

TRADEMARK ASSIGNMENT

Electronic Version v1.1
 Stylesheet Version v1.1

SUBMISSION TYPE:	NEW ASSIGNMENT
NATURE OF CONVEYANCE:	SECURITY INTEREST

CONVEYING PARTY DATA

Name	Formerly	Execution Date	Entity Type
General Media Communications, Inc.		12/06/2007	CORPORATION: NEW YORK

RECEIVING PARTY DATA

Name:	U.S. Bank National Association
Street Address:	225 Asylum Street
Internal Address:	Corporate Trust Services, 23rd Floor
City:	Hartford
State/Country:	CONNECTICUT
Postal Code:	06103
Entity Type:	National Association: UNITED STATES

PROPERTY NUMBERS Total: 121

Property Type	Number	Word Mark
Registration Number:	2422063	AMATEUR SWITCHBOARD
Registration Number:	1367529	BALLOONHEADS
Serial Number:	78593224	CALIGULA
Serial Number:	76644888	CALIGULA FILMS
Serial Number:	76644898	CALIGULA FILMS
Registration Number:	2437493	EARTHLINK SCIENCE
Registration Number:	1292185	FORUM
Serial Number:	78839680	FREE YOUR FANTASIES
Serial Number:	76644885	FULL FRONTAL
Serial Number:	76640455	GAMETIME
Registration Number:	3165795	GIRL TALK
Serial Number:	76640866	GROOM AT THE TOP
Serial Number:	78530507	GUCCIONE

CH \$3040.00 2422063

Serial Number:	78565736	GUCCIONE
Serial Number:	78565760	GUCCIONE'S
Registration Number:	1359176	HOT TALK
Serial Number:	77053023	LIFE ON TOP
Registration Number:	2420091	MIND & MUSCLE POWER
Registration Number:	2420110	MIND & MUSCLE POWER
Serial Number:	76643046	ON THE DESK
Registration Number:	1323232	
Serial Number:	76636144	
Serial Number:	76636146	
Serial Number:	76636147	
Registration Number:	0880922	PENTHOUSE
Registration Number:	2435702	PENTHOUSE
Registration Number:	1064636	PENTHOUSE
Registration Number:	2686386	PENTHOUSE
Registration Number:	2386351	PENTHOUSE
Registration Number:	1430050	PENTHOUSE
Registration Number:	1515321	PENTHOUSE
Registration Number:	2738557	PENTHOUSE
Registration Number:	3007070	PENTHOUSE
Serial Number:	78483284	PENTHOUSE
Registration Number:	3067272	PENTHOUSE
Serial Number:	76636141	PENTHOUSE
Serial Number:	76636142	PENTHOUSE
Serial Number:	76636145	PENTHOUSE
Serial Number:	78879329	PENTHOUSE
Serial Number:	77167185	PENTHOUSE
Serial Number:	77143954	PENTHOUSE
Serial Number:	78879332	PENTHOUSE
Serial Number:	76227798	PENTHOUSE BLACK LABEL
Registration Number:	2952697	PENTHOUSE BOUTIQUE
Serial Number:	76643151	PENTHOUSE CASINO
Serial Number:	76643150	PENTHOUSE CASINO
Serial Number:	76643152	PENTHOUSE CASINO
Registration Number:	2987847	PENTHOUSE CHANNEL

Registration Number:	1963425	PENTHOUSE COMIX
Registration Number:	2243111	PENTHOUSE COMIX
Serial Number:	76588435	PENTHOUSE EXECUTIVE CLUB
Registration Number:	1020498	PENTHOUSE FORUM
Serial Number:	76644886	PENTHOUSE FORUM SPECIAL REPORTS
Serial Number:	76644883	PENTHOUSE FORUM SPECIAL REPORTS
Serial Number:	77147772	PENTHOUSE JEWELRY
Serial Number:	78844269	PENTHOUSE KEY SUITES
Registration Number:	1367554	PENTHOUSE LETTERS
Registration Number:	3052851	PENTHOUSE LETTERS
Serial Number:	76630021	PENTHOUSE LETTERS
Serial Number:	76642290	PENTHOUSE LINGERIE
Serial Number:	76643198	PENTHOUSE LINGERIE
Serial Number:	76640452	PENTHOUSE LOUNGE
Serial Number:	76640456	PENTHOUSE LOUNGE
Serial Number:	76640457	PENTHOUSE LOUNGE
Registration Number:	1960448	PENTHOUSE MEN'S ADVENTURE COMIX
Registration Number:	2450888	PENTHOUSE MENS CLUB
Registration Number:	1289736	PENTHOUSE PETS
Serial Number:	78845523	PENTHOUSE PIN-UPS
Serial Number:	78839665	PENTHOUSE PLEASURES
Serial Number:	76632201	PENTHOUSE RECORDS
Serial Number:	78845385	PENTHOUSE SHOES
Serial Number:	78844506	PENTHOUSE TV
Registration Number:	2441085	PENTHOUSE.COM
Serial Number:	76640454	PENTHOUSEFORUM.COM
Registration Number:	3221067	PENTHOUSELETTERS.COM
Registration Number:	2337421	PENTHOUSEMAG.COM
Registration Number:	3289312	PENTHOUSESTORE.COM
Serial Number:	76636999	PET CHRONICLES
Serial Number:	76644887	PET CONFESSIONS
Serial Number:	76644939	PET CONFESSIONS
Serial Number:	76644884	PET CONFESSIONS
Registration Number:	1128612	PET OF THE MONTH
Registration Number:	1121403	PET OF THE YEAR

Registration Number:	2546647	PETNET
Serial Number:	77053061	PLAY WET
Registration Number:	2531771	SAVE THE ARTS
Registration Number:	2554332	SPORTING AMERICA
Registration Number:	2701927	THE GIRLS OF PENTHOUSE
Registration Number:	3052850	THE GIRLS OF PENTHOUSE
Serial Number:	76630020	THE GIRLS OF PENTHOUSE
Serial Number:	76640450	THE INTERNATIONAL MAGAZINE FOR MEN
Registration Number:	2810417	THE PENTHOUSE CLUB
Serial Number:	76637795	THE PENTHOUSE CLUB
Serial Number:	76637794	THE PENTHOUSE CLUB
Serial Number:	77168793	THE PENTHOUSE LOUNGE & GRILLE
Registration Number:	2738555	THE PENTHOUSE SELECTION
Serial Number:	76636139	
Serial Number:	76636140	
Serial Number:	76636143	
Serial Number:	78879878	
Registration Number:	1092929	
Registration Number:	1323231	
Registration Number:	1073618	
Registration Number:	2346129	
Registration Number:	2744275	
Serial Number:	78483309	
Serial Number:	76643199	TURNED ON
Registration Number:	1104321	VARIATIONS
Registration Number:	2185045	VARIATIONS
Registration Number:	2459720	VARIATIONS
Registration Number:	2721206	VARIATIONS
Registration Number:	3052849	VARIATIONS
Serial Number:	76630019	VARIATIONS
Serial Number:	76640865	VARIATIONS.COM
Serial Number:	76636997	VICES & VANITIES
Serial Number:	78611965	VICES & VANITIES
Serial Number:	78634012	VICES & VANITIES
Serial Number:	76637793	VICES & VANITIES

Registration Number:	3273185	WHERE THE MAGAZINE COMES TO LIFE!
Serial Number:	78922446	WOMEN'S DAZE
Registration Number:	1074534	PENTHOUSE

CORRESPONDENCE DATA

Fax Number: (212)822-5423
Correspondence will be sent via US Mail when the fax attempt is unsuccessful.
Phone: 212-530-5000
Email: jnici@milbank.com
Correspondent Name: Milbank, Tweed, Hadley & McCloy LLP
Address Line 1: One Chase Manhattan Plaza
Address Line 2: Rm. 4640
Address Line 4: New York, NEW YORK 10005

ATTORNEY DOCKET NUMBER:	39479-00000
NAME OF SUBMITTER:	Janis Nici
Signature:	/janis nici/
Date:	01/22/2008

Total Attachments: 15

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TRADEMARK SECURITY AGREEMENT

This **TRADEMARK SECURITY AGREEMENT** (as it may be amended, supplemented or otherwise modified from time to time, this "Agreement") is dated as of December 6, 2007 and is made by **Penthouse Media Group Inc.**, a Nevada corporation (the "Company"), and each direct and indirect subsidiary of the Company listed on the signature pages hereto (together with any other direct or indirect subsidiary of the Company that hereafter becomes a party to this Agreement, collectively, the "Subsidiary Grantors"; the Subsidiary Grantors together with the Company and any other Person agreeing to be bound hereby as a "Grantor" are collectively referred to herein as the "Grantors") in favor of **U.S. Bank National Association**, having an address at Corporate Trust Services, 225 Asylum Street, 23rd Floor, Hartford, CT 06103, in its capacity as Agent (as defined below) for the benefit of Agent and the Holders (as defined in the Securities Purchase Agreement referred to below).

WHEREAS, pursuant to that certain Securities Purchase agreement (as such Securities Purchase Agreement may be amended, supplemented or otherwise modified from time to time, the "Securities Purchase Agreement") dated as of December 6, 2007 by and among the Company, Interactive Network, Inc., a Nevada corporation, the Senior Guarantors party thereto, the Subordinated Guarantors party thereto, the Holders party thereto and U.S. Bank National Association, as agent (in such capacity, together with its successors in such capacity, the "Agent"), the Holders have agreed to purchase the Issuer's Senior Secured Notes due 2011 in the initial aggregate principal amount of \$257,337,629 (the "Notes");

WHEREAS, pursuant to the Securities Purchase Agreement, each of the Subsidiary Grantors has guaranteed the obligations of the Company in respect of the Securities Purchase Agreement and the Notes;

WHEREAS, pursuant to the Securities Purchase Agreement each Grantor has granted to Agent, for Agent's benefit and for the benefit of the Holders, a security interest in certain assets of such Grantor, including all right, title and interest of such Grantor in, to and under all now owned and hereafter acquired Trademarks, Trademark registrations, Trademark applications and Trademark Licenses, together with the goodwill of the business symbolized by such Grantor's Trademarks, and all proceeds thereof, to secure such Grantor's obligations under the Securities Purchase Agreement and, in the case of the Company, the Notes; and

WHEREAS, each Grantor owns the Trademarks, Trademark registrations, and Trademark applications listed beneath such Grantor's name on Schedule I annexed hereto, and is a party to the Trademark Licenses listed beneath such Grantor's name on Schedule I annexed hereto;

NOW THEREFORE, for good and valuable consideration, the receipt and sufficiency of which are hereby acknowledged, each Grantor does hereby grant to Agent, for Agent's benefit and for the ratable benefit of the Holders, a continuing security interest in all of such Grantor's right, title and interest in, to and under the following, in each case whether presently existing or hereafter created or acquired (all of the following items or types of property being herein collectively referred to as the "Trademark Collateral"), to secure the Obligations of such Grantor:

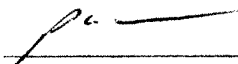
- (1) each Trademark, Trademark registration and Trademark application, including, without limitation, the Trademarks, Trademark registrations and Trademark applications referred to in the Schedule I annexed hereto and any and all renewals of any of the foregoing, and all of the goodwill of the business associated with each Trademark;
- (2) each Trademark License; and
- (3) all products (other than Inventory) and proceeds of the foregoing, including, without limitation, any claim by such Grantor against third parties for past, present or future infringement or dilution of any Trademark including, without limitation, the Trademarks referred to in Schedule 1 annexed hereto and the trademarks licensed under any Trademark License; and (b) injury to the goodwill of the business associated with any Trademark.

This security interest is granted in conjunction with the security interests granted to Agent pursuant to the Securities Purchase Agreement. Each Grantor hereby acknowledges and affirms that the rights and remedies of Agent with respect to the security interest in the Trademark Collateral made and granted hereby are more fully set forth in the Securities Purchase Agreement, the terms and provisions of which are incorporated by reference herein as if fully set forth herein.

[Signature Page(s) Follow]


IN WITNESS WHEREOF, each Grantor has caused this Trademark Security Agreement to be duly executed and delivered by their respective undersigned duly authorized officer as of the date first written above.

PENTHOUSE MEDIA GROUP INC., a Nevada Corporation


By: 
Name:
Title:

SUBSIDIARY GUARANTORS:

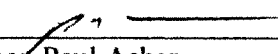
- GENERAL MEDIA ART HOLDING, INC.
- GENERAL MEDIA COMMUNICATIONS, INC.
- GENERAL MEDIA ENTERTAINMENT, INC.
- GENERAL MEDIA UK LIMITED
- GMCI INTERNET OPERATIONS, INC.
- GMI ON-LINE VENTURES, LTD.
- PENTHOUSE CLUBS INTERNATIONAL ESTABLISHMENT
- PENTHOUSE IMAGES ACQUISITIONS, LTD.
- WEST COAST FACILITIES INC.
- PMGI HOLDINGS INC.
- PURE ENTERTAINMENT TELECOMMUNICATIONS, INC.

By: 
Name:
Title:

PENTHOUSE FINANCIAL SERVICES N.V.

By: 
Name:
Title:

- PENTHOUSE DIGITAL MEDIA PRODUCTIONS INC.
- VIDEO BLISS, INC.
- DANNI ASHE, INC.

By: 
Name: Paul Asher
Title: President

LA1 #6366757

[Signature Page to Subordinated Guarantors Trademark Security Agreement]

N
S APFO
S I T PRODUCTIONS, LLC

By: _____
Name: Paul A. _____
Title: Manager

LA1 # 366757

[Signature Page to Subordinated Guarantors Trademark Security Agreement]

TRADEMARK
REEL: 003701 FRAME: 0213

Schedul^e I

[ATTACHED]

Penthouse Digital Media Productions, Inc.

Trademark Report by Mark
Country: US

Printed: 12/6/2007 Page 1

COUNTRY	REFERENCE#	FILED	APPL#	REGDT	REG#	STATUS	CLASSES
BIZARRE							
UNITED STATES	T00161US00	9/16/2004	78/484,826			ABANDONED	9
BLU							
UNITED STATES	T00162US00	8/25/2004	78/473,530	5/29/2007	3,248,172	REGISTERED	9
COLLATERAL DAMAGE XXX							
UNITED STATES	T00163US00	8/25/2004	78/473,479			ABANDONED	9
UNITED STATES	T00163US01	2/13/2007	77/106,461	10/30/2007	3,323,288	REGISTERED	09
JILL KELLY PRODUCTIONS							
UNITED STATES	T00158US00	10/30/2006	77/032,335			ABANDONED	09
UNITED STATES	T00158US01	9/16/2004	78/484,775			REFILED	09
JILL KELLY SUPERSTARS COLLECTION							
UNITED STATES	T00157US00	11/2/2006	77/035,628			ABANDONED	10
JKP							
UNITED STATES	T00159US00	9/16/2004	78/484,794	11/15/2005	3,015,504	REGISTERED	09
END OF REPORT						TOTAL ITEMS SELECTED =	8

Danni Ashe, Inc.

Trademark Report by Mark
Country: US

Printed: 12/6/2007

Page 1

COUNTRY	REFERENCE#	FILED	APPL#	REGDT	REG#	STATUS	CLASSES
BOOB BOWL							
UNITED STATES	T00167US00	11/17/1999	75/851,372	7/3/2001	2,465,215	REGISTERED	41
CYBERBEAUTIES							
UNITED STATES	T00168US00	11/17/1999	75/851,319	6/11/2002	2,579,543	REGISTERED	41,42
UNITED STATES	T00168US01	11/17/1999	75/851,320	10/1/2002	2,628,751	REGISTERED	38
DA (and Design)							
UNITED STATES	T00169US00	8/7/2001	78/078,011	3/4/2003	2,694,151	REGISTERED	38,41,42
DANNI							
UNITED STATES	T00170US00	4/13/2001	78/058,348	3/23/2004	2,826,289	REGISTERED	38,41,42
DANNI ASHE							
UNITED STATES	T00171US00	12/31/1997	75/412,848	4/4/2000	2,337,152	REGISTERED	41,42
UNITED STATES	T00171US01	1/22/1998	75/421,375	4/18/2000	2,342,213	REGISTERED	35
DANNI.COM							
UNITED STATES	T00172US00	11/17/1999	75/851,387	8/6/2002	2,605,312	REGISTERED	41
UNITED STATES	T00172US01	5/23/2001	78/065,369	4/8/2003	2,705,458	REGISTERED	9
DANNI.COM (and Design)							
UNITED STATES	T00173US00	8/7/2001	78/078,014	3/18/2003	2,698,825	REGISTERED	41
DANNIGIRL							
UNITED STATES	T00174US00	6/30/2006	78/921,446	11/2/2007	3,302,408	REGISTERED	35,38,41
DANNI'S							
UNITED STATES	T00175US00	11/17/1999	75/851,316	5/8/2001	2,448,894	REGISTERED	41,42
UNITED STATES	T00175US01	11/17/1999	75/851,315	9/3/2002	2,615,735	REGISTERED	38
DANNI'S HARD DRIVE							
UNITED STATES	T00166US00	12/31/1997	75/412,709	10/3/2000	2,390,741	REGISTERED	41,42
HONEST BRA							
UNITED STATES	T00176US00	11/17/1999	75/851,317	10/1/2002	2,628,750	REGISTERED	38
UNITED STATES	T00176US01	11/17/1999	75/851,318	4/15/2003	2,707,425	REGISTERED	41,42
HOT BOX							
UNITED STATES	T00177US00	12/31/1997	75/412,850	10/19/1999	2,287,188	REGISTERED	41,42
MISHA							
UNITED STATES	T00178US00	6/9/2006	78/905,125			ABANDONED	35,38,41 42
NAUGHTY NEWBIES							
UNITED STATES	T00179US00	11/17/1999	75/851,321	10/1/2002	2,628,752	REGISTERED	38
UNITED STATES	T00179US01	11/17/1999	75/851,322	6/11/2002	2,579,544	REGISTERED	41,42

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Printed: 12/6/2007 Page 2

REGDT	REG#	STATUS	CLASSES
10/15/2002	2,636,095	REGISTERED	41,42
9/26/2000	2,389,996	EXPIRED	41
8/20/2002	2,610,234	REGISTERED	41,42
6/11/2002	2,579,545	REGISTERED	41,42
10/1/2002	2,628,753	REGISTERED	38

END OF REPORT

TOTAL ITEMS SELECTED = 25

MCI Internet Operations, Inc.

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 UNITED STATES T00097US00

FILED

Printed: 12/6/2007

Page 1

FILED	APPL#	REGDT	REG#	STATUS	CLASSES
4/26/2001	76/247,155	12/4/2001	2,515,315	REGISTERED	42
4/26/2001	76/247,306	12/4/2001	2,515,316	REGISTERED	42
END OF REPORT				TOTAL ITEMS SELECTED =	2

General Media Communications, Inc.

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 C I T U T F T 00 00
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 N A L G L A E 14 5 S
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 G N T E A 0 0
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 O T A E T H E T Q 36 0
 G N T E N 0 0
 U C I O T E 0 1 0
 N T E D S A E S 0 1 0
 U I S S A S T 0 16 00
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FILED	APPL#	REGDT	REG#	STATUS	CLASSES
2/12/1999	75/641,833	1/16/2001	2,422,063	CANCELLED	41
	73/409,141	10/29/1985	1,367,529	CANCELLED	16
3/23/2005	78/593,224			ABANDONED	09,16
8/15/2005	76/644,888			ABANDONED	38
8/15/2005	76/644,898			PUBLISHED	41
12/17/1998	75/608,554	3/20/2001	2,437,493	REGISTERED	5
1/12/1983	409,098	8/28/1984	1,292,185	REGISTERED	16
3/17/2006	78/839,680			PENDING	10,16,18 25,28
8/15/2005	76/644,885			ALLOWED	16
6/8/2005	76/640,455			PUBLISHED	16
6/14/2005	76/640,864	10/31/2006	3,165,795	REGISTERED	16
6/14/2005	76/640,866			ABANDONED	16
12/10/2004	78/530,507			ABANDONED	09,16,41
2/11/2005	78/565,736			ABANDONED	43
2/11/2005	78/565,760			ABANDONED	09,16,41 43
1/7/1985	73/516,552	9/10/1985	1,359,176	CANCELLED	16
11/29/2006	77/053,023			PUBLISHED	16
6/25/1999	75/737,374	1/9/2001	2,420,091	CANCELLED	16

COUNTRY	REFERENCE#	FILED	APPL#	REGDT	REG#	STATUS	CLASSES
MIND & MUSCLE POWER logo							
UNITED STATES	US78	8/18/1999	75/753,400	1/9/2001	2,420,110	CANCELLED	16
ON THE DESK							
UNITED STATES	T00139US00	7/18/2005	76/643,046			ABANDONED	16
ONE KEY LOGO							
UNITED STATES	US18	6/14/1984	73/485,147	3/5/1985	1,323,232	REGISTERED	16
UNITED STATES	T00032US05	4/15/2005	76/636,144			PUBLISHED	06,18
UNITED STATES	T00032US06	4/15/2005	76/636,146			ABANDONED	14
UNITED STATES	T00032US07	4/15/2005	76/636,147			PUBLISHED	25
PENTHOUSE							
UNITED STATES	US01	7/25/1968	72/305,841	11/18/1969	880,922	REGISTERED	16
UNITED STATES	US66	10/21/1998	75/575,441	3/13/2001	2,435,702	REGISTERED	4,05
UNITED STATES	US03	3/30/1976	73/082,103	4/26/1977	1,064,636	REGISTERED	35
UNITED STATES	US06	11/29/1976	73/108,030	10/4/1977	1,074,534	REGISTERED	16
UNITED STATES	US60	5/14/2002	76/407,565	2/11/2003	2,686,386	REGISTERED	10
UNITED STATES	US56	10/9/1998	75/567,145	9/12/2000	2,386,351	CANCELLED	16
UNITED STATES	US21	7/8/1986	73/608,422	2/24/1987	1,430,050	CANCELLED	9
UNITED STATES	US22	12/31/1987	73/703,580	12/6/1988	1,515,321	REGISTERED	14
UNITED STATES	T00035US15	12/13/2001	76/348,701	7/15/2003	2,738,557	REGISTERED	34
UNITED STATES	T00035US16	3/16/2004	76/581,658	10/18/2005	3,007,070	REGISTERED	41,43
UNITED STATES	T00035US17	9/14/2004	78/483,284			ABANDONED	41
UNITED STATES	T00035US19	1/31/2005	76/629,990	3/14/2006	3,067,272	REGISTERED	41
UNITED STATES	T00035US22	4/15/2005	76/636,141			PUBLISHED	06,18
UNITED STATES	T00035US23	4/15/2005	76/636,142			ABANDONED	14
UNITED STATES	T00035US24	4/15/2005	76/636,142			ABANDONED	14
UNITED STATES	T00035US26	4/15/2005	76/636,145			PUBLISHED	25
UNITED STATES	T00035US27	1/31/2005	76/629,990	3/14/2006	3,067,272	REGISTERED	41
UNITED STATES	T00035US28	5/9/2006	78/879,329			PUBLISHED	38
UNITED STATES	T00035US30	4/27/2007	77/167,185			PENDING	41
UNITED STATES	T00035US32	3/29/2007	77/143,954			PENDING	33
PENTHOUSE AND THREE KEYS LOGO							
UNITED STATES	T00154US00	5/9/2006	78/879,332			PUBLISHED	38
PENTHOUSE BLACK LABEL							
UNITED STATES	US93	3/21/2001	76/227,798			ABANDONED	09
PENTHOUSE BOUTIQUE							
UNITED STATES	T00112US00	6/19/2003	76/526,068	5/17/2005	2,952,697	REGISTERED	35
PENTHOUSE CASINO							
UNITED STATES	T00137US00	7/18/2005	76/643,151			PENDING	25

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COUNTRY	REFERENCE#	FILED	APPL#
PENTHOUSE CASINO <i>continued . . .</i>			
UNITED STATES	T00137US01	7/18/2005	76/643,150
UNITED STATES	T00137US02	7/18/2005	76/643,152
PENTHOUSE CHANNEL			
UNITED STATES	T00109US00	8/29/2003	76/543,697
PENTHOUSE COMIX			
UNITED STATES	US42	5/10/1995	74/672,215
UNITED STATES	US47	7/10/1996	75/138,266
PENTHOUSE EXECUTIVE CLUB			
UNITED STATES	T00111US00	4/22/2004	76/588,435
PENTHOUSE FORUM			
UNITED STATES	US02	5/2/1974	73/020,588
PENTHOUSE FORUM SPECIAL REPORTS			
UNITED STATES	T00146US00	8/15/2005	76/644,886
UNITED STATES	T00146US01	8/15/2005	76/644,883
PENTHOUSE JEWELRY			
UNITED STATES	T00184US00	4/3/2007	77/147,772
PENTHOUSE KEY SUITES			
UNITED STATES	T00149US00	3/23/2006	78/844,269
PENTHOUSE LETTERS			
UNITED STATES	US19	12/17/1984	73/513,855
UNITED STATES	T00052US01	1/31/2005	76-630,021
UNITED STATES	T00117US00	1/31/2005	76/630,021
PENTHOUSE LINGERIE			
UNITED STATES	T00142US00	7/6/2005	76/642,290
UNITED STATES	T00142US01	7/18/2005	76/643,198
PENTHOUSE LOUNGE			
UNITED STATES	T00128US00	6/8/2005	76/640,452
UNITED STATES	T00128US01	6/8/2005	76/640,456
UNITED STATES	T00128US02	6/8/2005	76/640,457
PENTHOUSE MEN'S ADVENTURE COMIX			
UNITED STATES	US40	5/10/1995	74/672,217
PENTHOUSE MENS CLUB			
UNITED STATES	US83	3/15/2000	76/000,490
PENTHOUSE PETS			
UNITED STATES	US89	9/8/1982	73/384,236

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 INTERNATIONAL CLASSIFICATION
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REGDT	REG#	STATUS	CLASSES
3/26/2002	2,554,332	REGISTERED	16
4/1/2003	2,701,927	REGISTERED	16
1/31/2006	3,052,850	REGISTERED	16
		PUBLISHED	16
		PUBLISHED	16
2/3/2004	2,810,417	REGISTERED	41,43
		ABANDONED	38
		PUBLISHED	25
		PUBLISHED	41,43
7/15/2003	2,738,555	REGISTERED	34
		ABANDONED	25
		PUBLISHED	06,18
		ABANDONED	14
		PUBLISHED	38
6/6/1978	1,092,929	REGISTERED	35
3/5/1985	1,323,231	REGISTERED	16
9/20/1997	1,073,618	REGISTERED	16
4/25/2000	2,346,129	CANCELLED	16
7/29/2003	2,744,275	REGISTERED	34
		PENDING	41
		ABANDONED	16
10/17/1978	1,104,321	REGISTERED	16
8/25/1998	2,185,045	REGISTERED	42
6/12/2001	2,459,720	REGISTERED	9
6/3/2003	2,721,206	REGISTERED	09
1/31/2006	3,052,849	REGISTERED	16
		PUBLISHED	16
		PUBLISHED	41

COUNTRY	REFERENCE#	FILED	APPL#	REGDT	REG#	STATUS	CLASSES
VICES & VANITIES							
UNITED STATES	T00123US00	4/25/2005	76/636,997			ABANDONED	25
UNITED STATES	T00123US01	4/19/2005	78/611,965			ABANDONED	09,16,41
UNITED STATES	T00123US02	5/20/2005	78/634,012			ABANDONED	16
VICES AND VANITIES							
UNITED STATES	T00125US00	5/3/2005	76/637,793			ABANDONED	10
WHERE THE MAGAZINE COMES TO LIFE!							
UNITED STATES	T00126US00	5/3/2005	76/637,792	8/7/2007	3,273,185	REGISTERED	43,41
WOMEN'S DAZE							
UNITED STATES	T00155US00	7/5/2006	78/922,446			ABANDONED	16
END OF REPORT						TOTAL ITEMS SELECTED =	123