TRADEMARK ASSIGNMENT

Electronic Version v1.1 Stylesheet Version v1.1

SUBMISSION TYPE:	NEW ASSIGNMENT
NATURE OF CONVEYANCE:	ASSIGNS THE ENTIRE INTEREST AND THE GOODWILL

CONVEYING PARTY DATA

Name	Formerly	Execution Date	Entity Type
Flyby Capital		01/23/2008	CORPORATION:

RECEIVING PARTY DATA

Name:	Heartland Snacks, LLC	
Street Address:	P.O. Box	
City:	Riverside	
State/Country:	MISSOURI	
Postal Code:	64168	
Entity Type:	LIMITED LIABILITY COMPANY:	

PROPERTY NUMBERS Total: 20

Property Type	Number	Word Mark
Registration Number:	2066755	GUY'S
Registration Number:	2155418	DON'T FORGET THE GUY'S
Registration Number:	1198111	GOOD FOODS FOR GOOD TIMES
Registration Number:	1501501	GUY'S
Registration Number:	1501503	GUY'S
Registration Number:	0522372	GUY'S
Registration Number:	0748855	KAS
Registration Number:	0648663	KAS ALWAYS FRESH WHOLESOME & DELICIOUS
Registration Number:	0362575	KITTY CLOVER
Registration Number:	0771219	KRUN.CHEE
Registration Number:	1713958	KRUN-CHEE
Registration Number:	1398716	KRUN-CHEE
Registration Number:	0968310	LA FAMOUS
Registration Number:	1406970	POP CORN
		TDADEMADK

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900097164

Registration Number:	1321015	RANCH FRIES
Registration Number:	1417593	SNACK TIME
Registration Number:	1778228	SNACK TIME!
Registration Number:	0930102	SNACKTIME
Registration Number:	1942587	SPIRALS
Registration Number:	2149714	WHEN YOU GET THE ITCH FOR CHIPS, DON'T FORGET THE GUY'S

CORRESPONDENCE DATA

Fax Number: (816)817-0998

Correspondence will be sent via US Mail when the fax attempt is unsuccessful.

Phone: 8177929500

Email: mstisser@heartlandsnacks.com

Correspondent Name: Heartland Snacks, LLC

Address Line 1: P.O. Box

Address Line 4: Kansas City, MISSOURI 64106

NAME OF SUBMITTER:	Mark H Stisser
Signature:	/Mark H.Stisser/
Date:	01/23/2008

Total Attachments: 1

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TRADEMARK REEL: 003702 FRAME: 0222

JAMES L. LASALLE

TRIAL LAWYER

929 WALNUT STREET, SUITE 4104 KANSAS CITY, MISSOURI 64106

TELEAMONE (816) 812-8294

jamasisaalio@gmail.com

FACSIMILE (BIG): REI-2850

January 23, 2008

Re: Notice of Reassignment

Sirs/Madams:

- Flyby Capital did not and has not received, as required by Missouri Law, 67%
 consent of ownership of Heartland Snacks L.L.C. to transfer the trademarks owned
 by Heartland Snacks L.L.C.
- Flyby Capital fraudulently transferred trademarks with the USPTO, knowing it did not have the required 6/% consent of ownership to transfer the trademarks pursuant to Missouri statute, owned by Heartland Snacks L.L.C.
- Flyby Capital did not tender full consideration for the trademarks prior to their fraudulent unauthorized transfer from Heartland Snacks L.L.C.

Mark H Stisser

Managing Partner

Hearthand Spacks, L.L.C.

James L. Lasalle; Esquire

Legal Counsel

RECORDED: 01/23/2008

Heartland Snacks, L.L.C.

TRADEMARK REEL: 003702 FRAME: 0223