

TRADEMARK ASSIGNMENT

Electronic Version v1.1
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SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	ASSIGNS THE ENTIRE INTEREST AND THE GOODWILL		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
Purity Life Health Products Limited		12/20/2007	CORPORATION: CANADA
RECEIVING PARTY DATA			
Name:	SunOpta Inc.		
Street Address:	2838 Bovaird Drive West		
City:	Norval, Ontario		
State/Country:	CANADA		
Postal Code:	L7A 0H2		
Entity Type:	CORPORATION: CANADA		
PROPERTY NUMBERS Total: 4			
Property Type	Number	Word Mark	
Registration Number:	2766061	LICE STOP	
Registration Number:	2636099	RX BALANCE	
Registration Number:	1724384	PURITY LIFE HEALTH PRODUCTS LIMITED	
Registration Number:	3019582	VIVITAS	
CORRESPONDENCE DATA			
Fax Number:	(937)443-6635		
	<i>Correspondence will be sent via US Mail when the fax attempt is unsuccessful.</i>		
Phone:	937-443-6958		
Email:	trademarks@thompsonhine.com		
Correspondent Name:	Theodore D. Lienesch		
Address Line 1:	P.O. Box 8801		
Address Line 4:	Dayton, OHIO 45401-8801		
ATTORNEY DOCKET NUMBER:	472035-414		
DOMESTIC REPRESENTATIVE			

OP \$115.00 2766061

Name:
Address Line 1:
Address Line 2:
Address Line 3:
Address Line 4:

NAME OF SUBMITTER:

Theodore D. Lienesch

Signature:

/theodore d lienesch/

Date:

01/28/2008

Total Attachments: 3

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CONFIRMATORY ASSIGNMENT

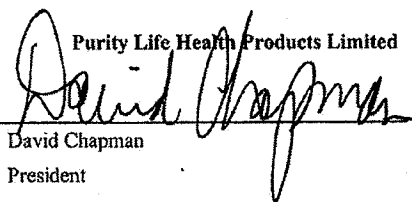
WHEREAS pursuant to an agreement between the parties, **Purity Life Health Products Limited**, a corporation incorporated under the laws of the province of Ontario, and whose full post office address is 6 Commerce Crescent, Acton, Ontario, L7J 2X3 (the "Assignor"), in consideration of the sum of One Canadian Dollar (CAD) and other good and valuable consideration paid to it by **SunOpta Inc.**, a corporation incorporated under the federal laws of Canada, and whose full post office address is 2838 Bovaird Drive West, Norval, Ontario, Canada L7A 0H2, (the "Assignee"), the receipt and sufficiency of which is hereby acknowledged, did sell, assign, transfer and convey to Assignee all of its right, title and interest in and to the trade-marks set out in the attached Schedule (the "Marks") worldwide as of September 20, 2006, including any applications or registrations therefor and together with all goodwill attaching thereto.





NOW THEREFORE the Assignor hereby does sell, assign, transfer and convey to Assignee all of its right, title and interest in and to the Marks worldwide, including any applications or registrations therefor and together with all goodwill attaching thereto, effective as of September 20, 2006.


IN WITNESS WHEREOF, the Assignor has executed this assignment through its duly authorized officer.

SIGNED at Acton, Ontario, Canada, this 20 day of December, 2007.

By:
Name:
Title:

Purity Life Health Products Limited

David Chapman
President

SCHEDULE			
Country	Trade-Mark	Application No.	Registration No.
Canada	BONE ESSENTIALS	1,295,043	
	DORMIR ENFIN!	1,273,137	
	INFORMED CHOICES	1,012,700	TMA567,069
	KOALA-T-BEAR & DESIGN 	1,045,443	TMA561,530
	LICE STOP	1,041,416	TMA556,648
	NATURE'S HARMONY	530,943	TMA304,672
	OS SECOURS	1,295,046	
	PEACEFUL SLEEP	1,288,634	
	PURITY LIFE HEALTH PRODUCTS LIMITED & DESIGN 	545,850	TMA386,272
	PURITY PLUS & DESIGN 	838,796	TMA530,362
	RÉDU-STRESS	1,277,483	
	RX BALANCE	1,036,791	TMA633,451
	RX BALANCE - LEADERS IN PRESCRIPTION SUPPORT & DESIGN 	1,044,621	TMA620,074
	SLEEP RIGHT	1,271,945	
	SLEEP TIGHT	1,287,391	
	SOMMEIL D'OR	1,287,392	
	SOMMEIL DE RÊVE	1,288,632	
STRESS LESS	1,277,481		
SWEET 'N' BAKE STEVIA	1,261,353		

SCHEDULE			
Country	Trade-Mark	Application No.	Registration No.
	SWEET 'N' CLEAR STEVIA	1,287,393	
	TREEMENDA	1,041,415	TMA562,646
	TYPE 2 CARE	1,288,276	
	VEROMAX	1,309,793	
	VIRILAMAX	1,300,047	
	VIRIMAX	1,300,046	
	VIVALAX	1,220,165	
	VIVITAS	1,161,823	TMA619,676
United States	LICE STOP		2766061
	PRESCRIPTION SUPPORT CENTRE		2660010
	PURITY LIFE HEALTH PRODUCTS LIMITED AND DESIGN 		1724384
	RX BALANCE		2636099
	VIVITAS		3019582
South Africa	TREEMENDA		2000/13606
	TREEMENDA		2000/13607
CTM	RX BALANCE		1,667,039
	LICE STOP		1,736,768
	TREEMENDA		1,737,089
Australia	RX BALANCE		835,971
	TREEMENDA		840,963
	LICE STOP		841,656

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