

**TRADEMARK ASSIGNMENT**

Electronic Version v1.1  
 Stylesheet Version v1.1

SUBMISSION TYPE:	NEW ASSIGNMENT
NATURE OF CONVEYANCE:	SECURITY INTEREST

**CONVEYING PARTY DATA**

Name	Formerly	Execution Date	Entity Type
DREW PEARSON MARKETING, LLC		12/29/2006	LIMITED LIABILITY COMPANY: NEW YORK

**RECEIVING PARTY DATA**

Name:	Wells Fargo Century, Inc.
Street Address:	119 West 40th Street
Internal Address:	10th Floor
City:	NEW YORK
State/Country:	NEW YORK
Postal Code:	10018
Entity Type:	CORPORATION: NEW YORK

**PROPERTY NUMBERS Total: 7**

Property Type	Number	Word Mark
Registration Number:	3080616	EAR-WRAP
Registration Number:	2928136	DREW PEARSON
Serial Number:	78857699	HARDWICKE HAT CO.
Serial Number:	78773343	OPTI LIDS
Serial Number:	78867714	HARDWICKE HAT CO.
Serial Number:	78857660	HARDWICKE HAT CO. SINCE 1945
Serial Number:	77005264	FRESH CAPS

**CORRESPONDENCE DATA**

Fax Number: (212)391-4556  
*Correspondence will be sent via US Mail when the fax attempt is unsuccessful.*  
 Phone: (212) 730-1900  
 Email: mleve@ssghlaw.com  
 Correspondent Name: Marc D. Leve

OP \$190.00 3080616

Address Line 1: Silverberg Stonehill Goldsmith & Haber  
Address Line 2: 111 West 40th Street, 33rd Floor  
Address Line 4: NEW YORK, NEW YORK 10018

ATTORNEY DOCKET NUMBER:	10340.149 / WFC
NAME OF SUBMITTER:	Marc D. Leve
Signature:	/Marc D. Leve/
Date:	01/22/2008

**Total Attachments: 3**

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TRADEMARK ASSIGNMENT OF SECURITY

WHEREAS, DREW PEARSON MARKETING, LLC, a limited liability company organized under the laws of the State of New York, a New York corporation, located at 362 Fifth Avenue, New York, New York 10001 (the "Company"), has adopted, used and is using the marks shown in the attached Schedule A (the "Marks"), for which there are registrations and/or applications in the United States Patent and Trademark Office under the numbers shown in the attached Schedule A; and

WHEREAS, Company is obligated to WELLS FARGO CENTURY, INC. ("Factor") pursuant to (i) a certain Unlimited Guaranty dated the date hereof, between Factor and Company and (ii) a certain Trademark Collateral Security Agreement, dated the date hereof, by Company in favor of Factor (as each may be amended, modified, restated or supplemented from time to time, collectively, the "Agreements"); and

WHEREAS, pursuant to the Agreements, Company is granting to Factor a security interest in the Marks, the goodwill of the business symbolized by the Marks, and the registrations and applications therefor.

NOW, THEREFORE, for good and valuable consideration, receipt of which is hereby acknowledged, Company does hereby assign unto Factor and grant to Factor a security interest in and to the Marks, together with the goodwill of the business symbolized by the Marks, and registrations and applications therefor, which assignment and security interest shall secure all the Obligations as defined in the Agreements and in accordance with the terms and provisions thereof.

Company expressly acknowledges and affirms that the rights and remedies of Factor with respect to the assignment and security interest granted hereby are more fully set forth in the Agreements.

Dated: New York, New York  
December 29, 2006

Witness:

DREW PEARSON MARKETING, LLC


By: \_\_\_\_\_

Name: Sam Hafif  
Title: Manager

STATE OF NEW YORK     )  
  ) ss.:  
COUNTY OF NEW YORK. )

On the 29th day of December, 2006, before me, the undersigned, a notary public in and for said state, personally appeared Sam Hafif, personally known to me or proved to me on the basis of satisfactory evidence to be the individual whose name is subscribed to the within instrument and acknowledged to me that he executed the same in his capacity, and that by his signature on the instrument, the individual, or the person upon behalf of which the individual acted, executed the instrument.

DIANE L. MILES  
NOTARY PUBLIC STATE OF NEW YORK  
NO. 01M8124394  
QUALIFIED IN QUEENS COUNTY  
COMMISSION EXPIRES MARCH 28, 2009

  
\_\_\_\_\_  
Notary Public

SCHEDULE A

Schedule A to a Trademark Assignment of Security dated December 29, 2006, by and between DREW PEARSON MARKETING, LLC, and WELLS FARGO CENTURY, INC.

**Registered Trademarks in and Pending Applications before the  
United States Patent and Trademark Office**

<u>TRADEMARK</u>	<u>APPLICATION NUMBER</u>	<u>APPLICATION DATE</u>	<u>REGISTRATION NUMBER</u>	<u>REGISTRATION DATE</u>
HARDWICKE HAT CO.	78857699	4/10/2006		
OPTI LIDS	78773343	12/14/2005		
HARDWICKE HAT CO.	78867714	4/24/2006		
HARDWICKE HAT CO. SINCE 1945	78857660	4/10/2006		
EAR-WRAP	78423057	5/21/2004	3080616	4/11/2006
FRESH CAPS	77005264	9/22/2006		
DREW PEARSON	76465256	11/7/2002	2928136	2/22/2005