

TRADEMARK ASSIGNMENT

Electronic Version v1.1
 Stylesheet Version v1.1

SUBMISSION TYPE:	NEW ASSIGNMENT
NATURE OF CONVEYANCE:	CHANGE OF NAME

CONVEYING PARTY DATA

Name	Formerly	Execution Date	Entity Type
InterSearch Group, Inc.		11/07/2007	CORPORATION: FLORIDA

RECEIVING PARTY DATA

Name:	Banks.com, Inc.,
Street Address:	222 Kearny Street
Internal Address:	Suite 550
City:	San Francisco
State/Country:	CALIFORNIA
Postal Code:	94108
Entity Type:	CORPORATION: FLORIDA

PROPERTY NUMBERS Total: 12

Property Type	Number	Word Mark
Serial Number:	78591286	INTERSEARCH
Serial Number:	78726208	2020SEARCH
Serial Number:	78726251	REDZIP
Serial Number:	78726255	UPSPIRAL
Serial Number:	78699233	PARKING DOTS
Serial Number:	78708372	SEARCH EQUITY
Serial Number:	76658774	INTERSEARCH
Serial Number:	76159800	INTERSEARCH
Serial Number:	75679742	INTERSEARCH
Serial Number:	73160959	INTERSEARCH
Serial Number:	75068746	INTERSEARCH
Serial Number:	76677456	LOOK

CORRESPONDENCE DATA

900097247

**TRADEMARK
 REEL: 003702 FRAME: 0805**

OP \$315.00 78591286

Fax Number: (212)382-0888
Correspondence will be sent via US Mail when the fax attempt is unsuccessful.
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Email: roneill@ostrolenk.com
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ATTORNEY DOCKET NUMBER:	T/4700-1 V6596
NAME OF SUBMITTER:	Stephen J. Quigley
Signature:	/stephen j quigley/
Date:	01/24/2008

Total Attachments: 2
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**ARTICLES OF AMENDMENT
TO THE
AMENDED AND RESTATED ARTICLES OF INCORPORATION
OF
INTERSEARCH GROUP, INC.**

**FILED
07 NOV 27 PM 1:42
SECRETARY OF STATE
TALLAHASSEE, FLORIDA**

DOCUMENT NUMBER: P94000027095

Pursuant to section 607.1003 of the Florida Business Corporation Act (the FBCA") InterSearch Group, Inc., a Florida corporation (the "Corporation") hereby certifies that:

FIRST: The name of the Corporation is InterSearch Group, Inc.

SECOND: The Amended and Restated Articles of Incorporation are amended as follows:

I. Article I is hereby amended and restated to read in its entirety as follows:

I.
Name

The name of the Corporation is **Banks.com, Inc.**

THIRD: The foregoing amendment to the Amended and Restated Articles of Incorporation of the Corporation was adopted and approved by the Board of Directors and by the Shareholders of the Corporation, in accordance with section 607.1003 of the FBCA, on the date hereof. The number of votes cast for the amendments were sufficient for approval.

The foregoing Articles of Amendment to the Corporations Amended and Restated Articles of Incorporation will become effective upon the filing of these Articles of Amendment to the Amended and Restated Articles of Incorporation with the Florida Department of State.

**FILED
07 NOV 27 PM 1:42
SECRETARY OF STATE
TALLAHASSEE, FLORIDA**

The undersigned officer of the Corporation has executed these Articles of Amendment to the Amended and Restated Articles of Incorporation this 26th day of November, 2007.

INTERSEARCH GROUP, INC.

By: Daniel M. O'Donnell

Name: Daniel M. O'Donnell

Title: President and Chief Executive Officer