

**TRADEMARK ASSIGNMENT**

Electronic Version v1.1  
 Stylesheet Version v1.1

<b>SUBMISSION TYPE:</b>	NEW ASSIGNMENT		
<b>NATURE OF CONVEYANCE:</b>	CHANGE OF NAME		
<b>CONVEYING PARTY DATA</b>			
<b>Name</b>	<b>Formerly</b>	<b>Execution Date</b>	<b>Entity Type</b>
Miller Freeman Holdings, Inc.		03/26/2001	INC. ASSOCIATION: DELAWARE
<b>RECEIVING PARTY DATA</b>			
<b>Name:</b>	United Business Media Holdings, Inc.		
<b>Street Address:</b>	600 Harrison Street		
<b>City:</b>	San Francisco		
<b>State/Country:</b>	CALIFORNIA		
<b>Postal Code:</b>	94107		
<b>Entity Type:</b>	INC. ASSOCIATION: DELAWARE		
<b>PROPERTY NUMBERS Total: 1</b>			
<b>Property Type</b>	<b>Number</b>	<b>Word Mark</b>	
Registration Number:	2068825	IFSEC	
<b>CORRESPONDENCE DATA</b>			
<b>Fax Number:</b>	(516)467-8532		
	<i>Correspondence will be sent via US Mail when the fax attempt is unsuccessful.</i>		
<b>Phone:</b>	516-562-5705		
<b>Email:</b>	mheddell@ubm-us.com		
<b>Correspondent Name:</b>	Melissa Heddell		
<b>Address Line 1:</b>	600 Community Drive		
<b>Address Line 2:</b>	4th Floor		
<b>Address Line 4:</b>	Manhasset, NEW YORK 11030		
<b>NAME OF SUBMITTER:</b>	Melissa Heddell		
<b>Signature:</b>	/melissaheddell/		
<b>Date:</b>	01/27/2008		

CH 2068825 \$40.00

Total Attachments: 2  
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source=scan0003#page2.tif

# Delaware

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*The First State*

I, HARRIET SMITH WINDSOR, SECRETARY OF STATE OF THE STATE OF DELAWARE, DO HEREBY CERTIFY THE ATTACHED IS A TRUE AND CORRECT COPY OF THE CERTIFICATE OF AMENDMENT OF "MILLER FREEMAN HOLDINGS, INC.", CHANGING ITS NAME FROM "MILLER FREEMAN HOLDINGS, INC." TO "UNITED BUSINESS MEDIA HOLDINGS, INC.", FILED IN THIS OFFICE ON THE TWENTY-SIXTH DAY OF MARCH, A.D. 2001, AT 9 O'CLOCK A.M.



2834715 8100

071119308

*Harriet Smith Windsor*

Harriet Smith Windsor, Secretary of State

AUTHENTICATION: 6076412

**TRADEMARK**

REEL: 003704 FRAME: 0765

DATE: 10-26-07

