

**TRADEMARK ASSIGNMENT**

Electronic Version v1.1  
 Stylesheet Version v1.1

<b>SUBMISSION TYPE:</b>	NEW ASSIGNMENT		
<b>NATURE OF CONVEYANCE:</b>	CHANGE OF NAME		
<b>CONVEYING PARTY DATA</b>			
<b>Name</b>	<b>Formerly</b>	<b>Execution Date</b>	<b>Entity Type</b>
Chum Limited		07/27/2007	CORPORATION: CANADA

<b>RECEIVING PARTY DATA</b>	
<b>Name:</b>	CTV Limited
<b>Street Address:</b>	9 Channel Nine Court
<b>City:</b>	Toronto, Ontario
<b>State/Country:</b>	CANADA
<b>Postal Code:</b>	M1S4B5
<b>Entity Type:</b>	CORPORATION: CANADA

**PROPERTY NUMBERS Total: 35**

Property Type	Number	Word Mark
Serial Number:	75367261	ART ON FILE
Serial Number:	76072460	BOOK TELEVISION
Serial Number:	76573871	CHUM MOTION PICTURES
Serial Number:	75369637	DISTRIBUTION ACCESS
Serial Number:	75369764	DISTRIBUTION ACCESS
Serial Number:	75463341	FASHIONTELEVISIONCHANNEL
Serial Number:	75101259	FT FASHION TELEVISION
Serial Number:	76246916	IDEACITY
Serial Number:	74547011	INTIMATE & INTERACTIVE
Serial Number:	74346003	MEDIATELEVISION
Serial Number:	74346011	MEDIATELEVISION
Serial Number:	78138096	MUCH
Serial Number:	78138151	MUCH
Serial Number:	75396790	MUCH MEGA HITS

OP \$890.00 75367261

Serial Number:	74535931	MUCH MORE MUSIC
Serial Number:	75714614	MUCH MOVIE MANIA
Serial Number:	75714615	MUCH ON DEMAND
Serial Number:	75198567	MUCH THE NATION'S MUSIC STATION
Serial Number:	75714612	MUCHCOMBATZONE
Serial Number:	76153569	MUCHLOUD
Serial Number:	74504899	MUCHMUSIC
Serial Number:	74506263	MUCHMUSIC
Serial Number:	75198350	MUCHMUSIC THE NATION'S MUSIC STATION
Serial Number:	76153571	MUCHVIBE
Serial Number:	75384962	NAKED CITY
Serial Number:	74519899	OOH LA LA
Serial Number:	75396511	RSVP
Serial Number:	76062138	RUMPUS ROOM
Serial Number:	75713968	SIX DEGREES OF MUCH
Serial Number:	75714398	SIX DEGREES OF MUCH
Serial Number:	76154079	SPACE - THE IMAGINATION STATION
Serial Number:	76154078	SPACE THEIMAGINATIONSTATION
Serial Number:	74535405	THE NEW MUSIC
Serial Number:	75396836	THE WEDGE
Serial Number:	75396849	VIDEOFLOW

**CORRESPONDENCE DATA**

Fax Number: (303)473-2720  
*Correspondence will be sent via US Mail when the fax attempt is unsuccessful.*  
Phone: 303-473-2865  
Email: docket@hollandhart.com  
Correspondent Name: Ester Martin Maillaro  
Address Line 1: 555 Seventeenth Street, Suite 3200  
Address Line 2: P.O. Box 8749  
Address Line 4: Denver, COLORADO 80201

ATTORNEY DOCKET NUMBER: 45845.0056

**DOMESTIC REPRESENTATIVE**

Name: Ester Martin Maillaro  
Address Line 1: 555 Seventeenth Street, Suite 3200  
Address Line 2: P.O. Box 8749  
Address Line 4: Denver, COLORADO 80201

**TRADEMARK**

**REEL: 003702 FRAME: 0229**

NAME OF SUBMITTER:	Ester Martin Maillaro
Signature:	/Ester Martin Maillaro/
Date:	01/23/2008
Total Attachments: 2 source=Articles of Amendment#page1.tif source=Articles of Amendment#page2.tif	



- 6. The amendment has been duly authorized as required by sections 168 and 170 (as applicable) of the *Business Corporations Act*.  
*La modification a été dûment autorisée conformément aux articles 168 et 170 (selon le cas) de la Loi sur les sociétés par actions.*
- 7. The resolution authorizing the amendment was approved by the shareholders/directors (as applicable) of the corporation on  
*Les actionnaires ou les administrateurs (selon le cas) de la société ont approuvé la résolution autorisant la modification le*

2007/07/07

(Year, Month, Day)  
(année, mois, jour)

These articles are signed in duplicate.  
*Les présents statuts sont signés en double exemplaire.*

CHUM LIMITED/CHUM LIMITÉE

(Name of Corporation) (If the name is to be changed by these articles set out current name)  
*(Dénomination sociale de la société) (Si l'on demande un changement de nom, indiquer ci-dessus la dénomination sociale actuelle).*

By/  
Par:

*R. Felling*

(Signaturé)  
(Signature)

*Executive Vice President*

(Description of Office)  
(Fonction)