

TRADEMARK ASSIGNMENT

Electronic Version v1.1
 Stylesheet Version v1.1

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	ASSIGNS THE ENTIRE INTEREST AND THE GOODWILL		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
Arciero Winery		01/08/2008	PARTNERSHIP: CALIFORNIA
RECEIVING PARTY DATA			
Name:	Sapphire Wines, LLC		
Street Address:	381 Mallory Station Road, Ste 211		
City:	Franklin		
State/Country:	TENNESSEE		
Postal Code:	37067		
Entity Type:	LIMITED LIABILITY COMPANY: DELAWARE		
PROPERTY NUMBERS Total: 2			
Property Type	Number	Word Mark	
Registration Number:	2819488	CUPA GRANDIS	
Registration Number:	2200574	EOS	
CORRESPONDENCE DATA			
Fax Number:	(707)255-6876		
	<i>Correspondence will be sent via US Mail when the fax attempt is unsuccessful.</i>		
Phone:	707-252-7122		
Email:	tmdept@dpf-law.com		
Correspondent Name:	J. Scott Gerien		
Address Line 1:	809 Coombs Street		
Address Line 4:	NAPA, CALIFORNIA 94559		
ATTORNEY DOCKET NUMBER:	ARC11-004 AND 006		
NAME OF SUBMITTER:	J. Scott Gerien		
Signature:	/J. Scott Gerien/		
Date:	01/22/2008		

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Total Attachments: 1
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ASSIGNMENT OF UNITED STATES TRADEMARK REGISTRATIONS

Whereas, Arciero Winery, a California partnership, with a principal business address of P. O. Box 1287, Paso Robles, California, 93447 ("Assignor") owns the following marks in the United States which are registered in the U. S. Patent and Trademark Office:

<u>Trademark</u>	<u>Reg. No.</u>	<u>Reg. Date</u>
CUPA GRANDIS	2,819,488	March 2, 2004
EOS	2,200,574	October 27, 1998

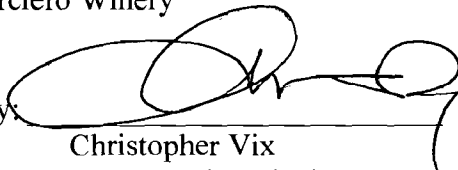
Whereas, Sapphire Wines, LLC, a Delaware limited liability company, with a principal business address of 381 Mallory Station Road, Suite 211, Franklin, Tennessee, 37067 ("Assignee") is desirous of acquiring said U. S. marks and the U. S. registrations thereof.

Now, therefore, for good and valuable consideration, receipt of which is hereby acknowledged, said Assignor does hereby assign unto said Assignee all right, title and interest in and to the said marks in the U. S., together with the goodwill of the business symbolized by the marks in the U. S. and the above identified U. S. registrations thereof.

Dated: 01 08 08

Arciero Winery

By


Christopher Vix
Director of Marketing