

TRADEMARK ASSIGNMENT

Electronic Version v1.1

Stylesheet Version v1.1

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	ASSIGNS THE ENTIRE INTEREST AND THE GOODWILL		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
Manufacturers and Traders Trust Company		10/23/2007	Banking institution: NEW YORK
RECEIVING PARTY DATA			
Name:	Cohen Fashion Optical, Inc.		
Street Address:	100 Quentin Roosevelt Boulevard		
Internal Address:	Suite 400		
City:	Garden City		
State/Country:	NEW YORK		
Postal Code:	11530		
Entity Type:	CORPORATION: NEW YORK		
PROPERTY NUMBERS Total: 4			
Property Type	Number	Word Mark	
Registration Number:	1287682	COHEN'S FASHION OPTICAL	
Registration Number:	2031653	COHEN'S OPTICAL	
Registration Number:	2468056	KIDOPTIX	
Registration Number:	2719544	CLEAR COMFORT	
CORRESPONDENCE DATA			
Fax Number:	(212)868-0013		
<i>Correspondence will be sent via US Mail when the fax attempt is unsuccessful.</i>			
Phone:	212 868-1010		
Email:	tfurth@kudmanlaw.com		
Correspondent Name:	Thomas M. Furth		
Address Line 1:	350 Fifth Avenue, Suite 4400		
Address Line 2:	Kudman Trachten Aloe LLP		
Address Line 4:	New York, NEW YORK 10118		
ATTORNEY DOCKET NUMBER:	2809.01		

TRADEMARK

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NAME OF SUBMITTER:	Thomas M. Furth
Signature:	/tmfurth/
Date:	01/21/2008
Total Attachments: 2 source=Executed M & T Assignment#page1.tif source=Executed M & T Assignment#page2.tif	

ASSIGNMENT

Whereas, Manufacturers and Traders Trust Company, a New York banking institution having offices at 1 M&T Plaza, Buffalo, New York 14240 ("M&T"), is the owner of certain security interests in and to the trademarks as set forth below and to the goodwill of the business symbolized thereby, such trademarks having been registered in the United States Patent and Trademark Office (collectively, the ATrademarks@),

<u>MARK</u>	<u>REGISTRATION #</u>
COHEN'S FASHION OPTICAL	1,287,682
COHEN'S OPTICAL	2,031,653
KIDOPTIX	2,468,056
CLEAR COMFORT	2,719,544

Whereas, Cohen Fashion Optical, Inc., a New York corporation having offices at 100 Quentin Roosevelt Boulevard, Suite 4400, Garden City, New York 11530 ("Cohen") is desirous of obtaining all of M&T's right, title and interest in and to said Trademarks;

Now Therefore, in consideration of Ten Dollars (\$10.00) and other good and valuable consideration, the receipt and sufficiency of which is hereby acknowledged, M&T hereby sells, assigns, transfers and conveys to Cohen all of its right, title and


interest in and to said Trademarks including, without limitation, any right that M&T may have to sue and recover damages, profits and any other remedy for past, present and future infringement or other violation relating to any of the Trademarks.

This Assignment is made without any covenant, representation or warranty with respect to M&T's ownership of specific rights in and to the Trademarks, and Cohen shall have no right of recourse against M&T with respect to this Assignment.

M&T hereby authorizes and requests the Commissioner of Patents and Trademarks of the United States and the appropriate officers of all other jurisdictions in which Trademarks are registered or in which applications included among the Trademarks are pending, to record the title of Cohen, its successors, legal representatives and assigns, as owner of all right, title and interest in and to the Trademarks, and to issue the Certificate of Registration resulting from any application included among the Trademarks or renewal of any existing registration of any of the Trademarks to Cohen, its successors, legal representatives and assigns, in accordance with the terms of this instrument.

Dated: October 23, 2007

MANUFACTURERS AND TRADERS TRUST COMPANY

By: 
Name: Tamara Pastiglione
Title: Vice President