

TRADEMARK ASSIGNMENT

Electronic Version v1.1

Stylesheet Version v1.1

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	ASSIGNS THE ENTIRE INTEREST AND THE GOODWILL		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
Mead Johnson & Company		12/21/2007	CORPORATION: DELAWARE
RECEIVING PARTY DATA			
Name:	Ben Venue Laboratories, Inc.		
Street Address:	300 Northfield Road		
City:	Bedford		
State/Country:	OHIO		
Postal Code:	44146		
Entity Type:	CORPORATION: DELAWARE		
PROPERTY NUMBERS Total: 1			
Property Type	Number	Word Mark	
Registration Number:	2173441	CAFCIT	
CORRESPONDENCE DATA			
Fax Number:	(203)798-4408		
<i>Correspondence will be sent via US Mail when the fax attempt is unsuccessful.</i>			
Phone:	203-798-9988		
Email:	zzrdgintprop@boehringer-ingelheim.com		
Correspondent Name:	Mary-Ellen M. Devlin		
Address Line 1:	900 Ridgebury Road		
Address Line 4:	Ridgefield, CONNECTICUT 06877		
ATTORNEY DOCKET NUMBER:	CAFCIT-2173441		
NAME OF SUBMITTER:	Mary-Ellen M. Devlin		
Signature:	/Mary-Ellen M. Devlin/		
Date:	01/24/2008		

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TRADEMARK
REEL: 003702 FRAME: 0704

GENERAL ASSIGNMENT

MEAD JOHNSON & COMPANY ("Assignor") hereby assigns for good and valuable consideration to BEN VENUE LABORATORIES, INC. ("Assignee") all of its right, title and interest in and to the following:

The trademark applications and registrations and unregistered trademarks owned by Assignor and shown on the attached schedule in respect of all goods covered by the specifications therefor, together with the associated goodwill and all common law rights thereto.

Each party agrees to execute and deliver, at the request of the other, any and all such documentation or written instruments, including confirmatory trademark assignments, as may be necessary or appropriate to carry out and effectuate the purpose of this General Assignment in favor of Assignee.

IN WITNESS WHEREOF, the parties have executed this General Assignment effective as of December 21, 2007.

ASSIGNOR:

MEAD JOHNSON & COMPANY

Place: Evansville, IN

By: 

Name: Charles Urbain

Title: Sr. Vice Pres., North America and Europe

ASSIGNEE:

BEN VENUE LABORATORIES, INC.

Place: Bedford, OH

By: 

Title: President, COO

Thomas Murphy