

TRADEMARK ASSIGNMENT

Electronic Version v1.1
 Stylesheet Version v1.1

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	ASSIGNS THE ENTIRE INTEREST AND THE GOODWILL		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
GLP Free Manufacturing Corp.		01/22/2007	CORPORATION:
RECEIVING PARTY DATA			
Name:	Rich Products Corporation		
Street Address:	One Robert Rich Way		
City:	Buffalo		
State/Country:	NEW YORK		
Postal Code:	14213		
Entity Type:	CORPORATION:		
PROPERTY NUMBERS Total: 1			
Property Type	Number	Word Mark	
Registration Number:	3195953	IT'S OK!	
CORRESPONDENCE DATA			
Fax Number:	(716)626-0366		
	<i>Correspondence will be sent via US Mail when the fax attempt is unsuccessful.</i>		
Email:	esimpson@idealawyers.com		
Correspondent Name:	Ellen S. Simpson, Esq.		
Address Line 1:	5555 Main Street		
Address Line 4:	Williamsville, NEW YORK 14221		
ATTORNEY DOCKET NUMBER:	0001.RCHT:427US		
NAME OF SUBMITTER:	Ellen S. Simpson		
Signature:	/Ellen S. Simpson/		
Date:	01/24/2008		

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Total Attachments: 2

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TRADEMARK ASSIGNMENT

This Trademark Assignment (the "Assignment") is entered into this 12th day of January, 2007 by and between GLP Free Manufacturing Corp., a New York corporation ("Assignor"), and Rich Products Corporation, a Delaware corporation ("Assignee").

WHEREAS, Assignor is the owner of the trademarks listed on Schedule 1 attached hereto (the "Marks").

WHEREAS, Assignor now wishes to assign the Marks to Assignee, and Assignee is desirous of acquiring the Marks from Assignor.

NOW, THEREFORE, pursuant to, in accordance with and subject to all terms and conditions of the Asset Purchase Agreement by and between Assignor and Assignee, dated as of January 22, 2007, and for other good and valuable consideration, the receipt and sufficiency of which are hereby acknowledged, Assignor hereby transfers, conveys, and assigns to Assignee, its successors and assigns, and Assignee hereby accepts from Assignor, all Assignor's right, title, and interest in and to all trademarks, trademark applications and trademark registrations and trade names and service marks, including, without limitation, the Marks, owned, used or held for use by Assignor, together with the goodwill associated therewith, including the right to use of the current corporate name and all derivatives thereof of Assignor.

Assignor agrees to cooperate with Assignee and will take all appropriate action and execute any agreement, instrument or other writing of any kind which may be reasonably necessary or advisable to carry out and confirm this Assignment.

IN WITNESS WHEREOF, the parties hereto have caused this Assignment to be executed by their respective duly authorized representatives as of the day and year above written.

ASSIGNOR:

ASSIGNEE:

GLP FREE MANUFACTURING CORP.

RICH PRODUCTS CORPORATION

By: Susan M. Daubney
Name: Susan M. Daubney
Title: President

By: William E. Greshober Jr.
Name: WILLIAM E. GRESHOBEL JR.
Title: ASSISTANT SECRETARY

SCHEDULE 1

- (a) Brand "It's OK!"
- (b) GLP Free Manufacturing Corp.

* Note: Neither (a) nor (b) above are registered trademarks.