

TRADEMARK ASSIGNMENT

Electronic Version v1.1
 Stylesheet Version v1.1

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	ASSIGNS THE ENTIRE INTEREST AND THE GOODWILL		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
Mark A. Paulsen		01/24/2008	INDIVIDUAL: UNITED STATES
RECEIVING PARTY DATA			
Name:	Wilderness Athlete, Inc.		
Street Address:	P.O. Box 129		
City:	Alexandria		
State/Country:	MINNESOTA		
Postal Code:	56308		
Entity Type:	CORPORATION: MINNESOTA		
PROPERTY NUMBERS Total: 7			
Property Type	Number	Word Mark	
Serial Number:	78622716	WILDERNESS ATHLETE	
Serial Number:	78649178	THE ORIGINAL ATHLETE	
Serial Number:	78796852	ALTITUDE ADVANTAGE	
Serial Number:	78796927	RETRIEVE	
Serial Number:	78905915	WILDERNESS ATHLETE	
Serial Number:	78947818	WILDERNESS ATHLETE	
Serial Number:	77143499	WILDERNESS ATHLETE	
CORRESPONDENCE DATA			
Fax Number:	(612)607-7100		
	<i>Correspondence will be sent via US Mail when the fax attempt is unsuccessful.</i>		
Phone:	612-607-7325		
Email:	cclassen@oppenheimer.com		
Correspondent Name:	Barbara J. Grahn, Esq.		
Address Line 1:	Suite 3300, 45 South Seventh St.		
Address Line 4:	MINNEAPOLIS, MINNESOTA 55402		

CH \$190.00 78622716

ATTORNEY DOCKET NUMBER:	23621/2000 CC14
NAME OF SUBMITTER:	Barbara J. Grahn
Signature:	/Barbara J. Grahn cc14/
Date:	01/25/2008
Total Attachments: 1 source=Wilderness Athlete signed assign#page1.tif	

UNITED STATES TRADEMARK ASSIGNMENT

WHEREAS, Mark A. Patiser, a United States citizen (hereinafter "Assignor"), is the owner of the following U.S. trademarks, service marks, and U.S. applications:

<u>Mark</u>	<u>Serial No.</u>	<u>Filed Date</u>	<u>Class</u>
WILDERNESS ATHLETE	78622716	May 4, 2005	5
THE ORIGINAL ATHLETE	78648178	June 13, 2005	5
ATTITUDE ADVANTAGE & Design	78706259	Jan. 21, 2006	5
REDEFINE & Design	78706227	Jan. 23, 2006	5
WILDERNESS ATHLETE	78805213	June 12, 2006	16
WILDERNESS ATHLETE	78807218	Aug. 2, 2006	5
WILDERNESS ATHLETE	77902099	March 29, 2007	12

WHEREAS, Wilderness Athlete, Inc. a Minnesota corporation (hereinafter "Assignee"), is formed and doing business at P.O. Box 120, Alexandria, Minnesota 56008, is desirous of acquiring the entire right, title and interest in and to the U.S. trademarks, service marks and U.S. applications therein, including the goodwill and the business pertaining thereto;

AND WHEREAS, for good and valuable consideration, the receipt and sufficiency of which is hereby acknowledged, Assignor hereby sells, assigns, and transfers to Assignee, its successors and assigns, the entire right, title and interest in and to the U.S. trademarks, service marks and U.S. applications identified above, including any and all common law rights, state, federal and foreign registrations and applications for registration thereof, including the U.S. applications identified above, and including the goodwill and the business pertaining thereto.

IN WITNESS WHEREOF, Assignor has caused this Assignment to be executed on January 24th, 2008.

By Mark A. Patiser
Mark A. Patiser

TRADEMARK

REGISTRATION OF TRADEMARKS

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