

TRADEMARK ASSIGNMENT

Electronic Version v1.1
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SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	ASSIGNS THE ENTIRE INTEREST AND THE GOODWILL		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
FishKing Processors, Inc.		01/23/2008	CORPORATION: CALIFORNIA
RECEIVING PARTY DATA			
Name:	King & Prince Seafood Corporation		
Street Address:	1 King & Prince Blvd		
Internal Address:	PO Box 899		
City:	Brunswick		
State/Country:	GEORGIA		
Postal Code:	31520		
Entity Type:	CORPORATION: GEORGIA		
PROPERTY NUMBERS Total: 1			
Property Type	Number	Word Mark	
Serial Number:	78723578	HALIBURGER	
CORRESPONDENCE DATA			
Fax Number:	(612)332-9081		
	<i>Correspondence will be sent via US Mail when the fax attempt is unsuccessful.</i>		
Phone:	206-342-6228		
Email:	dgarrison@merchantgould.com		
Correspondent Name:	Merchant & Gould		
Address Line 1:	80 South 8th Street, Suite 3200		
Address Line 2:	PO BOX 2903		
Address Line 4:	Minneapolis, MINNESOTA 55402		
ATTORNEY DOCKET NUMBER:	50202.0008US01		
NAME OF SUBMITTER:	David L. Garrison		
Signature:	/David L. Garrison/		

OP \$40.00 78723578

Date:

01/23/2008

Total Attachments: 2

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TRADEMARK

IN THE UNITED STATES PATENT AND TRADEMARK OFFICE

Applicant:	King & Prince Seafood Corporation	Filing Date:	09/29/05
Mark:	HALIBURGER	Law Office:	114
Serial No.:	78/723,578	Examiner:	Mark Rademacher
Class:	029	Docket No.:	50202.0008US01
Date:	January 23, 2008		

Commissioner for Trademarks
2900 Crystal Drive
Arlington, VA 22202-3513

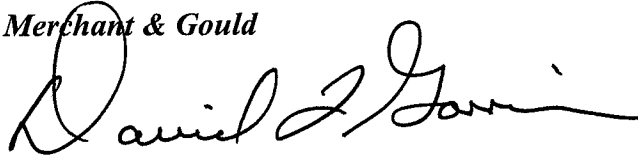
RESPONSE TO OFFICE ACTION DATED JULY 23, 2007

Responsive to the Office Action dated July 23, 2007, applicant respectfully submits herewith the required Assignment for Pending Application to reflect the correct chain of title.

Applicant believes the application is in condition for registration and respectfully requests that the Certificate of Registration be issued in due course.

Respectfully Submitted,

Merchant & Gould



David L. Garrison
Reg. No. 24,298
Merchant & Gould
PO Box 2903
80 South 8th Street, Suite 3200
Minneapolis, MN 55402
206-342-6228 Tel
612-332-9081 Fax

ASSIGNMENT OF PENDING APPLICATION

WHEREAS, FishKing Processors, Inc., a California Corporation and having a principal place of business at 1320 Newton Street, Los Angeles California, is the owner of the following pending trademark in the United States:

Trademark	Number	Date of Filing or Issue
HALIBURGER	78/723578	Filing Date: 09/29/05

and WHEREAS, King & Prince Seafood, Georgia Corporation desires to acquire by assignment the trademark HALIBURGER.

NOW, THEREFORE, in consideration of the sum of one dollar and other good and valuable consideration, FishKing Processors, Inc. hereby assigns to King & Prince Seafood, Inc. All rights, title and interest in the United States to said trademark application therefor, together with the goodwill of business symbolized by said trademark.

Signed at Brunswick Ga. this 23rd day of January, 2008, ~~1994~~

King & Prince Seafood

By Russell S. Metzger
~~Thomas Shea~~ RUSSELL S. METZGER
 President ACE