

TRADEMARK ASSIGNMENT

Electronic Version v1.1
 Stylesheet Version v1.1

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|--------------------------------------|--|-----------------------|--------------------|
| SUBMISSION TYPE: | NEW ASSIGNMENT | | |
| NATURE OF CONVEYANCE: | ASSIGNS THE ENTIRE INTEREST AND THE GOODWILL | | |
| CONVEYING PARTY DATA | | | |
| Name | Formerly | Execution Date | Entity Type |
| Treasure Valley Business Group, Inc. | | 01/16/2008 | CORPORATION: IDAHO |
| RECEIVING PARTY DATA | | | |
| Name: | TVBG LLC | | |
| Street Address: | 17383 Sunset Boulevard | | |
| Internal Address: | Suite A210 | | |
| City: | Pacific Palisades | | |
| State/Country: | CALIFORNIA | | |
| Postal Code: | 90272 | | |
| Entity Type: | LIMITED LIABILITY COMPANY: DELAWARE | | |
| PROPERTY NUMBERS Total: 1 | | | |
| Property Type | Number | Word Mark | |
| Registration Number: | 2201703 | T.J. FARMS | |
| CORRESPONDENCE DATA | | | |
| Fax Number: | (617)345-1300 | | |
| | <i>Correspondence will be sent via US Mail when the fax attempt is unsuccessful.</i> | | |
| Phone: | 617-345-1341 | | |
| Email: | matm@nixonpeabody.com | | |
| Correspondent Name: | Michelle A. Massicotte, Esq. | | |
| Address Line 1: | 100 Summer Street | | |
| Address Line 4: | Boston, MASSACHUSETTS 02110 | | |
| ATTORNEY DOCKET NUMBER: | 038726/25 | | |
| NAME OF SUBMITTER: | Michelle A. Massicotte | | |
| Signature: | /Michelle A. Massicotte/ | | |

CH \$40.00 2201703

Date:

01/24/2008

Total Attachments: 3

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ASSIGNMENT OF TRADEMARK

THIS ASSIGNMENT is made as of January 16, 2008 by and between Treasure Valley Business Group, Inc., an Idaho corporation having its principal place of business at 439 East Shore Drive, Eagle, Idaho 83616 (the "Assignor"), and TVBG LLC, a Delaware limited liability company having its principal place of business at 17383 Sunset Boulevard, Suite A210, Pacific Palisades, California 90272 (the "Assignee").

WHEREAS, the Assignor is the proprietor in the United States of the trademark listed in Schedule A attached hereto (the "Trademark").

WHEREAS, the Assignor has agreed to assign the Trademark to the Assignee, and the Assignee has agreed to accept said assignment.

NOW THEREFORE, for good and valuable consideration, the receipt and sufficiency of which are hereby acknowledged, the Assignor hereby assigns, transfers and conveys to the Assignee, and the Assignee hereby accepts from the Assignor, all of the rights, title and interests of the Assignor in and to the Trademark, together with all of the goodwill of the business with which the Trademark is used or otherwise associated and with the right to recover for damages and profits and all other remedies for past infringements thereof effective as of the date hereof.

The Assignee and the Assignor covenant and agree that the representations, warranties, covenants and agreements of the parties contained in the Asset Purchase Agreement, of even date herewith, by and among the Assignor, the Assignee, Treasure Valley Packaging Solutions, L.L.C., an Idaho limited liability company, Treasure Valley Food Service, L.L.C., an Idaho limited liability company, Treasure Valley Retail, L.L.C., an Idaho limited liability company, Treasure Valley Freight, L.L.C., an Idaho limited liability company, and Unworthy Servant, Inc., an Idaho corporation (the "Agreement"), shall not merge into or with this Assignment, but shall survive this Assignment and become a part hereof and shall continue in full force and effect for the period specified in the Agreement as though set forth herein at length. The Assignee and the Assignor, by their execution of this Assignment, each acknowledge and agree that neither the representations and warranties nor the rights and remedies of the parties under the Agreement shall be deemed to be enlarged, modified or altered in any way by such execution and acceptance of this Assignment. The parties acknowledge that the terms and conditions of the Agreement shall govern the transfer of the Trademark including, without limitation, the rights of indemnification and limitations thereon as set forth in Section 10.3 of the Agreement.

[signature page to follow]

IN WITNESS WHEREOF, the Assignor and the Assignee have caused this Assignment of Trademark to be duly executed under seal as of and on the date first written above.

ASSIGNOR:

TREASURE VALLEY BUSINESS GROUP, INC.

By: [Signature]
Name: Tim Burke
Title: CEO

ASSIGNEE:

TVBG LLC

By: CCP TREASURE VALLEY LLC, its member

By: [Signature]
Nick Sternberg, Manager

STATE OF IDAHO

COUNTY OF ADA

On this 14th day of January, 2008, before me, the undersigned notary public, personally appeared Tim Burke of Treasure Valley Business Group, Inc., proved to me through satisfactory evidence of identification which was his/her driver's license, to be the person whose name is on the foregoing Assignment of Trademark, and acknowledged to me that he/she signed it voluntarily, for and on behalf of Treasure Valley Business Group, Inc., for its stated purpose.

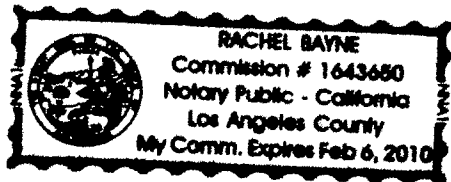
[Signature]
Notary Public
My commission expires: May 10, 2010
[AFFIX NOTARIAL SEAL]

STATE OF California

COUNTY OF Los Angeles

On this 21st day of January, 2008, before me, the undersigned notary public, personally appeared Nick Sternberg of TVBG LLC, proved to me through satisfactory evidence of identification which was his driver's license, to be the person whose name is on the foregoing Assignment of Trademark, and acknowledged to me that he signed it voluntarily, for and on behalf of TVBG LLC, for its stated purpose.

[Signature]
Notary Public
My commission expires: 2.6.2010
[AFFIX NOTARIAL SEAL]



SCHEDULE A

| Trademark | Country | Registration Number | Registration Date |
|------------------|----------------|----------------------------|--------------------------|
| TJ FARMS | United States | 2,201,703 | November 3, 1998 |