado		
City:	San Clemente		
State/Country:	CALIFORNIA		
Postal Code:	92673		
Entity Type:	CORPORATION: CALIFORNIA		
PROPERTY NUMBERS Total: 1			
Property Type	Number	Word Mark	
Serial Number:	78363294	TRUTH SOUL ARMOR	
CORRESPONDENCE DATA			
Fax Number:	(512)532-6063		
	<i>Correspondence will be sent via US Mail when the fax attempt is unsuccessful.</i>		
Phone:	512-560-4950		
Email:	mark@trademarkfalkin.com		
Correspondent Name:	Mark Falkin		
Address Line 1:	4101 Medical Parkway		
Address Line 2:	Suite 203		
Address Line 4:	Austin, TEXAS 78756		
NAME OF SUBMITTER:	Mark Falkin		
Signature:	/mf/		
Date:	01/19/2008		

OP \$40.00 78363294

Total Attachments: 1
source=Assignment_exceuted#page1.tif

TRADEMARK ASSIGNMENT

THIS TRADEMARK ASSIGNMENT is made as of the date stated below by Jodi Hannah, an individual, ("Assignor") in favor of Armada Del Salvacion dba Truth Industries, a California corporation ("Assignee").

WHEREAS, the Assignor, having filed the application below individually, is the owner of all rights in and to the following trademark or service mark (the "Mark"), the application therefor, and the goodwill of the business symbolized by the Mark:

<u>Trademark</u>	<u>U.S. Trademark Application Number</u>
TRUTH SOUL ARMOR	78363294

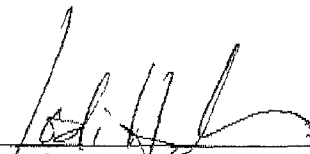
WHEREAS, the Assignor desires to transfer and assign the above-mentioned Mark, the trademark registration and file therefor, and the goodwill of the business symbolized by the Mark to Assignee;

WHEREAS, the Assignor warrants and covenants that no assignment, grant, mortgage, license, or other agreement affecting the rights and property herein conveyed has been or will be made to others by the Assignor or any predecessor in title thereto, and that the full right to convey the same as herein expressed is possessed by the Assignor; and

NOW, THEREFORE, for good and valuable consideration, the receipt and sufficiency of which are hereby acknowledged, Assignor does hereby assign unto Assignee, its successors and assigns, all of its right, title and interest in and to the above-mentioned Mark, the above-mentioned application, file, and registration, and the goodwill of the business symbolized by the Mark, and the right to sue, either at law or in equity, and recover damages for past and future infringements. Assignor agrees to perform such further acts as may be necessary or desirable to transfer, perfect, and defend the Assignee's ownership of such property that are reasonably requested by Assignee from time to time.

IN WITNESS WHEREOF, the Assignor has caused this document to be executed as of the date stated below.

Dated: 1/2/08



 Jodi Hannah