

TRADEMARK ASSIGNMENT

Electronic Version v1.1
 Stylesheet Version v1.1

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	ASSIGNS THE ENTIRE INTEREST AND THE GOODWILL		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
Evan Yurman		01/17/2008	INDIVIDUAL: UNITED STATES
RECEIVING PARTY DATA			
Name:	Yurman Studio, Inc.		
Street Address:	24 Vestry Street		
City:	New York		
State/Country:	NEW YORK		
Postal Code:	10013		
Entity Type:	CORPORATION: NEW YORK		
PROPERTY NUMBERS Total: 2			
Property Type	Number	Word Mark	
Serial Number:	78799090	EVAN YURMAN	
Serial Number:	77262835	E.Y.	
CORRESPONDENCE DATA			
Fax Number:	(646)437-9838		
	<i>Correspondence will be sent via US Mail when the fax attempt is unsuccessful.</i>		
Phone:	646-264-7488		
Email:	sspagna@davidyurman.com		
Correspondent Name:	Susan Spagna, Esq.		
Address Line 1:	24 Vestry Street		
Address Line 4:	New York, NEW YORK 10013		
NAME OF SUBMITTER:	Susan Spagna, Esq.		
Signature:	/Susan Spagna, Esq/		
Date:	01/22/2008		
Total Attachments: 3			

OP \$65.00 78799090

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TRADEMARK ASSIGNMENT

THIS TRADEMARK ASSIGNMENT ("Assignment") dated January 17, 2008, is by and between EVAN YURMAN, an individual, 24 Vestry Street, New York, New York 10013 (the "Assignor"), and Yurman Studio, Inc., a corporation formed in accordance with the laws of the state of New York (the "Assignee").

WHEREAS, Assignor is the owner of all right, title and interest in and to the trademarks and the corresponding applications for registration set forth on Exhibit 1 (collectively, the "Trademarks"), together with the goodwill of the business connected with and symbolized by the Trademarks; and

WHEREAS, Assignee desires to acquire all right, title and interest in and to the Trademarks.

NOW, THEREFORE, for good and valuable consideration, the receipt and adequacy of which are acknowledged, the parties hereby agree as set forth below.

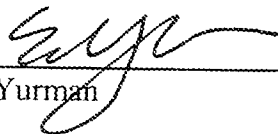
Assignor hereby sells, assigns, transfers and conveys to Assignee the entire right, title, interest in and to the Trademarks in the United States and all jurisdictions outside the United States, together with the goodwill of the business connected with and symbolized by the Trademarks (including, without limitation, the right to renew any registrations included in the Trademarks, the right to apply for trademark registrations within or outside the United States based in whole or in part upon the Trademarks, and any priority right that may arise from the Trademarks), the same to be held and enjoyed by Assignee as fully and entirely as said interest could have been held and enjoyed by Assignor had this sale, assignment, transfer and conveyance not been made.

Assignor authorizes the Commissioner of Trademarks of the United States and other empowered officials of the United States Patent and Trademark Office and in any applicable jurisdictions outside the United States to record the transfer of the applications for registration set forth on Exhibit 1 to Assignee as assignee of Assignor's entire right, title and interest therein. Assignor agrees to further execute any documents reasonably necessary to effect this assignment or to confirm Assignee's ownership of the Trademarks.

This Trademark Assignment Agreement may be executed by the parties hereto in separate counterparts, each of which when so executed and delivered shall be an original, but all such counterparts taken together shall constitute one and the same instrument. Each counterpart may be delivered by facsimile transmission, which transmission shall be deemed delivery of an originally executed document.

IN WITNESS WHEREOF, the parties hereto have executed this Trademark Assignment Agreement as of the date first above written.

ASSIGNOR




Evan Yurman

STATE OF NEW YORK)
COUNTY OF NEW YORK) ss.:

On the 17th day of January the year 2008, before me, the undersigned, a Notary Public in and for said State, personally appeared EVAN YURMAN personally known to me or proved to me on the basis of satisfactory evidence to be the individual whose name is subscribed to the within instrument and acknowledged to me that he executed the same in his capacity, and that by his signature on the instrument, the individual, or the person upon behalf of which the individual acted, executed the instrument.

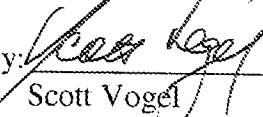
SUSAN L. SPAGNA
Notary Public, State of New York
No. 31-4932241
Qualified in New York County
Commission Expires May 21, 199...
MAY 21 2010



Notary Public of the State of New York

ASSIGNEE

YURMAN STUDIO, INC.

By: 

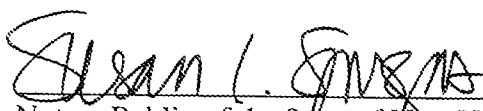
Scott Vogel

Title: SECRETARY

State of New York)
County of New York) ss.:

On the 17th day of January, 2008, before me came SCOTT VOGEL, and says that he resides at 19 JohnShine Ct., River Vale, NJ 07675 that he is the SECRETARY of Yurman Studio, Inc, the corporation described in and which executed the foregoing instrument and he knows the corporate seal of Yurman Studio, Inc.; that the seal affixed to said instrument is such corporate seal; that it was so affixed by order of the Board of Directors of said Corporation and that he signed his name thereto by like order.

SUSAN L. SPAGNA
Notary Public, State of New York
No. 31-4932241
Qualified in New York County
Commission Expires May 21, 199...
2010



Notary Public of the State of New York

EXHIBIT 1

Evan Yurman serial number 78/799090

E.Y. serial number 77/262835