

TRADEMARK ASSIGNMENT

Electronic Version v1.1
 Stylesheet Version v1.1

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	ASSIGNS THE ENTIRE INTEREST AND THE GOODWILL		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
Pillar Induction Company, LLC		01/21/2008	LIMITED LIABILITY COMPANY:
RECEIVING PARTY DATA			
Name:	ABP Induction, LLC		
Street Address:	1460 Livingston Ave.		
City:	North Brunswick		
State/Country:	NEW JERSEY		
Postal Code:	08902		
Entity Type:	LIMITED LIABILITY COMPANY:		
PROPERTY NUMBERS Total: 3			
Property Type	Number	Word Mark	
Registration Number:	1713144	PILLAR	
Registration Number:	1024109	PILLAR	
Registration Number:	1039572		
CORRESPONDENCE DATA			
Fax Number:	(262)268-8185		
	<i>Correspondence will be sent via US Mail when the fax attempt is unsuccessful.</i>		
Phone:	2622688100		
Email:	info@zpspatents.com		
Correspondent Name:	Ziolkowski Patent Solutions Group, SC		
Address Line 1:	136 South Wisconsin Street		
Address Line 4:	Port Washington, WISCONSIN 53074		
ATTORNEY DOCKET NUMBER:	PI8015.035		
NAME OF SUBMITTER:	Timothy J. Ziolkowski		

OP \$90.00 1713144

Signature:

/Timothy J. Ziolkowski/

Date:

01/25/2008

Total Attachments: 2

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ASSIGNMENT OF TRADEMARK RIGHTS

WHEREAS, PILLAR INDUCTION COMPANY, LLC (the "**Assignor**"), a limited liability company organized and existing under the laws of the State of Delaware, has adopted and used and is that sole and exclusive owner of the trademarks and of the applications and registrations therefor listed in TRADEMARK SCHEDULE attached hereto and incorporated herein (all hereinafter collectively referred to as the "Trademarks"), and of all of the goodwill of the business appurtenant thereto;

WHEREAS, ABP INDUCTION, LLC (the "**Assignee**"), a limited liability company organized and existing under the laws of the State of Delaware, is acquiring the Trademarks from Assignor; and

WHEREAS, pursuant to a Redemption and Distribution Agreement having an effective date of January 2, 2008, Assignor wishes to herein memorialize said assignment, transfer and sale of the Trademarks to Assignee.

NOW THEREFORE, TO ALL WHOM IT MAY CONCERN, be it known that for and in consideration of valuable and legally sufficient consideration, the receipt and legal sufficiency of which is hereby acknowledged, the Assignor has sold, assigned and transferred and by these presents does sell, assign, and transfer unto the assignee, the entire right, title and interest in and to the Trademarks, and in and to all of the goodwill of the business appurtenant thereto, together with all claims for damages by reason of infringement of same, with the right to sue for and collect the same for its own use and enjoyment, and for the use and enjoyment of its successors, assigns or other legal representatives, and together with the entire business to which the marks pertain.

AND, the Assignor hereby warrants covenants that has full right to convey the entire interest herein assigned, and that it has not executed, and will not execute, any agreements inconsistent herewith.

AND, Assignor agrees to execute any instruments and to perform any acts which may be necessary to fully effectuate and record this Assignment.

IN WITNESS WHEREOF, ASSIGNOR has caused this assignment to be executed by its duly authorized representative this 2nd day of January, 2008.

Illinois _____
Place

ASSIGNOR


Signature of Assignor

Printed or Typed Name: Michael S. Felvcy

TRADEMARK SCHEDULE

<u>Trademark</u>	<u>Country</u>	<u>Registration No.</u>
PILLAR	China	1,245,528
PILLAR	China	1,223,024
PILLAR	China	1,108,786
PILLAR	India	436,734
PILLAR	Mexico	528,143
PILLAR	United Kingdom	1,029,658
PILLAR	United States	1,713,144
PILLAR	United States	1,024,109
PILLAR (Chinese Characters)	China	1,245,526
PILLAR (Chinese Characters)	China	1,223,025
PILLAR (Chinese Characters)	China	1,108,787
Pillar Logo	China	1,245,527
Pillar Logo	China	1,223,023
Pillar Logo	China	1,108,817
Pillar Logo	United Kingdom	1,029,626
Pillar Logo	United States	1,039,572