

TRADEMARK ASSIGNMENT

Electronic Version v1.1
 Stylesheet Version v1.1

SUBMISSION TYPE:	NEW ASSIGNMENT
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NATURE OF CONVEYANCE:	ASSIGNS THE ENTIRE INTEREST AND THE GOODWILL
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CONVEYING PARTY DATA

Name	Formerly	Execution Date	Entity Type
UDS Directory Corp.		01/14/2008	CORPORATION: CALIFORNIA

RECEIVING PARTY DATA

Name:	Go2 Media, Inc.
Street Address:	273 Summer Street
Internal Address:	4th Floor
City:	Boston
State/Country:	MASSACHUSETTS
Postal Code:	02110
Entity Type:	CORPORATION: DELAWARE

PROPERTY NUMBERS Total: 6

Property Type	Number	Word Mark
Serial Number:	78796645	GIVE ON THE GO
Serial Number:	78805196	VOTE ON THE GO
Serial Number:	78045448	GO2
Serial Number:	78978969	GO2
Serial Number:	76048317	GO 2
Serial Number:	75548658	GOTO

CORRESPONDENCE DATA

Fax Number: (617)904-1775
Correspondence will be sent via US Mail when the fax attempt is unsuccessful.
 Phone: 617-413-8005
 Email: dweinstein@gtclawgroup.com
 Correspondent Name: Donna Weinstein
 Address Line 1: 400 Blue Hill Drive, Suite 2
 Address Line 2: GTC Law Group LLP & Affiliates
 Address Line 4: Westwood, MASSACHUSETTS 02090

TRADEMARK

NAME OF SUBMITTER:	Donna Weinstein
Signature:	/Donna Weinstein/
Date:	01/24/2008
Total Attachments: 3 source=8018Assignment2#page1.tif source=8018Assignment2#page2.tif source=8018Assignment2#page3.tif	

TRADEMARK ASSIGNMENT

THIS TRADEMARK ASSIGNMENT ("Assignment"), dated as of November 19, 2007, is entered into by and between UDS Directory Corp., a California corporation ("Assignor"), and Go2 Media, Inc., a Delaware corporation ("Assignee").

RECITALS

A. Assignor has intended to use the marks listed in the attached Schedule A (the "Marks") in commerce and has filed applications, assigned the serial numbers recited in Schedule A indicating that intention, but has not yet filed allegations of use under §§ 1(c) or 1(d) of the Trademark Act in said applications and

B. Assignor and Assignee have entered into an Asset Purchase Agreement, dated as of October 23, 2007 (the "Asset Purchase Agreement"), pursuant to which Assignor has agreed to assign, sell, and transfer each of the Marks unto Assignee as part of the entire business or portion thereof to which the Marks pertain as required by 15 U.S.C. § 1060;

NOW THEREFORE, for good and valuable consideration, the receipt, sufficiency and adequacy of which are hereby acknowledged, Assignor does hereby assign, sell, and transfer unto Assignee, all of its right, title and interest in and to the Marks, together with (i) the entire business or portion thereof to which the Marks pertain, (ii) the applications to register the Marks, (iii) the goodwill of the business symbolized by and associated with the Marks and (iv) the right to sue and recover for, and the right to profits or damages due or accrued arising out of or in connection with, any and all past, present or future infringement or dilution of or damage or injury to the Marks or the registrations thereof or such associated goodwill. Assignor does further consent to the recordation of this Assignment with any governmental agency.

Assignor agrees, without further consideration, to execute all oaths, assignments, powers of attorney, applications, and other papers necessary or desirable to fully secure to Assignee the right, title and interest conveyed herein, and to take such further actions as may be reasonably requested by Assignee in order to carry out the provisions and purposes of this Assignment including, without limitation, to execute one or more further assignments covering the Marks in a form acceptable for recordation in the United States Patent and Trademark Office.

IN WITNESS WHEREOF, the undersigned has executed this Assignment of Intellectual Property as of the date first written above.

UDS DIRECTORY CORP.


By 
Name: Stephen Lee Hancock
Title: CEO

State of California)

County of Orange ^{SS}

On this 14 day of JAN., 2008, before me personally came Stephen Lee Hancock, to me known, who being by me duly sworn, did depose and say that he resides at Newport Beach that he is the CEO of UDS Directory Corp., the corporation described in and which executed the above instrument; and that he signed his name thereto by order of the board of directors thereof.




Notary Public

Schedule A

<u>Trademark</u>	<u>Serial Number</u>
GIVE ON THE GO	78/796,645
VOTE ON THE GO	78/805,196
GO2	78/045,448
GO2	78/978,969
LOGO OF GO2	76/048,317
GOTO	75/548,658